

PRABANDHAN

Volume 5, Jan-Jun, 2020

Annual Newsletter of Department of Management Maharaja Agrasen Institute of Technology



About the Department

The Department of Management was established in the year 2004 under GGSIP University with an intake of 60 students. The intake was subsequently increased to 120 in 2011 and has intake of 180 students since 2012. The Department is committed to achieve excellence in management education & research and assesses the success of its programs using the highest standards of quality. A group of well qualified, experienced and highly motivated faculty is engaged in providing quality education to the future managers and prepare the students in wider field of management to take up challenging jobs in the area of :-

Finance

Marketing

Human Resource Management

Since its inception, the Department has been the first choice of the students seeking admission in the private management institutes under GGSIP University. The students from the Department are heavily recruited by both academia and industry. Many of the ex-students of the Department occupy top positions in both academia and industry.

The Department works with a vision “To develop institute of higher academic learning known for its total commitment to excellence in technical and management education and research with a holistic concern for quality of life, environment, society & ethics”.

HOD's Message



Department of Management is committed to develop excellence in management education thereby providing managers with a rich blend of managerial, entrepreneurial, technical and social skills. Our endeavour is to provide well qualified and well-equipped management personnel to the Industries on a continuous basis. To achieve this purpose, the department takes initiative to develop not only the academic knowledge on different business subjects but also develop various soft skills such as communication skills, problem-solving and decision making skills and critical judgment skills of our students. Along with this, we also focus on inculcating social, cultural, ethical & human values in our students. A team of well qualified and experienced faculty members ensures provision of quality education through interactive teaching –learning process.

Emphasis is placed on learner-centric education wherein students are encouraged to take initiative in planning and organizing various curricular, co-curricular & extra-curricular activities. This learner-centric education is augmented by the practical experience during six weeks industrial training which equips our students to handle various challenges in the industry as well as society. There is a regular interaction with industry experts on various management issues along with Industrial Visits to leading Industrial Organizations. Our students are placed with the top national and multi-national companies in India. With excellent infrastructure, dedicated faculty members and high-quality students, we are constantly moving our department towards ever increasing success and growth.

Chief Editor: Dr. Amit Gupta

Editors: Mr. Rajiv Jain, Dr. Ritu Gupta, Mr. Vivek Kuchhal

Technical Officer: Mr. Pankaj Sikarwar, Mr. Rajkumar Yadav

Alumni Meet “SMRITI” 2020

The MAIT Alumni Meet “SMRITI” 2020 was organised at Maharaja Agrasen Institute of Technology at Rohini campus on 15th February, 2020. The event started at 10.30 am with the registration of the alumni. The program started with lamp lighting ceremony with the blessing of goddess saraswati. All alumni were welcomed by our founder Chairman Dr. Nand Kishore Garg in the presence of dignitaries including trustee members. As a part of the celebrations, an Alumni association of MAIT was also formed. President of the newly formed Alumni Association, Mr. Sanjiv Gupta addressed the alumni members by highlighting the ways in which alumni can contribute to the Alumni Association. Other members of the Alumni Association were also introduced on the stage. This was followed by an event called “MEMORIES UNCUT” in which some the MAIT alumni shared their experiences of their college life. After the event, vote of thanks was given by Director MAIT, Dr. Neelam Sharma.



Industrial Visit: JCB India Limited, Ballabgarh (Faridabad), HR

With this objective of understanding the work culture of manufacturing plant in mind, A One – day Industrial Visit was organized on 20th February, 2020 for MBA first year section B to “JCB India Limited (HQ)” plant in Ballabgarh (Faridabad) Haryana.

JCB India Limited is a leading manufacturer of earthmoving and construction equipment in India. The in India close to four decades ago and has since expanded its product range to over 50 different models in eight product categories. The Ballabgarh factory near New Delhi, which is the World’s Largest Factory for Backhoe Loaders, is also the Headquarters for JCB India. This facility, apart from Backhoe Loaders, also manufactures Skid Steer Loaders, Telehandlers, Diesel Generators, and Diesel Engines.

Mr. Naveen (Manager) having over a decade years of experience in handling operation provided very useful information about the JCB India company started as a joint venture in 1979 and is now a fully owned subsidiary of J.C Bamford Excavators, United Kingdom. With five state-of-the-art factories in India, it today manufactures a wide range of world-class equipment, not only for India but also for Global markets. It introduced Backhoe Loaders limited such as:

- An insight into the historical background of JCB India Limited.
- Products offered worldwide i.e. Backhoe loader, Skid Steer Loaders, Tele-handlers, Diesel Generators and Diesel Engines.
- Various Quality Standards followed like 5S, KAIZEN, PokaYoke, and JIT (Just in Time) etc.
- Various Certifications acquired (ISO 9001, ISO 14000, ISO 50000, Quality Circle)
- Mentioned about every activity happening in the plant like Assembly, Machining, Welding, Automation and Research & Development.



One Day Workshop on “NICR’S Online Commodity Certification Course”

One day workshop on NICR’S ONLINE COMMODITY CERTIFICATION COURSE has been conducted on 22th February 2020, at Maharaja Agrasen Institute of Technology, Rohini in order to spread the financial knowledge in terms of the working of commodities exchange, trading of the same in the most accurate way to the students.

The workshop started off with the inaugural ceremony and Chairman of this workshop Dr. Amit Gupta, the Head of the Department of Department of MBA, MAIT welcomed the gathering. Mr. Aleen Mukherjee, EVP business strategy, NCDEX delivered his inaugural and introductory address. During the Inaugural session, two of our eminent personalities of MAIT namely Prof. (Dr.) Neelam Sharma Director, MAIT, Prof. (Dr.) S. S. Deswal, Dean (Academics), MAIT showed their presence along with our faculty members and 33 student participants of MBA.

Mr. Aleen Mukherjee, EVP business strategy, NCDEX addressed the students by talking about the role of students for the development of society through the knowledge and importance of investing in the financial markets and he also elaborated the activities of commodities market and NCDEX as a whole in India. In addition, he appreciated the Department of MBA for organizing the workshop also, he wished the college to success in the course of time by conducting similar workshops in future. **Prof. (Dr.) Neelam Sharma** Director, MAIT, spoke on the knowledge strength of Department of MBA, MAIT and the usefulness of this workshop in the life of students. Finally vote of thanks was proposed by Dr. Amit Gupta, the Head of the Department of Department of MBA, MAIT. The entire workshop was coordinated with the support of our faculty members namely Dr. Ritu Gupta, Assistant Professor, MAIT along with Dr. Neeru Gupta, Assistant Professor, MAIT.

Session 1: Introduction to Commodities and its market in India

The session was started immediately at 11 a.m. and Mr. Aleen Mukherjee delivered his energetic talk. He started his lecture with basic concepts on commodities like gold, grains etc. and made the session alive. He talked about the physical market of commodities in the country as well as factors affecting Demand and Supply of the commodities. He also spoke about the spot markets and carry – cash markets and also value chain in the market. The session was very interactive and many of our participants were actively interacted with the resource person. He insisted the participants to summarize his lecture for every 15 minutes. It was ever memorable for many of our participants as it gave a whole new dimensions and concepts in which we can explore more extensively.

Session 2: Commodity Derivatives and Futures Contracts

The second session sees the emphasis on the role of the derivatives and the use of forwards, future contracts in the derivatives market especially in relation to commodities. He also told us about the participants involved in the contracts as well the exchanges. Constrains in the requirements of the contracts was also discussed in detail.

Session 3: Basic principles of Hedging, Arbitraging and Speculations

In Post lunch session, the first talk was given by Mr. Ram Gopal Yadav and Mr. Ratnesh Mishra who captivated the audience with his talk on conceptual knowledge required for Hedging, Arbitraging and Speculations. The speaker acquainted the audience about the contract specification. He also focused on i) the calculation of future value of futures, ii) a brief explanation on concepts namely Contango and Backwardation, iii) Role of clearing corporations.

Session 4: Hands on Trading Simulation to students

Mr. Ratnesh Mishra, delivered his talk on the Buy and Sell functions of the XPERT SIMULATION platform. Also, he told about the shortcut keys for placing and making a sale on the platform and different informational windows present in the simulator. He divided the students in 3 groups. First group will think and work as a hedger and other groups will do the same thing being as an Arbitrager and Speculator. Then he showed the results of the trading done by the students. He showed the amount of profit and loss made by every individual in all the specific commodities and told the reasons behind it. It was a highly interactive session.



Novel Technology & Job Opportunities after COVID-19

The Webinar on Novel Technology & Job Opportunities after COVID-19 was organized by Department of Management, MBA, MAIT. Dr. Pramod Kumar, (Country Head, Tech Mahindra) was the speaker of the webinar. He provided useful insights regarding the topic. He gave us insights on the industry and the uncertainty that is prevailing in the environment regarding the job opportunities/ campus placements.

He shared the data regarding Indian economy and discussed that the economy is quite stronger with compare to other countries. He suggested all sstudent should start focusing on the emerging technologies like AI, Security, cloud, IoT, block chain etc which is going to lead the future. And, to differentiate oneself, they should start embracing the new emerging technologies. As data plays a very important role in everybody's life today, data scientist or data analysts' role are in higher demand nowadays. He shared his experiences regarding how technology has changed the way everyone works and in today's scenario of COVID-19 technology is playing a very vital role. Various centers across the country are using AI for tracing COVID-19 patients, finding which areas have patients that are adversely affected, how many have been quarantined and to arrive at the projected figure of the COVID-19 suspected patients etc. Also, many digital innovations like Arogya Setu was developed which is helping people in saving their lives. He also mentioned that forecasted AI revenue is around 36 billion dollars by 2025 and none of the industries is planning to spend less than 2 billion dollars, be it healthcare, finance, or any business.

It was an interesting and insightful session that helped many students clear their doubts and queries regarding the future job opportunities.



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
(Approved by AICTE & Affiliated to GGSIP University)

Tech Mahindra

Department of Management (MBA)
is Organising a Webinar
Novel Technology & Job Opportunities after COVID-19

Dr. Pramod Kumar
(Country Head, Tech Mahindra)
Through **zoom**
Web Conferencing

Zoom ID: 795 5861 6405 **Password: 12345**

Date: 9th May, 2020
Time: 12:30 pm to 1:30 pm

Session In Charge
Dr. Anju Bharti & Ms. Meenakshi Gupta



COVID-19 Innovation

Introducing you to **CoWIN**, Tech Mahindra's integrated Health Management and Emergency response platform.

