

PRABANDHAN

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Annual Newsletter of Department of Management Maharaja Agrasen Institute of Technology

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
उद्यमेन हि सिध्यन्ति कार्याणि न मनोरथैः
MAIT

महाराजा अग्रसेन इंस्टीट्यूट ऑफ टेक्नोलॉजी में प्रथम वर्ष छात्रों के लिए ओरिएंटेशन प्रोग्राम

मैंटस कॉन्वेंट-2023 का आयोजन

KAUN BATAYEGA BRAND
LEARN ; THRIVE AND PLAY
E - CERTIFICATES WILL BE PROVIDED
19 OCT
3 PM ONWARDS
ROOM NO.751, 7th BLOCK

STUDENT COORDINATORS: JATIN AGARWAL, TASH SINGHAL, YAMINI GUPTA, TANYA RAJADA

About the Department

The Department of Management was established in the year 2004 under GGSIP University. The Department is running both UG and PG course of Management i.e. BBA & MBA. The Department works with a Mission “To develop higher academic learning known for its total commitment to excellence in management education and research with a holistic concern for quality of life, environment, society & ethics”. The department is committed to achieve excellence in management education & research and assesses the success of its programme using the highest standards of quality. A group of well qualified, experienced and highly motivated faculty is engaged in providing quality education to the future managers and prepare the students in wider field of management to take up challenging jobs in the area of:

Finance

Marketing

Human Resource Management

International Business

Information Technology

Operations & Analytics

Since its inception, the Department has been the first choice of the students seeking admission in the private management institutes under GGSIP University. The students from the Department are heavily recruited by both academia and industry. Many of the ex-students of the Department occupy top positions in both academia and industry.

The Department works with a vision “To develop institute of higher academic learning known for its total commitment to excellence in technical and management education and research with a holistic concern for quality of life, environment, society & ethics”.

HOD's Message

Department of Management is committed to develop excellence in management education thereby providing managers with a rich blend of managerial, entrepreneurial, technical and social skills. Our endeavour is to provide well qualified and well-equipped management personnel to the Industries on a continuous basis. To achieve this purpose, the department takes initiative to develop not only the academic knowledge on different business subjects but also develop various soft skills such as communication skills, problem-solving and decision making skills and critical judgment skills of our students. Along with this, we also focus on inculcating social, cultural, ethical & human values in our students. A team of well qualified and experienced faculty members ensures provision of quality education through interactive teaching –learning process. Emphasis is placed on learner-centric education wherein students are encouraged to take initiative in planning and organizing various curricular, co-curricular & extra-curricular activities. This learner-centric education is augmented by the practical experience during six weeks industrial training which equips our students to handle various challenges in the industry as well as society. There is a regular interaction with industry experts on various management issues along with Industrial Visits to leading Industrial Organizations. Our students are placed with the top national and multi-national companies in India. With excellent infrastructure, dedicated faculty members and high-quality students, we are constantly moving our department towards ever increasing success and growth.



Chief Editor: Prof. (Dr.) Amit Gupta

Editors: Mr. Rajiv Jain, Dr. Ritu Gupta & Dr. Vivek Kuchhal

Technical Officer: Mr. Pankaj Sikarwar & Mr. Rajkumar Yadav

Faculty Development Program on “Basic and Advanced Research Techniques: A PLS-SEM Approach”

The Department of Management, MAIT organized a One-week offline Faculty Development Program (FDP) on the topic of “Basic and Advanced Research Techniques: A PLS-SEM Approach” from 3rd to 7th July 2023. The resource persons were Dr. Puja Khatri, Professor, USMS, GGSIP University, Delhi; Dr Neeraj Kaushik, Associate Professor and HOD, Department of Business Administration, National Institute of Technology, Kurukshetra; and Dr Simarjeet Singh, Assistant Professor, Great Lakes Institute of Management, Gurgaon. The group of participants included Faculty members and Research Scholars from various prominent Universities and Institutions of Delhi/NCR and North and Central India.

INAUGURATION OF THE FDP:

The FDP commenced with an inaugural program that started with a brief introduction about the Institute given by Dr Sukhvinder Singh, FDP Coordinator. It followed up with Saraswati Vandana and lighting of the lamp by the dignitaries. Then the theme of the FDP program was introduced to the dignitaries and participants by the FDP Coordinator Dr. Anoop Kumar Gupta. The welcome speech was given by the Director, MAIT, Prof. (Dr.) Neelam Sharma. This was followed by an enlightening speech by Shri S.P. Agarwal (IAS), Executive Chairman, MATES. The Dignitaries were welcomed by presenting saplings to them. Thereafter, Dr Sanjeev Kumar, FDP Coordinator introduced the first resource person, Dr Puja Khatri to the audience.

