



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY

Department of Management

Industrial Visit to Mother Dairy

Organiser : MAIT, Department of Management (MBA)

Date : May 02 nd , 2023

Timings : 9:30 AM to 2:30 PM

Venue : Mother Dairy New Delhi

Faculty Coordinator : Dr Sukhvinder Singh & Mr Nishant Gaur

Maharaja Agrasen Institute of Technology Department of Management organize visit to Securities and Exchange Board of India on 02nd May 2023 for MBA – IV semester students.

Faculty members Dr Sukhvinder Singh and Mr Nishant Gaur accompanied 36 students on the visit to Mother Dairy Plant , Vinod Nagar New Delhi.

Upon arrival students were give welcome drink as flavored milk. The event started with the presentation on the Mother Dairy as an organisation. . Later ,Plant Manager engaged students in conversation and gave a brief explanation of the importance of milk , its components, white revolution in India and various advantages.

Through the presentation that was both informative and fascinating, the operations of the Mother Dairy plant were also explained to the students of MBA.Students were also shown Mother Dairy's processing facility and were given live demonstrations of many test used to

determine the purity of milk. The students were also explained about the supply chain and logistics involved in collecting and distributing milk .

At the end of the visit students were given ice creams to treat themselves. The visit was a great source of learning as the operations of Mother Dairy covers various practical aspects of management such supply chain , logistics , sales , marketing and customer relations .

 **Maharaja Agrasen Institute of Technology**
Approved by AICTE & Affiliated to GGSIPU, New Delhi
Maharaja Agrasen Chowk, Sector-22, Rohini, Delhi-110086

Industrial Visit
to

Mother Dairy Plant
Pandav Nagar, New Delhi - 110092

Faculty Coordinators: Dr. Sukhvinder Singh & Mr. Nishant Gaur

— Organized By —
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