- Healthcare Ecosystem**
 - Integrating with major hospitals & diagnostic centers
- Support**
 - 24x7 Customer Support
 - Emergency response
- Operational Challenges**
 - Compliance with Government protocols
 - Integration with existing systems
 - Managing health care during the response and post response
- Impact**
 - Reduction in the number of COVID-19 cases
 - Reduction in the number of deaths

Career Enhancement and New Opportunities Post-Lockdown

The Webinar on **Career Enhancement and New Opportunities Post-Lockdown** was organized by Department of Management, MBA, MAIT. Mr. Rohit Vora is the CEO of CS Management Consultants briefed about his challenges.

First key challenge he talked about is seeking/retaining employment. Students who are in need of job have becoming stressed due to fall of economy and the students who are already placed have to retain their job at this crucial time.

Second challenge is Health- physical and mental. He advised students to be physically fit which automatically leads to mental fitness to overcome this challenge. He emphasized mainly on balance between physical-mental fitness.

Third challenge is adapting to the greatest workplace transformation of our lifetimes. Whatever change is going on, one should try to innovate his/her work according to the change. He motivated to be more innovative and creative in these times.

Next he talked about was **Novel ideas to become self-reliant**. He told about seven main ideas for becoming self-reliant.

1. In the idea no. 1, he encouraged to be brilliant on basics like typing speed, knowledge of advance excel, video making etc. You have to be strong with your roots by practicing more and more.
2. He told to be success oriented all times. He meant to say with this is to begin each day, task, or project with a clear vision of your desired direction and destination.
3. The next idea was about having Passion. He told that there is no fees for possession of skills. He gave the example of Sachin Tendulkar who is the best cricketer and achieved many things at this age because he is having passion about his profession.
4. In this idea on Attitude, Mr. Rohit Vora gave the example of Arjuna from Mahabharat. Lord Krishna told Arjuna that always be lenient to others even if you become the most famous man. Never lower your value by showing attitude.
5. Fifth idea is to always think and act like an entrepreneur like you are the owner of the company. Always work hard and bring profits to the company so that company is afraid to lose an employee like you.
6. According to Mr. Rohit Vora managing your emotions in a positive way to overcome challenges and defuse conflicts and thus to have a higher EQ.
7. This was the last idea he gave to be self-reliant was to raise your Digital Quotient. He advised the students to be aware about digital skills required in the job market today, because this is going to be a main factor of new job opportunities in the economy.

It was an interesting and informative session that helped many students get a direction in their career planning. It also guided and encouraged them towards preparing for the future job opportunities.



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
(Approved by AICTE & Affiliated to GGSIP University)
Department of Management

CAREER ENHANCEMENT & NEW OPPORTUNITIES POST-LOCKDOWN
WHAT will help you to get or retain a job after Covid-19? Need an answer ?



Join Webinar on ZOOM
Monday, May 25th, 11 AM -12 PM

Zoom Id : 754 517 37156
Password : 12345

MR. ROHIT VORA
CEO
C.S. MANAGEMENT CONSULTANTS

What Speaker will talk about

- First Theme**
Challenges after COVID-19
- Second Theme**
Skill upgradation to fight the Challenges
- Third Theme**
Novel Ideas to become Self-reliant

Coordinators : Mr Vivek Kuchhal Dr Anju Bharti Mr Rajiv Jain

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Zoom Meeting

Participants (50)

- Vivek Kuchhal (Host)
- Rohit (Host)
- 48 314/BHAM SHARMA (21146...)
- Aditi Goel (0614809918 (sec A))
- adnya jain (041 26)
- Ankit Jindal (A 03614803918)
- Ankita Datta SA
- Anshu Lamba (0014809915/...)
- Ashis Mulherji
- Shweta D121A
- Deepali dhal (041 (2 - A))
- Dorpank Vora
- Dr Subvinder Singh
- Dr. Anju bharti

Novel ideas to become self-reliant

Your **Attitude** is like your price tag,
it shows how valuable you are.



The diagram shows a large blue shape labeled 'ATTITUDE' at the bottom. Above it, a smaller blue shape is labeled 'KNOWLEDGE & SKILLS'. To the left of the 'KNOWLEDGE & SKILLS' shape, there are two smaller shapes: a green one labeled 'HABITS TO STRENGTHEN' and a red one labeled 'HABITS TO WEAKEN'.

Opportunities in Difficulties: Impact of COVID-19 on Finance Sector

Live session was conducted by Prof (Dr.) R.B. Solanki Vice Chancellor, Chaudhary Ranbir Singh University Jind. He provided valuable insights on the current troubled times and gave critical inputs on ways to overcome the challenges. According to him what needs to be done by students is first and foremost learning to learn how to know and understand the dynamics of the changed scenario. Sir emphasized global recession has definitely set in but demand has to be recreated in consumers mind and that new demand would lead to investment and he reiterated that is the need of the hour He further elaborated on the Indian economic scenario. He praised the Indian Government on the various measures that it has taken in these turbulent times. It has taken the right steps and now focus of rest of the world is on Asian countries especially India.

Sir highlighted that reinvention is the need, and India has a golden opportunity to establish itself and our Indian values would hold us in good stead. If this is done then as a country we are bound to shine in the next decade.

Honorable Vice Chancellor sir spread positivity among the student with his thought provoking insights and provided motivation in the stressed times He encouraged every participant to look through to understand the important juncture that our country is at; as the Indian model of governance and our values in the face of this crisis are being saluted by the world. Reinvention is needed at the level of education, communication and management sectors.

The session indeed an informative and thought provoking session.