The inaugural session concluded with a vote of thanks by Prof. (Dr.) Amit Gupta, HOD, MAIT. A total of over 55 external participants were present in the inaugural session. The Inaugural session was followed by High Tea.

Day 1 – 3 July, 2023 – Session 1

It started at 9:30 am. Dr. Puja Khatri started the session on Scale Development in Research with very innovative examples as to how it is vital for meaningful data collection under various situations.

The following topics were covered in Session 1:

- Introduction to Scale development in research – Concept, Constructs and Items
- How to develop scales for different research questions
- Different types of Scales being used in HR/OB research areas

Day 1 – 3 July, 2023 – Session 2

Session started at 2.30 pm. Dr Puja Khatri started the session with very innovative examples to summarize the first session. The following topics were covered in Session 2:

- Difference between Reflective and Formative Constructs
- Basic representation of these constructs in PLS-SEM software

Steps in developing a Questionnaire and checking its validity and reliability Participants learnt the concepts very well and practiced on their laptops.

Day 2 – 4 July, 2023 – Session 1

The session started at 9.00 a.m. Dr Neeraj Kaushik started the session on Basic Research fundamentals using the difference between Regression and Correlation using the life related examples in our personal lives.

The following topics were covered in Session 1:

- How to identify variables from the Objectives?
- Decision on Measurement scales
- Role of Variable – Dependent and Independent, Moderating and Mediating Variables, Marker Variables and Control Variables
- What do the researcher want to do with the identified variables?

Day 2 – 4 July, 2023 – Session 2

It started on 11.45 am. Dr Neeraj Kaushik continued the session on Basic research process and other steps needed to deal with different types of research variables. He discussed various research methods and the data analysis techniques that should be used for analyzing the data collected. He explained the basis of selection of the analytical techniques, and how the selection is affected by the type of measurement scale used in the data collection instrument. The selection of techniques was based on the nature of Dependent and Independent variables i.e., whether they were collected through nominal, ordinal, interval or ratio measurement scales.

Day 2 – 4 July, 2023 – Session 3

It started on 2.15 pm. Dr Neeraj Kaushik continued the session on Regression and correlation concepts with practical examples from our daily lives. In particular, the following topics were covered by him:

- Simple Regression Model – significance of r and r -square using SPSS hands-on exercises
- Multi-collinearity between IDVs in detail and how to identify significant variables after identifying multi-collinearity using regression
- Concept of Normality and how it matters in research situations
- Basic Introduction to checking Validity and Reliability of Constructs and its scope
- Need for CFA and EFA and their use and relevance in PLS-SEM software

Day 3 – 5 July, 2023 – Session 1

It started at 9.00 am. Dr Neeraj Kaushik covered how to make the Conceptual Model using the ISM / TISM approach.

He further provided a systematic, evidence-based guide to the formation of the Meta analysis model using Meta Essentials. Model Building Rules were discussed in detail and demonstrated to the researchers, which can be followed by researchers with modest statistical training.

He demonstrated various functions using SMART-ISM package and supplemented it with practical examples to show it on screen with hands-on exercises.

Day 3 – 5 July, 2023 – Session 2

It started on 11.30 am – Dr Neeraj Kaushik started this session by covering the following topics in detail: Establishing Construct Validity:

- ⇒ Face validity – checking language/ grammar
- ⇒ Content validity – checking validity of dimensions

For Reflective and Formative constructs, the following two types of validity were discussed:

- ⇒ Convergent Validity
- ⇒ Discriminant Validity
- ⇒ Nomological Validity

These concepts were demonstrated through SMART-PLS software, which is based on partial least square based structural equation modelling.

