



Maharaja Agrasen Institute of Technology

Report on

Visit to

India Trade Promotion Organisation (ITPO-2023)

India International Trade Fair

Pragati Maidan, New Delhi



Organised By: Department of Management, Maharaja Agrasen Institute of Technology in collaboration with Securities Exchange Board of India.

Date: November 18, 2023

Venue: India International Trade Fair, Pragati Maidan, New Delhi

Students: MBA 1 A; Batch (2023-25)

Faculty Coordinators: Dr. Ritu Gupta, Ms. Neha Sharma & Mr. Nakul Anand

Department of Management, MAIT, GGSIP University organized Business visit to India International Trade Fair, Pragati Maidan, New Delhi on November 18, 2023 for the students of MBA First Semester, Section A, Batch (2023-25). In total 25 students along with faculty members Ms. Neha Sharma, Assistant Professor, Department of Management and Mr. Nakul Anand, Assistant Professor, Department of Management.

The 42 edition of India International Trade Fair (IITF) an annual magnum opus of India Trade Promotion Organization (ITPO) is scheduled from November 14-27, 2023. IITF with B2B and B2C components is one of the largest integrated trade fairs. It has wide spectrum of Business, Social, Cultural and Educational Dimensions that are weaved together where visitors and exhibitors, media persons, marketing professional, social activists, NGOs etc. to source their needs and objectives. A number of Government Organizations use this platform to spread awareness about their programmes and policies among the public. As such, almost all States and Union Territories of Federal Government of India participate in this mega event.

The theme of IITF 2023 is “Vasudhaiva Kutumbakam: United by Trade”. India is one of the 20 countries represented in the G20, giving it a voice with its tagline “Vasudhaiva Kutumbakam”. It means the world is one family. In line with the G20, the theme shares India's ancient wisdom and strength in diverse sectors, perspectives and opinions on key socio-economic issues and to participate in shaping global economic policies.

Students thoroughly enjoyed the visit as learning was accompanied by fun activities in the form of role play to create awareness on investments and portfolio management, quiz on terms and concepts of stock market and trading and tambola game to conceptualize the concepts in financial analysis.

Few Glimpses