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
 (Approved by AICTE & Affiliated to GGSIP University)

Department of Management (MBA)
 is Organising a Webinar

Opportunities in Difficulties: Impact of COVID-19 on Finance sector

Prof.(Dr.) R.B. Solanki
 Vice Chancellor, Chaudhary Ranbir Singh University, Jind

Through **zoom**
 Video Conferencing

Zoom ID: 795 5861 6405 **Password: 12345**

Date: 26 May 2020
 Time: 11.00am to 12.00pm

Event Coordinators: Dr. Sanjeev Sharma
 Dr. Naveen Gupta, Jit. Meenakshi Gupta

The right side of the image shows a screenshot of a Zoom meeting grid with 16 participants in a 4x4 layout. Each tile shows a participant's video feed, name, and status (e.g., 'Muted', 'Unmuted'). The meeting title at the bottom right is 'Opportunities in Difficulties: Impact of COVID-19 on Finance Sector'.

Research Methodology: An Overview

Maharaja Agrasen Institute of Technology, Department of Management (MBA), organized a webinar on Research Methodology: an overview on May 28, 2020. The resource person was Dr. Gayatri Vishwakarma, Head of Department of Biostatistics, Indian Spinal injuries, Centre, New Delhi. Participants were first year students & faculty members of Department of management. Objective behind this webinar was to give students an overview of writing a research report & research articles.

Dr. Gayatri started her talk by telling students that, research shall always benefit the society, She introduced the word “research” to the audience by sharing her experiences & enlightened the audience with the real objective of the research. She also explained that how students shall decide their research title or topic, hypothesis, research objective followed by research questions. During her talk she introduced the concept of FINER for stating a research question. F- Feasible, I- Interesting, N- Novel, E- Ethical & R- Relevant. She shared a list of research database that how students can start from basic research & what are the pre requisites of research & how to use wildcards in research papers.

Later in her talk she discussed various types of research designs with the help of relevant examples she discussed cross sectional study & longitudinal study. Importance of selection of data collection method & dealing with outliers was dealt in detail. Discussion Resource person stressed on different types of data like Continuous, Discrete, Ordinal & Nominal Data & how as a researcher we shall select measures of central tendency & dispersion to analyses the data.



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY, DELHI
(APPROVED BY AICTE & AFFILIATED TO GGSIPU)
DEPARTMENT OF MANAGEMENT (MBA)
is organizing a Webinar
Research Methodology: An Overview



Thursday, 28th May, 2020, 11 AM – 12 PM
Speaker: Dr. Gayatri Vishwakarma
Head Department of Biostatistics, Indian Spinal Injuries Centre, New Delhi

Join through: zoom id-8368756138 password-164681

Coordinators: Dr. Sukhvinder Singh Mr. Nishant Gaur

Faculty Achievements

(Paper presented, published, attended conferences, seminars and workshops)

<p>Dr. Amit Gupta</p>	<p>Editor</p> <p>1. Editor of the book entitled 'Management Innovations Infocomm Technology & Values (Changing Paradigms in Business)', ISBN No- 978-81-942547-2-0, published by Maharaja Agrasen University Publication, New Delhi.</p>
<p>Mr. Vivek Kuchhal</p>	<p>Workshop/Faculty Development Program</p> <ul style="list-style-type: none"> • Attended a One week Faculty Development Programme on “Advance Data Analysis Techniques: SEM & Econometrics” organized by Department of Management at Maharaja Agrasen Institute of Technology from May 24-29, 2019. • Making Higher Education Value Based, Innovative & Research Oriented for Resurgence conducted by MAIMS from June 24-30, 2020. <p>International Symposium/ Webinar</p> <ul style="list-style-type: none"> • Attended two days International Conference on Smart Sustainable Intelligent Computing and Applications (under ICITETM-2020) organised by Department of computer science and Engineering at Maharaja Agrasen Institute of Technology, Delhi. On Feb 4 -6, 2020. • Webinar on Novel Technology and Job Opportunities after Covid-19 held on May 9, 2020 organized by MAIT, Delhi. • Webinar on “Outcome Based Education and Accreditation” by Samrat Ashok Technological Institute, Vidisha (MP) on 10 May, 2020. • Webinar on “How to make research better & matter too” on Monday, May 18, 2020 organized by MAIMS, Rohini, Delhi. • Webinar on “Learning Pedagogies and Effective Use of Case Methodologies” by ASMA Foundation from May 17-21, 2020. • Webinar on opportunities in difficulties: impact of covid 19 on finance sector held on May 26, 2020 organized by MAIT, Delhi • Webinar on Research Methodology: An Overview held on May 28, 2020 organized by MAIT, Delhi • Webinar on “Investing in Minds to improve productivity” by MAU, Baddi on 5th June, 2020. • Live Webinar on Atma Nirbhar Bharat Abhiyan - Challenges for Industry and Trade on 7 June, 2020 organized by MAIT, Delhi • Attended an International Symposium on Covid-19 and Beyond: The new Normal in HEIs by JC Bose UST, YMCA, Faridabad on 10 June, 2020 - 2 sessions. • Webinar on “Swastha Sabal Atma Nirbhar Bharat” by Acharya Dr Anal Dev Ji on occasion of International Yoga Day on 21st June, 2020 organized by MAIT, Delhi.

<p>Dr. Sanjeev Kumar</p>	<p>Workshop/Faculty Development Program</p> <ul style="list-style-type: none"> • International Symposium/ Webinar • Webinar on Novel Technology and Job Opportunities after Covid-19 held on May 9, 2020 organized by MAIT, Delhi. • Webinar on "Carrier Enhancement and New Opportunities Post -Lockdown" held on 25th May 2020 Organized by MAIT, Delhi. • Webinar on "Opportunities in Difficulties: Impact of Covid-19 on Finance Sector held on 26th May 2020 Organized by MAIT, Delhi. • Webinar on Research Methodology: An Overview held on May 28, 2020 organized by MAIT, Delhi. • Live Webinar on Atma Nirbhar Bharat Abhiyan - Challenges for Industry and Trade on 7 June, 2020 organized by MAIT, Delhi • Webinar on “Swastha Sabal Atma Nirbhar Bharat” by Acharya Dr Anal Dev Ji on occasion of International Yoga Day on 21st June, 2020 organized by MAIT, Delhi.
<p>Mr. Nitin Walia</p>	<p>Workshop/Faculty Development Program</p> <ul style="list-style-type: none"> • Participated in One week e-FDP on ‘Making higher education value based, Innovative and Research Oriented for resurgence’ from 24th to 30th June, 2020 by MAIMS, Delhi. <p>International Symposium/ Webinar</p> <ul style="list-style-type: none"> • Webinar on “How to make research better & matter too" on May 18, 2020 organized by MAIMS, Rohini, Delhi. • Attended Online Webinar on ‘Novel Technology & Job Opportunities after Covid-19’ on 9 May, 2020 conducted by Maharaja Agrasen Institute of Technology, Rohini, New Delhi • Attended Online Webinar on ‘Career Enhancement & New Opportunities Post- Lock-down’ on 25 May, 2020 conducted by Maharaja Agrasen Institute of Technology, Rohini, New Delhi • Attended Online Webinar on ‘Research Methodology: An Overview’ on 28 May,2020 conducted by Maharaja Agrasen Institute of Technology, Rohini, New Delhi
<p>Dr. Anju Bharti</p>	<p>Research Paper- International Publications</p> <ul style="list-style-type: none"> • Book chapter published on topic ‘To Analyse the Impact and Benefits of Cold Chain Applications for Frozen Food at High-Temperature Zone: A Case Study of Rajasthan, India’. In book authored by Kumar K., Davim J. (eds), and book titled- Supply Chain Intelligence. Management and Industrial Engineering. Springer, Cham, by Springer International Publishing, Switzerland, Online, 16th May 2020, DOIhttps://doi.org/10.1007/978-3-030-46425-7_5,Print ISBN978-3-030-46424-0, Online ISBN978-3-030-46425-7. • Book Chapter republished in global Issue on topic ‘Supply Chain Management and Strategy Implementation for Perishable Goods’. In Management Association, I. (Eds.), in IGI Global Publication, Hershey, USA, as a research anthology titled supply chain and logistics management Concepts, Methodologies, Tools, and Applications, chapter 14 (pp. 284-302). ISBN13: 9781799809456 , ISBN10: 1799809455 , EISBN13: 9781799809463, IGI Global. 15th May,2020. http://doi:10.4018/978-1-7998-0945-6.ch014.

E-FDPs

- Participated in One week FDP on Learning, Pedagogy and effective use of case methodology from 17 to 21 May, 2020 organised by ASMA (Adoption of social media in academia) GRP of Institutions, Pune.
- Participated in One week International online FDP on ‘Research made easy: Tips, tools and Technologies’ from 18 to 23 May, 2020. By St. Mira’s college for girls, Pune.
- Participated in One week e-FDP on ‘Making higher education value based, Innovative and Research Oriented for resurgence’ from 24th to 30th June, 2020 by MAIMS, Delhi.

International Webinar

- Participated in International level webinar on ‘Crazy tips to crack virtual interviews’ on 6 June, 2020. By IQAC of Uma Krishna Shetty institute of Management Studies, Mumbai.
- Participated in International level webinar on ‘Socio-economic repercussions of covid-19 pandemic on global economy on 15th May, 2020, by Poona College of Science, Arts and Commerce, Pune.
- International e-Symposium
- Participated in International symposium on Covid-19 and beyond: The new normal in HEIs on 10 June, 2020 organised by J C Bose University of science and Technology, YMCA, Faridabad.

International Conference/e-Conference

- Participated in absentia in International conference sponsored by Directorate of Higher education, Bhiwani, Haryana on topic ‘Violence and Peace: Analysis to Action’, on 24th-25th February, 2020 held at MNS Govt. College, Bhiwani.
- Attended two days International Conference on Smart Sustainable Intelligent Computing and Applications (under ICITETM-2020) organised by Department of computer science and Engineering at Maharaja Agrasen Institute of Technology, Delhi. On Feb 4-6, 2020.

National Webinar

- Participated in National level webinar on ‘Public speaking: Effective delivery of talks’ on 30th May, 2020 organised by IQAC of Uma Krishna Shetty institute of Management Studies, Mumbai.
- Participated in Digital Marketing web summit on 5th June 2020 on ‘Digital Transformation for a social cause’ organized by International School of Management, Patna.
- Participated in National webinar on ‘Managerial skills required to manage Post Covid-19’ on 5 June, 2020 organised by Kasturi Ram College of Higher education, GGSIPU, Delhi.

<p>Dr. Anoop Kumar Gupta</p>	<p>Associate Editor</p> <ul style="list-style-type: none"> • Associate editor of the book entitled ‘Management Innovations Infocomm Technology & Values (Changing Paradigms in Business)’, ISBN No- 978-81-942547-2-0, published by Maharaja Agrasen University Publication, New Delhi. <p>International Symposium/ Webinar</p> <ul style="list-style-type: none"> • Webinar on Novel Technology and Job Opportunities after Covid-19 held on May 9, 2020 organized by MAIT, Delhi. • Webinar on “Outcome Based Education and Accreditation” by Samrat Ashok Technological Institute, Vidisha (MP) on 10 May, 2020. • Webinar on opportunities in difficulties: impact of covid 19 on finance sector held on May 26, 2020 organized by MAIT, Delhi • Webinar on Research Methodology: An Overview held on May 28, 2020 organized by MAIT, Delhi • Live Webinar on Atma Nirbhar Bharat Abhiyan - Challenges for Industry and Trade on 7 June, 2020 organized by MAIT, Delhi • Attended an International Symposium on Covid-19 and Beyond: The new Normal in HEIs by JC Bose UST, YMCA, Faridabad on 10 June, 2020 - 2 sessions. • Webinar on “Swastha Sabal Atma Nirbhar Bharat” by Acharya Dr Anal Dev Ji on occasion of International Yoga Day on 21st June, 2020 organized by MAIT, Delhi.
<p>Ms. Kalpana Sharma</p>	<p>International Symposium/ Webinar</p> <ul style="list-style-type: none"> • Webinar on Crisis Management for leaders organized by HBS Executive Education, USA on 21 April 2020 • Webinar on Novel Technology and Job Opportunities after Covid-19 held on May 9, 2020 organized by MAIT, Delhi. • Webinar on opportunities in difficulties: impact of covid 19 on finance sector held on May 26, 2020 organized by MAIT, Delhi • Webinar on Research Methodology: An Overview held on May 28, 2020 organized by MAIT, Delhi • Webinar on Atma Nirbhar Bharat Abhiyan - Challenges for Industry and Trade on 7 June, 2020 organized by MAIT, Delhi • Webinar on “Swastha Sabal Atma Nirbhar Bharat” by Acharya Dr Anal Dev Ji on occasion of International Yoga Day on 21st June, 2020 organized by MAIT, Delhi. • Webinar on Emotional Intelligence for Improved Performance organized by National Productivity Council, Patna on 27 May 2020 <p>International Conference</p> <ul style="list-style-type: none"> • Presented a paper(in absentia) “Using Artificial Intelligence In Talent Acquisition In Indian Industry” at International Conference Changing Business Practices in Current Environment organised by SIMSREE, Bombay University ICSSR Approved -7th Asia Pacific International Conference Mumbai, 6-7 January 2020.

<p>Mr. Rajiv Jain</p>	<p>Workshop/Faculty Development Program</p> <ul style="list-style-type: none"> • Making Higher Education Value Based, Innovative & Research Oriented for Resurgence conducted by MAIMS from June 24-30, 2020. <p>International Symposium/ Webinar</p> <ul style="list-style-type: none"> • Webinar on Novel Technology and Job Opportunities after Covid-19 held on May 9, 2020 organized by MAIT, Delhi. • Webinar on “Outcome Based Education and Accreditation” by Samrat Ashok Technological Institute, Vidisha (MP) on 10 May, 2020. • Webinar on “How to make research better & matter too” on Monday, May 18, 2020 organized by MAIMS, Rohini, Delhi. • Webinar on “Learning Pedagogies and Effective Use of Case Methodologies” by ASMA Foundation from May 17-21, 2020. • Webinar on opportunities in difficulties: impact of covid 19 on finance sector held on May 26, 2020 organized by MAIT, Delhi • Webinar on Research Methodology: An Overview held on May 28, 2020 organized by MAIT, Delhi • Webinar on “Investing in Minds to improve productivity” by MAU, Baddi on 5th June, 2020. • Live Webinar on Atma Nirbhar Bharat Abhiyan - Challenges for Industry and Trade on 7 June, 2020 organized by MAIT, Delhi • Attended an International Symposium on Covid-19 and Beyond: The new Normal in HEIs by JC Bose UST, YMCA, Faridabad on 10 June, 2020 - 2 sessions. • Webinar on “NAAC- A New Format a Paradigm shift” in association with IQAC on 12th NOORUL ISLAM Centre of Higher Education • Webinar on “Swastha Sabal Atma Nirbhar Bharat” by Acharya Dr Anal Dev Ji on occasion of International Yoga Day on 21st June, 2020 organized by MAIT, Delhi.
<p>Dr. Neeru Gupta</p>	<p>Publication</p> <ul style="list-style-type: none"> • Integration of Corporate Needs in Curriculum: in Holistic View, Published in Research Journal Humanities and Social Sciences DOI: 10.5958/2321-5828.2019.00153.0 <p>SWAYAM Refresher Course in Commerce</p> <ul style="list-style-type: none"> • Completed ‘SWAYAM ARPIT ONLINE Refresher Course in Commerce’ for Career Advancement Scheme (CAS) promotion on 16 February, 2020 organised and conducted by Shri Ram College of Commerce, University of Delhi. <p>International Webinar/Symposium</p> <ul style="list-style-type: none"> • Participated in International symposium on “Covid-19 and beyond: The new normal in HEIs” on 10 June, 2020 organised by J C Bose university of science and Technology, YMCA, Faridabad. <p>National e-FDPs/Webinar/Symposium</p> <ul style="list-style-type: none"> • Participated in e-workshop on “Covid-19 Dealing with misinformation during with pandemic Time” organized on 18th April 2020 by MAIMS, Delhi. • Participated in national webinar “Outcome based education and Accrediation” organized on 10th May,2020 by Samarth Ashok Technological Institute Vidisha(M.P)