Day 3 – 5 July, 2023 – Session 3

It started on 2 pm – Dr Neeraj Kaushik started this session by continuing to cover different functions of SMART-PLS software. The following concepts were discussed in depth:

- Structural Modelling using CFA and EFA
- Factor Loadings and Weights in Reflective and Formative Constructs respectively
- Interpretation of results for CFA and EFA analysis
- Model Improvement features in SMART PLS

Day 4 – 6 July, 2023 – Session 1

It started at 9.00 am. Dr Neeraj Kaushik continued on the concepts he discussed on Day 3 on Mediation and Moderation. He specifically covered the steps related to:

- Mediation – Total Effect, broken down into Direct and Indirect effects
- Partial Mediation
- Bootstrapping

Day 4 – 6 July, 2023 – Session 2

It started on 11.30 a.m. – Dr Neeraj Kaushik started this session by covering a full comprehensive presentation on Mediation and Moderation Approaches and Flowcharts. He focused on Moderation approaches in detail with Metric and Non-metric data types. Practical exercises on both types of moderation variables were done and participants learnt a lot from this session.

Day 4 – 6 July, 2023 – Session 3

It started on 2 pm – Dr Neeraj Kaushik started this session by continuing to revise and further cover the various items under Mediation and Moderation. The following concepts were specifically covered:

- Control Variables
- Higher Order Constructs
- Lower Order Constructs

Detailed steps were discussed for both Higher Order and Lower Order Constructs using SMART- PLS software, including the interpretation of results.

Day 5 – 7 July, 2023 – Session 1

It started at 9.30 am. Dr Simarjeet Singh started the day with a session on “Art of Literature Review”. He covered the following types of literature review:

- Domain based review
- Theory based review
- Method based review
- Meta-analytical review

Different Frameworks – 5W+1H, TCCM, ADO and IMO frameworks

Day 5 – 7 July, 2023 – Session 2

It started on 11.30 am – Dr Simarjeet Singh started this session with focus on concept of “Bibliometric Review”. This type of review is relevant only when number of papers are quite large, e.g., over 200 papers. He covered the following specific tools:

- Citespace
- Scimat
- Performance mapping and Network mapping
- Qualitative studies
- Multi-vocal literature review


Day 5 – 7 July, 2023 – Session 3

It started on 2.15 pm – Dr Simarjeet Singh started the session by continuing to cover Bibliometric Analysis in detail with focus on hands-on demonstration of features of Biblioshiny tool. He covered the following features in Biblioshiny tool:

- Import file into Biblioshiny
- Performance mapping and Network mapping
- Quantity and Quality parameters
- Page rank Analysis
- Clustering analysis

This was followed by a brief valedictory session.

Ms Neha Sharma welcomed the dignitaries to the valedictory session. Participation certificates were distributed by the Director MAIT Prof. (Dr.) Neelam Sharma, Dean Academics Prof. (Dr.) S.S. Deswal and HOD Prof. (Dr.) Amit Gupta to various participants who attended the FDP. The session ended with feedback from some of the participants. Overall, it was a good learning experience for the participants.

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
(Approved by AICTE and Affiliated to GGSIP University, Delhi)

Department of Management

ONE-WEEK
FACULTY DEVELOPMENT PROGRAM

ON
**"BASIC AND ADVANCED RESEARCH TECHNIQUES :
A PLS-SEM APPROACH"**
3-7 July, 2023

DR. NAND KISHORE GARG Founder & Chief Advisor MATES	SHRI VINEET KUMAR LOHIA Chairman MATES	SHRI S.P. AGARWAL (IAS) Executive Chairman MATES
PROF. (DR) NEELAM SHARMA Director MAIT	PROF. (DR) S.S. DESWAL Dean MAIT	PROF. (DR) AMIT GUPTA Convener & Head Dept. of Management, MAIT

Coordinators		Education Partner 
Dr. Anoop Kumar Gupta	Dr. Sanjeev Kumar	
Co-coordinators		
Dr. Nitin Walia	Mr. Nishant Gaur	Ms. Neha Sharma



Orientation: 'The Connect' 2023

Maharaja Agrasen Institute of Technology (MAIT) organized an Orientation Programme "Connect - 2023" for the incoming first-year students of MBA, BBA and B-Tech under the guidance and blessings of Dr. Nand Kishore Garg, Founder-Chairman, MATES and Shri Vineet Kumar Lohia, Chairman, MATES. The event was a splendid manifestation of the MATES' voice and vision.

The programme commenced with the lighting of the lamp by Shri S.P. Goel (Vice-Chairman, MATES), Shri Jagdish Mittal (Vice-Chairman, MATES), Shri Gyanendra Srivastava (CEO, MATES), Shri Rajnish Gupta (Secretary, MATES), Prof S.K. Garg (Director-General, MAIMS) Prof. Dr. Neelam Sharma (Director, MAIT), Prof. Dr. S.S. Deswal (Dean, Academics), Prof. Dr. Rajni Malhotra Dhingra (Director, MAIMS) with HoDs of different departments of MAIT. This was followed by the enchanting Saraswati Vandana, invoking the blessings of the goddess of wisdom. To promote a sense of calm and unity among the crowd, a beautiful rendition of the 'Kulgeet' was performed. The heartfelt performance set the stage for an engaging and informative session.

Proceeding, Professor Dr. Neelam Sharma, the esteemed Director of MAIT, extended a warm welcome to the fresh faces, emphasizing the Institution's commitment to nurturing young minds and fostering holistic development. Her words of encouragement and guidance set a positive tone for the day. Shri Gyanendra Srivastava, CEO of the MATES, took the stage to share the Institution's vision and mission. He emphasized the pivotal role of innovation and discipline in education, setting the bar high for academic excellence. All the dignitaries present also encouraged the freshman year students, underlining the importance of co-curricular activities. They reaffirmed the students that the institute will provide them with a supportive platform to explore their passions.

A dynamic power-point presentation by the final year MBA students were presented for the first year students which offered students a comprehensive visual overview of the Institution's impressive track record, diverse academic programs, and state-of-the-art campus facilities. It also showcased the vibrant academic-cum-cultural societies, inviting students to explore their interests beyond academics.

A special segment highlighted the National Cadet Corps (NCC) and National Service Scheme (NSS), emphasizing the importance of community service, collaboration and leadership. The section highlighted how such qualities are essential for personal and professional skill building.

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Two Days Management Development Program on “Executive Leadership Competencies: Be a Leader Who Matters”

Two days Management Development Program on the theme “Executive Leadership Competencies: Be a Leader Who Matters” from September 22-23, 2023 has been organized by Department of Management, Maharaja Agrasen Institute of Technology, affiliated with Guru Gobind Singh Indraprastha University, Delhi. The MDP was organized under the Chief Patronage of Dr. Nand Kishore Garg, Hon’ble Founder & Chief Advisor, MA-TES and Patronage of Prof. (Dr.) Neelam Sharma, Director MAIT & Prof. (Dr.) S.S. Deswal, Dean MAIT. The convener of the MDP was Prof. (Dr.) Amit Gupta, Head, Department of Management and the program was well coordinated by Dr. Nitin Walia, Ms. Neha Sharma, Mr. Nishant Gaur, Dr. Sanjeev Kumar, Dr. Anoop Gupta and Dr. Sukhvinder Singh. The resource person for the two days Management Development Program was Brig. (Dr.) Sunil Kumar Moudgil (Retd.), International Master Trainer and Leadership Coach.

The inaugural ceremony began with the lamp lightning, Saraswati Vandana followed by felicitation of the resource person Brig. (Dr.) Sunil Kumar Moudgil (Retd.). MDP on “Executive Leadership Competencies: Be a Leader Who Matters” is expertly calibrated to set participants up for success by enhancing their leadership skills needed to compete in the challenging business environment. The program focuses on enabling participants to gain experience in developing emotional intelligence, building and leading teams, practicing strategies for countering common team pitfalls and increasing their team’s collective intelligence.

In total 20 participants who were at the middle level and senior level managerial positions in the corporate sector registered for the Management Development Program. The participants were from ICICI Lombard General Insurance, Reliance General Insurance, Genpact, Delhi Transco Ltd., S&P Global, WNS Global services, Global Logic and NXP Semiconductor. Midas FInserve Pvt Ltd was the financial partner of the event.

Objectives of MDP

This transformative learning experience will enable you to:

- Develop comprehensive understanding on dynamic leadership styles to increase agility and responsiveness to change.
- Enhance your general management skills by gaining in-depth perspectives on functional areas, strategic thinking and business leadership skills
- Deepen your leadership capabilities through experiential modules on strategic planning and execution with efficient problem-solving skills.
- Apply the learnings to your workplace through a comprehensive action plan and enhanced competencies.
- Transition to a senior management role in your organisation or in an entrepreneurial venture.

Two days Management Development Program covered various aspects of managerial skills like team building skills, motivation and leadership strategies, business acumen and business ethics, strategic planning and execution, negotiating with key stakeholders, emotional intelligence, problem solving and decision-making skills.

The pedagogy employed involves a variety of teaching methods: case studies, simulations, role plays interspersed with lecture sessions on theory and practice. The sessions are essentially interactive, and participants are encouraged to question assumptions, identify opportunities, solve complex problems and in the process, build sustainable competitive advantage.

In conclusion, the MDP ended with a valedictory session and distribution of certificates to the registered participants. The session received overwhelming feedback from the participants. Participants shared that they got an in-depth understanding about concept with the practical approach to it.



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY

Department of Management



MANAGEMENT DEVELOPMENT PROGRAM

EXECUTIVE LEADERSHIP COMPETENCIES: BE A LEADER WHO MATTERS

SEPTEMBER 22-23, 2023



DR. NAND KISHORE GARG
Advisor & Founder Chairman, MATES



BRIG. (DR.) SUNIL KUMAR MOUDGIL (RETD.)
Resource Person



SHRI VINEET KUMAR LOHIA
Chairman, MATES

Prof. (Dr) Neelam Sharma
(Director, MAIT)

Prof. (Dr) S.S. Deswal
(Dean, MAIT)

Prof. (Dr) Amit Gupta
(Convener & Head)
Dept. of Management, MAIT

Coordinators

Dr. Nitin Walia

Ms. Neha Sharma

Mr. Nishant Gaur

Co-coordinators

Dr. Sanjeev Kumar

Dr. Anoop Kumar Gupta

Dr. Sukhvinder Singh



Session on “Capital Market”

A Session on “**Capital Market in association with BSE**” was organized for MBA students batch 2023-25 by the department (MBA), Maharaja Agrasen Institute of Technology on 05th October, 2023. The objective of the session was to educate the students on diverse aspects of capital market such as directive of market and instruments of capital market.

The department had invited three guest speakers from “Security Exchange Board of India”, “Bombay Stock Exchange”, “Central Depository Services Limited”.

Guest Speaker 1---Mr. Kunal Kishore-Senior Manager (SEBI)

Guest Speaker 2---Mr. Harbinder Singh Sokhi - Manager, Investor protection fund (BSE).

Guest Speaker 3---Mr. Amit Kr. Jain & Mr. Mukesh Kr. Jain - Senior Manager (CDSL)

The session started at 11:00 a.m. with the welcome of our guest speakers with sapling and followed by a welcome speech by Prof. Dr. Amit Gupta, Head of the Department. The session started with first presentation by Mr. Kunal Kishore , an established personality from SEBI. He explained about the regulatory role of Securities Exchange Board of India and different initiatives taken by SEBI to bring awareness about securities market, in an interesting yet simple manner. The talk delivered by Mr. Kunal Kishore, was very informative and provides valuable insights about the SEBI role in securities market.

After the first presentation, Mr. Harbinder Singh Sokhi from BSE IPF covered all essential elements of stock trading and mutual fund strategy. He also describes the process that how to execute it. The session was followed by the talk of Mr. Mukesh Kumar Chauhan CDSL. He shared the mechanism of depository and its overall role in securities market in very communicating way.

A highly interactive query session was held towards the end of session. The session was concluded by Vote of thanks by Dr. Ritu Gupta. 119 students participants attended the session. Overall, it was a great learning and valuable experience for all the students.





MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT



SESSION
ON
CAPITAL MARKET
in association with CDSL & BSE





OCTOBER 05, 2023

GUEST SPEAKERS



DR. NAND KISHORE GARG
Founder & Chief Advisor,
MATES



MR. AMIT KUMAR JAIN
Sr. Manager
Business Development - CDSL



MR. HARBINDER SINGH SOKHI
Manager
BSE Investor Protection Fund



SHRI VINEET KUMAR LOHIA
Chairman,
MATES

Event Coordinators: Dr. Ritu Gupta & Dr. Neeru Gupta

Industrial Visit to Bombay Stock Exchange

Faculty: Dr. Ritu Gupta and Dr. Rajiv Jain

As a part of the course curriculum of MBA, a one-day visit was organized by our institution to the Bombay Stock Exchange (BSE) office in Delhi on 11th of October 2023 and was attended by Dr. Ritu Gupta and Dr. Rajiv Jain, who accompanied us throughout the excursion. The purpose of this visit was to gain fundamental insights into investment and depository services, which are of significant relevance to our academic curriculum as well as future development.

Objective: The primary objective of the visit was to familiarize ourselves with the basics of investment and depository services. Furthermore, the visit aimed to provide an overview of the securities market and mutual fund investment, which are essential components of financial industry.

