



**MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY**  
(ISO:9001:2015 Certified)  
Approved by AICTE, Ministry of HRD, Govt. of India  
(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

**Department of Management**

**Report on 4<sup>th</sup> National Seminar**

**4<sup>th</sup> NATIONAL SEMINAR  
ON**

**“EMERGING PARADIGMS IN MANAGEMENT:  
TRENDS, CHALLENGES & OPPORTUNITIES”[Building Sustainable Roadmap for Future]**

**26<sup>th</sup> May,2023**

**Maharaja Agrasen Institute of Technology**  
Department of Management  
Presents  
**4<sup>th</sup> NATIONAL SEMINAR**  
**Emerging Paradigms in Management:  
Trends, Challenges and Opportunities**  
(Building Sustainable Roadmap for Future)

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**Friday**  
26 May, 2023

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**Convener**  
Prof. (Dr.) Amit Gupta  
Head of Department

**Coordinators**  
Dr. Anju Bharti (9818383012)  
Dr. Neeru Gupta (9711192375)  
Dr. Ritu Gupta (9416166430)

DATE: May 26, 2023

VENUE: Main Auditorium, MAIT

ORGANIZED BY: Department of Management

TIME: 10:30 a.m. - 5:00pm

CONVENOR: Professor (Dr. ) Amit Gupta

FACULTY COORDINATORS: Dr. Anju Bharti, Dr. Neeru Gupta & Dr. Ritu Gupta.

The Department of Management, Maharaja Agrasen Institute of Technology organized '4<sup>th</sup> National Seminar On Emerging Paradigms In Management: Trends, Challenges & Opportunities(Building Sustainable Roadmap for Future)' on May 26<sup>th</sup>, 2023. The MBA (1<sup>st</sup> yr and 2<sup>nd</sup> yr) and BBA (1<sup>st</sup> yr) students as well as faculty and HoDs of different department of the institute participated enthusiastically. There were few research scholars from different universities to participate and learn from the eminent speakers of the seminar through out the day. There were 330 students in totality from the department who participated in the seminar. The seminar was organised in 3 parts namely: Inaugural Session, Technical Session 1 & Technical Session 2 (Valedictory Session). The seminar was sponsored by GAURS, PSJewellers and Osrik.

#### Inaugural Session:

The inaugural session started with welcoming the dignitaries by the Convener, Prof(Dr.)Amit Gupta along with the faculty Coordinators Dr. Anju Bharti, Dr. Neeru Gupta & Dr. Ritu Gupta. It was followed by lighting of lamp by Shri S P Aggarwal (Executive Chairman of MATES) & Dr. Neelam Sharma and by Guest of Honour, Mr. Ranveer Kumar(Assistant Vice President,(Digital & IT solutions), IndusInd Bank. All dignitaries were felicitated with mementos & saplings.

Dr. Neelam Sharma, Director, MAIT formally welcomed and addressed the guests, faculty & students present in the auditorium. She was very much impressed by the formal attire & sincere approach of the students towards the seminar. She spoke on Greenhouse gases impact, reduction of biodiversity, contribution to society & at the end she appreciated the whole organising team for conducting such relevant seminar.

Shri S P Aggarwal, Executive chairman, MATES addressed the gathering and gave emphasis on the business environment. He spoke on threat & challenges on the environment and the biodiversity. He further talked about the concept of ESG & how it is important for business.

After that our Guest of Honour, Mr. Ranveer Kumar who has experience of more than 20 years in IT & Digital Solutions, came forward & started with his session on how sustainable development goals are being achieved through inclusion digital financial initiative. His emphasis was on Gen Z & millennials & green banking.

The vote of thanks was given by Prof. (Dr.) Amit Gupta. He then carried it on by awarding the faculties with certificates of appreciation was given to the HoDs of various department and also to the faculty. It was followed by the refreshment distribution to all the participants of seminar.

#### TECHNICAL SESSION 1:

Technical Session 1 had two session chairs and two speakers.

There were two session chairs Prof.M K Bhat and Dr. Anju Bharti form the department of management.

The first technical speaker in this session was Mr. Sumit Gupta, Director of McDonald Petz Global Commodities India Pvt. Ltd. He started with the story of Greek Mythology & and was talking about how to fly! He specifically discussed that people should have big ambitions and strong value system. He has also shared some figures of graduate Doctors and an MBA graduate who were involved in jobs showing strong morals. He emphasized on entrepreneurship, technology change in the current world, and gave emphasis on updating themselves.

The Second speaker was Mr. Sanjeev Raina, Chief General Manager, Bharat Petroleum Corp. Ltd., Mumbai who interacted on sustainability and emissions of pollutant and their data from all india which was an eye opener. It was followed by taking a pledge for conserving the electricity and for making the best use of available natural resources. The session 1 was followed by lunch break.

#### TECHNICAL SESSION 2:

Technical Session 2 had two session chairs and two speakers.

There were two session chairs, Dr. Neeru Gupta and Dr. Ritu Gupta

Mr. Vishal Khanna, Deputy Director, FICCI, Center for Innovation, Science and Technology Commercialization, the first speaker post lunch elaborated on the topic “Sustainable Development through Strategy & Skills”. He shared that there are 96,753 DPIIT registered startups in India. He also emphasized on five pillars(demographic dividend, infrastructure, demand, technology and Socio-economic growth) through lens of innovation and entrepreneurship and shared that 18% of women entrepreneurs are still below the poverty line. And with such facts & figures Mr.Vishal concluded his session.

Mr. Ashok Kumar Gupta, Director, Shalimar Paints, Delhi, the second speaker, talked about “Emerging Paradigm for a Sustainable Business and importance of human resources in an organization”. He also emphasized on the climate change and the need to save the earth today, so that we can see a better future. He took examples of Uber and BlinkIt to explain how they are providing the solutions to problems & not the

product itself.

The seminar was concluded with a brief “Valedictory Session”, reiterating the learnings from the seminar. Professor Dr. Amit Gupta with the Coordinators(Dr. Anju Bharti, Dr. Neeru Gupta & Dr. Ritu Gupta) awarded the certificates to all the students who attended the seminar & then the photograph session with the guests was done.

The students attended the seminar with full enthusiasm and enhanced their knowledge pertaining to various aspects of sustainability. Overall, it was an enriching session for one and all. The seminar was successful.

Snap shots:





