

CASE STUDY COMPETITION

SUSTAINABLE DEVELOPMENT: ONE EARTH, ONE FAMILY, ONE FUTURE



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT (MBA)
CASE STUDY COMPETITION

THEME
Sustainable Development
One Earth • One Family • One Future

FIRST PRIZE ₹ 3,100
SECOND PRIZE ₹ 2,100
THIRD PRIZE ₹ 1,100

 **March 24, 2023** **7TH BLOCK**
Department of Management

Dr. Nand Kishore Garg (Founder Chairman, MATES) **Sh. Vineet Kumar Lohia** (Chairman, MATES)

Prof. (Dr.) Neelam Sharma (Director, MAIT) **Prof. (Dr.) S.S. Deswal** (Dean, MAIT) **Prof. (Dr.) Amit Gupta** (HOD-MBA, MAIT Convener) **Prof. (Dr.) Namita Gupta** (HOD-CSE, MAIT)

Faculty Coordinators: Dr. Ritu Gupta, Mr. Rajiv Jain, Mr. Ankur Ahuja

Certificate to all Participants

Organiser: Department Of Management, Maharaja Agrasen Institute Of Technology

Date: 24th March,2023

Timings: 1:00p.m. onwards

Venue: Block 7 (Room No. 712)

Faculty Coordinators: Dr. Ritu Gupta, Mr. Ankur Ahuja, Mr. Rajiv Jain

Student Coordinators: Akansha Jain, Deepika Sharma, Kunal Goel, Shakti Dutt, Yugam

An inter college Case Study competition on “**Sustainable Development : One Earth, One Family, One Future**” was organised by The Department of Management, Maharaja Agrasen Institute of Technology on 24th March,2023.

The event started at 1:00p.m. with the inaugural session chaired by Prof.(Dr.)Neelam Sharma, Director (MAIT), Prof. S.S. Deswal , Dean (MAIT) , Prof.(Dr.)Amit Gupta, HOD(Management) and Prof.(Dr.)Namita Gupta, HOD(CSE). The session is proceeded by Saraswati Vandana with prayers and lamp lighting. Further welcome of dignitaries by the event coordinators with the sapling keeping a sustainable approach. This was followed by motivational speech of our respected Director and Prof. (Dr.) Neelam Sharma and inspirational words by Prof.(Dr.)Amit Gupta,HOD(MBA).

The competition was judged by **Dr. Anju Bharti** and **Dr. Sukhvinder Singh, Assistant Professor, Department of Management.**

The theme for the case study was “**Green washing**”. Students from various departments participated in the competition. The event received an overwhelming response. For round 1---- 93 teams registered with us from different colleges. 55 Teams turned up for the participation in Round 1 and top 10 teams were selected for Round 2 of Case Study Competition. Students presented their ideas and solutions through presentations within a time limit of 10 mins followed by a 5 min Q&A round with the judges.

The event was concluded with announcement of winners by Dr. Ritu Gupta. Prof.(Dr.) Namita Gupta and Prof.(Dr.)Amit Gupta awarded the winners with their certificates of appreciation and cash rewards.

The event was informative and insightful that helped the students with their communication skills and also to develop cognitive skills.

Snap Shots