Presenters: The BSE visit was enriched by the presence of knowledgeable speakers and presenters from prominent regulatory bodies. In particular, representatives from Securities and Exchange Board of India (SEBI) (Mr. Yatharth) , Central Depository Services Limited (CDSL)(Ms. Veena) and Bombay Stock Exchange (BSE) (Mr. Jaswinder Singh Kohli) were present to share their insights and expertise. Their contributions added valuable perspectives to our understanding of the financial markets and investment mechanism.

As a gesture of gratitude and appreciation, Dr. Rajiv Jain and Dr. Ritu Gupta presented a memento to the esteemed presenters from BSE . This token of thanks symbolized our acknowledgement of their valuable time and expertise shared with us during this informative visit.

The knowledge and exposure gained during the visit will be instrumental in our academic and professional development and was an enriching experience for the students.



Field Visit Dilli Haat, INA

As a part of the curriculum, BBA students must be engaged in some activities related to entrepreneurship. Therefore, one activity was planned where students had the opportunity to visit Dilli Haat, INA.

The primary objective was meticulously designed to foster engagement with local craftsmen and entrepreneurs, enabling students to glean a profound understanding of their businesses, achievements, and encountered challenges. The students were allowed to conduct interviews with craftsmen specializing in handloom, pottery, jewelry, etc.

They were asked to interview craftsmen and entrepreneurs and they submitted a report that included:

- ⇒ Cover page
- ⇒ Objective of the activity
- ⇒ Introduction of craftsmen and their business
- ⇒ Interview questions with answers
- ⇒ Learning Outcome
- ⇒ Conclusion

Outcomes

- ⇒ Real-world Exposure: Students experienced the challenges and opportunities faced by local entrepreneurs.
- ⇒ Networking: Interacting with craftsmen provided networking opportunities for future endeavors.
- ⇒ Application of Knowledge: Students applied theoretical concepts to real-world situations.

Recommendations

- ⇒ Repeat the Activity: Consider making this activity a regular part of the BBA curriculum.
- ⇒ Expand Venues: Explore engagements with entrepreneurs in different locations or industries.
- ⇒ Integration with Coursework: Encourage faculty to integrate learnings into relevant coursework.

Conclusion:

The visit to Dilli Haat provided a valuable and enriching experience, bridging the gap between theory and practice for BBA students.



‘KAUN BATAYEGA BRAND’

The Marketing club, MSM, Department of Management, MBA, MAIT organized a Marketing quiz related to Brand awareness on 19th October, 2023 from 3.00pm to 4:30pm. The objective of organizing the marketing quiz was to encourage students and motivate them to learn various concepts of Branding. It also provided them to have some awareness about the brands/companies, their logos, and to examine the implications of the taglines/punchlines in real-life world by which consumers recognize them and purchase their products ultimately. The quiz had four categories of questionnaire related to recognizing taglines, logos, video ad clips to identify the particular brand name.

There was an overwhelming response from the students of MBA 1st year (Batch 2023-25) for participation. The whole activity was managed by the student co-ordinators under the supervision of marketing club faculty coordinators. The student coordinators invited all MSM faculty coordinators by presenting them an invitation card. It was a team-based activity, in which the total registered teams were 14, each team having 3 members. There were total 42 members as participants for the activity. The total strength of this activity was around 60 including participants, students audience, judges and faculty members.

The quiz had 3 rounds in total. The teams were eliminated after first and second rounds and only 5 teams were selected to go for the final round. In the First round, there were 2 MCQ based questions for each team related to taglines in which students were asked to choose the correct brand/company name from the given options within 20sec only. 4 teams got eliminated after first round. Second round was to identify the logo of a brand and thus 3 more teams got eliminated in this round. The third and the final round consisted of advertisement videos and the taglines of different brands. The scoring and judgement was done by 2 Judges, who were the seniors of MBA 2nd year and the winners were declared by Marketing club faculty coordinator, Dr. Anju Bharti Ma'am. The winners were declared on the basis of scores and their response time. The winners will be getting the appreciation e-certificates.

The results were declared by Dr. Anju Bharti and by other faculty coordinators of marketing club, MSM. All faculty coordinators motivated all the participants and the students as audience through their words of wisdom. The students liked the activity very much and also participated enthusiastically.

