Online Course

How to write a Research Paper?

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY



(Approved by AICTE & Affiliated to GGSIP University)
Plot No. 1, Sector – 22, Rohini, Delhi-110086

DEPARTMENT OF MANAGEMENT (MBA)

E-certificate to all participants

Under the Aegis of IQAC presents
Online Training on

"How to Write a Research Paper?"

14th July 2021, Wednesday (3:00 pm to 5:00 pm)

Presenter

Dr. Anoop Kumar Gupta

Assistant Professor, MBA Department, MAIT

Click Here for Event Joining (MS Teams)

Faculty Coordinators: Mr. Rajiv Jain, Dr. Sukhvinder Singh

Organiser: Department of Management, Maharaja Agrasen Institute of Technology

Date: July 14, 2021 **Timings:** 03:00 PM

Venue: Microsoft Teams

Faculty Coordinators: Dr Sukhvinder Singh & Mr Rajiv Jair

Maharaja Agrasen Institute of Technology, Department of Management (MBA), organized a online training on "How to write a Research Paper?" on July 14, 2021. The resource person was Dr. Anoop Kumar Gupta, Assistant Professor of Department of Management, MAIT, New Delhi. Participants were first year students of Department of management. This training program aimed to introduce the students to the art and science of research paper writing.

Dr. Anoop Kumar Gupta started the session by revising the research concepts of the participants. He acquainted the audience about the aims and objectives of writing a research paper by sharing his research papers with the participants. He has some quality publications in international journals of repute like Journal of International Consumer Marketing published by Taylor & Francis, and International Journal of Indian Culture and Business Management published by Inderscience. The participants were introduced to the components of a research paper like introduction, literature review – finding the research gap, hypothesis development, research methodology, data collection, analysis and findings, conclusion, and references.

Dr. Gupta concluded his presentation with importance of giving credit to fellow researchers by citing them and the importance of avoiding plagiarism. The session was concluded by handling queries of the students. The session was attended by 65 students. Students found the session valuable and insightful.