<p>Dr. Ritu Gupta</p>	<p>Associate Editor</p> <ul style="list-style-type: none"> Associate editor of the book entitled ‘Management Innovations Infocomm Technology & Values (Changing Paradigms in Business)’, ISBN No- 978-81-942547-2-0, published by Maharaja Agrasen University Publication, New Delhi. <p>SWAYAM Refresher Course in Commerce</p> <ul style="list-style-type: none"> Completed ‘SWAYAM ARPIT ONLINE Refresher Course in Commerce’ for Career Advancement Scheme (CAS) promotion on 16 February, 2020 organised and conducted by Shri Ram College of Commerce, University of Delhi. <p>Workshop/Faculty Development Program</p> <ul style="list-style-type: none"> Two Week Online Workshop on "Comprehensive e-Learning to e-Training guide for Administrative Work" from May 25 - June 05, 2020 organised by Teaching Learning Centre Ramanujan College, University of Delhi sponsored by Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching <p>International Symposium/ Webinar</p> <ul style="list-style-type: none"> Attended Online International Symposium on ‘COVID 19 & Beyond: The new normal in HEIs’ on 10 June, 2020 conducted by Internal Quality Assurance Cell, J. C. Bose University of Science & Technology, YMCA , Faridabad Attended Online Webinar on ‘Novel Technology & Job Opportunities after Covid-19’ on 9 May, 2020 conducted by Maharaja Agrasen Institute of Technology, Rohini, New Delhi Attended Online Webinar on ‘Career Enhancement & New Opportunities Post- Lock-down’ on 25 May, 2020 conducted by Maharaja Agrasen Institute of Technology, Rohini, New Delhi Attended Online Webinar on ‘Research Methodology: An Overview’ on 28 May, 2020 conducted by Maharaja Agrasen Institute of Technology, Rohini, New Delhi <p>National Seminar/ Conferences</p> <ul style="list-style-type: none"> Attended and Presented a paper entitled ‘‘Social Media and Entrepreneurship-A Review of Literature’ in Two day National Conference on ‘Role of Media in Social Transformation’ on 18-19 January, 2020 organised by Maharshi Dayanand University, Rohtak in collaboration with Haryana Union of Working Journalists.
<p>Dr. Sukhvinder Singh</p>	<p>Publications</p> <ul style="list-style-type: none"> Reshaping Business through Gamification - Handbook of Research on Innovations in Technology and Marketing for the Connected Consumer IGI Global Hershey Pennsylvania., USA ,ISBN13: 9781799801313 DOI: 10.4018/978-1-7998-0131-3.ch002 Installation of Safety Features in Car Can Change Consumer Perception Towards Road Safety : An Empirical Analysis, Journal – CPJ Global Review, ISSN 0975-1874. Case study in published in Management Innovation Infocomm Technology & Values title Managing Brand Reputation in the New Age of Social Media Influx- A Case Study on an unusual and rare case of Zomato ISBN 978-81-942547-2-0.

National Webinar Attended

- Webinar on “Building Self Reliant India in Post Covid Regime” organized by Shivaji College University of Delhi held on May 19th, 2020.
- Webinar on “Real Education on Geniuses” organized by Atma Ram Sanatan Dharma College, University of Delhi held on May 16th, 2020
- .Webinar on “Revisiting Marketing in Covid -19 Era “ organized by Dyal Singh College, University of Delhi held on May 14th, 2020.
- Webinar on “Constructive Living and Education in the times of Corana Crisis” organized by Shivaji College University of Delhi held on May 13th , 2020
- Webinar on “Research Methodology: An Overview” organized by Atma Ram Sanatan Dharma College, University of Delhi held on May 12th, 2020.
- Webinar on “COVID -19 Outbreak : Psycho – Social Support to the youth “ organized Jesus and Mary College, University of Delhi held on May 10th, 2020.
- Webinar on “Unseen Epidemic: Addressing Mental Health and Well Being “ organized by IIHMR University, held on May 09th, 2020.
- Webinar on ‘ Indian Economy : Navigating Tough Times ‘ organized by Sri Aurobindo College, University of Delhi held on May 7th , 2020
- Webinar on “Together against Covid: Challenges and way forward for vulnerable communities- Women and Children’ organized by Bharati College, University of Delhi held on May 12th, 2020.
- Webinar on ‘ Impact of Lockdown & Covid 19 and Financial Markets in India: The way forward’ organized by Atma Ram Sanatan Dharma College, University of Delhi held on May 06th, 2020.

Refresher Program

- Completed AICTE & SWAYAM Annual Refresher Training in Teaching Course for Career Advancement Scheme- Online Refresher Course in Management on February 16th , 2020.

Students Accolades



Maharaja Agrasen Institute of Technology
(Approved by AICTE & Affiliated to Guru Govind Singh Indraprastha University, Delhi)
 PSP Area, Sector-22, Rohini, Delhi-110086

Department of Management (MBA)

7/10 UNIVERSITY TOPPERS ARE FROM MAIT

MBA (2019-21) BATCH
GGSSIP UNIVERSITY RANK HOLDERS
DECEMBER, 2019 EXAMINATIONS

Congratulations
FIRST RANK
BHAWNA BANSAL




Aarti Ramchandani
3rd Rank



Anshu Gupta
5th Rank



Sakshi Singhal
6th Rank



Sanya Ahuja
7th Rank



Himani Tyagi
8th Rank



Mayank Bhatt
10th Rank



Maharaja Agrasen Institute of Technology
(Approved by AICTE & Affiliated to Guru Govind Singh Indraprastha University, Delhi)
 PSP Area, Sector-22, Rohini, Delhi-110086

Department of Management (MBA)

Congratulations

MBA (2018-20) BATCH
GGSSIP UNIVERSITY RANK HOLDERS
DECEMBER, 2019 EXAMINATIONS



Ashwani Kadyan
3rd Rank



Mahika Bhatnagar
6th Rank



Manya Gupta
7th Rank



Rinkle Garg
8th Rank



Niharika Jhulka
13th Rank



Vrinda
14th Rank



Garima
17th Rank



Shreya
19th Rank





Anisha Aggarwal
20th Rank

*Excellence isn't a skill
 It's an Attitude*

Students Accolades



MBA(2019-21) 2nd Semester, June 2020 17 Positions of MBA,MAIT within 20th Rank

Sl No	Rank in GGSIPU		Name of students	Sl. No.	Rank in GGSIPU		Name of students
1.	1st		Bhawna Bansal	10.	10th		Arshita Sethi
2.	2nd		Himani Tyagi	11.	11th		Poonam
3.	3rd		Anshu Gupta	12.	12th		Urvee Bajaj
4.	4th		Sanya Ahuja	13.	14th		Itika Maheshwari
5.	5th		Aarti Ramchandani	14.	15th		Nikhil Gupta
6.	6th		Chirag Dhingra	15.	17th		Shubham Mittal
7.	7th		Tanya Gupta	16.	18th		Swati Gupta
8.	8th		Sakshi Singhal	17.	20th		Tushar Vats
9.	9th		Mayank Bhatt				

Placements

S.No.	Company Name	Selected	S.No.	Company Name	Selected
1	Co Cubes-Aon Ltd.	1	29	Insight Alpha	2
2	Protiviti Consulting	4	30	Nestkeys Infrastructure	2
3	Xceedance	1	31	Fidelity International	1
4	Jaro Education	1	32	Mynd Solutions	2
5	Deloitte	8	33	Carwale	1
6	Naukri.com	1	34	Posterity Consulting	1
7	Cians Analytics	1	35	Amazon	3
8	Ceasefire Industries Pvt. Ltd.	3	36	Just Dial	1
9	POSist Technologies Pvt. Ltd.	1	37	Benefic Media Pvt. Ltd.	1
10	Extramarks Education India Pvt. Ltd.	4	38	Infollion Research Services Pvt. Ltd.	6
11	IHS Markit	3	39	Rockman	1
12	Ernst and Young	4	40	Damco Solutions	1
13	Rudram Market Development Services	1	41	Intelenet	1
14	Bain and Company	1	42	Arihant Industries	1
15	Capital IQ	6	43	Career Launcher	1
16	ICICI Bank	9	44	Asahi India	1
17	MTAP Technologies	1	45	Genpact	7
18	NIIT Limited	2	46	Standard Services	1
19	Mobile E labs India Pvt. Ltd.	1	47	Indiamart	1
20	IndusInd Bank	1	48	Nityo Infotech Services Pvt.	1
21	Hippo Innovations Pvt. Ltd.	1	49	Rentomojo	1
22	Cvent	6	50	New Modern Technomech Pvt. Ltd.	1
23	Shiksha.com	2	51	Ministry of External Affairs	1
24	Holostik India Ltd.	1	52	Yatra Online Pvt. Ltd.	1
25	Scholar Academy	3	53	Teleperformance	1
26	Moody's Analytics Pvt. Ltd.	1	54	Square Yards	1
27	Nagarro Software Pvt. Ltd.	2	55	Prime Opinion Analysis Pvt. Ltd.	1
28	Ameriprise Financials	2			

Alumni Feedback



I took admission in MAIT after completing my Bachelor's in Life sciences. Considering I was from a different background, faculty of the department made sure to help me out with basic concepts. Due to continuous guidance, support on various initiatives and robust placement related grooming & other procedure I am placed in one of the top consulting firms and have been part of it for almost 2 years now.

Simran Walia
MBA (2017-19) Batch



Success begins when you have cheerful and happy faces around you. MAIT is not merely a college, but a family where you come as a student but make bonds for a lifetime. One cannot get a more supporting faculty elsewhere. Yes we enter the college with tears of getting away from family, but we have more tears when we take farewell from MAIT. Yet years pass by but neither the memories nor the bonds fade away. They remain afresh forever.

Thank you MAIT, my alma mater for making my journey so beautiful.

Anjali Chaturvedi
MBA (2017-19) Batch



MAIT has not just been an educational institute to me, it has helped me stage my life and run the show on my own. The faculty taught me HOW to think, instead of WHAT to think; and that changed my confidence for good. The knowledge, support and motivation has been tremendous from the whole MBA dept throughout my journey and I am grateful for the same.

Bhavya Monga
MBA (2017-19) Batch