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
PSP AREA, Plot No 1, Rohini Sector 22
DEPARTMENT OF MANAGEMENT

MSM - THE MARKETING SOCIETY
PRESENTS

KAUN BATAYEGA BRAND

LEARN ; THRIVE AND PLAY

E - CERTIFICATES WILL BE PROVIDED

19 OCT

3 PM ONWARDS

ROOM NO.751 , 7th BLOCK

SCAN & REGISTER

STUDENT COORDINATORS : JATIN AGARWAL YASH SINGHAL YAMINI GUPTA TANYA RAIZADA



Industrial Visit : Parle G Delhi Jaipur Road, Neemrana, Alwar

The Department of Management, MAIT organized an industrial visit to Parle-G Neemrana, for the BBA (Batch 2022-25).

Parle G, a well-known brand in the biscuit industry, operates a manufacturing plant in Neemrana. Department of Management, MAIT organized a visit to the Parle G Neemrana plant to provide students with insights into the processes of Parle G biscuits.

The primary objective was to bridge the gap between theoretical concepts in management and their practical application, emphasizing the importance of real-world implications.

Upon arriving at the Parle G Neemrana plant, students were briefed on the visit's rules. The visit commenced with the presentation of a memento to Mr. Narender Singh, the Unit Head. The guides then welcomed the students, introducing Parle G through a video. The video covered the brand's history, the variety of biscuits produced, and the company's contributions to the community.

Following the video, the students were taken to the heart of the production process known as "The Factory Floor." Here, students have explained the intricate process of biscuit manufacturing. Students witnessed the mixing of ingredients, the baking process, and the packaging of Parle G biscuits.

Throughout the visit, students gained knowledge about quality control measures, the various stages involved in biscuit production, and the plant's maintenance protocols for ensuring safety.

The plant guides actively engaged with students, addressing their queries and providing detailed explanations. The interactive session enhanced the educational experience, allowing students to grasp the practical aspects of management concepts.

The visit to the Parle G Neemrana plant proved to be an enriching and educational experience for the students. It offered a tangible connection between classroom theory and real-world applications. The students expressed enthusiasm and thoroughly enjoyed the trip, gaining valuable insights into the biscuit manufacturing industry.

This educational undertaking, aimed at facilitating student learning, received substantial support from Prof. (Dr.) Amit Gupta, an esteemed academician and the Head of the Department of Management, at Maharaja Agrasen Institute of Technology.



HR Quest: The Role-Play Battle (October 25, 2023)

HR club – Hawthorne of Department of Management, Maharaja Agrasen Institute of Technology, Delhi organised a **Role Play Activity: “HR Quest: The Role-Play Battle”** on October 25, 2023 for the MBA & BBA students. The objective of this event was to unveil the diverse competencies of students and also to help them develop necessary skills to face the real-life corporate challenges. The event provided opportunities to students to think beyond the confines of the classroom setting and they understood the relevance of the content for handling real world situations. They engaged in higher order thinking and learnt the content in a deeper way. The rules and the themes for the role play activity were told to participating teams in advance, total five teams of 5 members in each participated in the event on the themes such as **Equality, Diversity and Inclusion, Talent acquisition, Work life Balance, Power & Politics and Talent Management**. Ms. Neha Sharma judged the participating teams on five criteria such as content, confidence, coordination, clarity and overall presentation. After the completion of all the acts, Ms. Sharma announced the results and winning teams for 1st and 2nd positions were felicitated by her and the faculty members. The first position went to Tanishq & team (Yamini, Tanya, Parul, Ishika, Karan and Moksh) from Section A, 2023-25 batch, the second position was earned by Jatin & team (Manya and Nitin) from section A & B, 2023-25 batch.

Role-play is a great tool for management studies, as it allows students to practice real-world techniques in a safe and controlled environment. It also gives them the opportunity to experience different situations from multiple perspectives, which can help them become better managers in the future. With its interactive nature and ability to provide feedback on performance quickly, role-playing has allowed students to develop their skills and knowledge quickly while still having fun. By encouraging teams of learners to collaborate with each other through role-play activities such as those found within our own course offerings, students confidently displayed their skills and enjoyed thoroughly.



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
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DEPARTMENT OF MANAGEMENT

HR CLUB/HAWTHORNE PRESENTS

Unleash your imagination!

HR QUEST: THE ROLE-PLAY BATTLE

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2PM ONWARDS



SCAN HERE



25 OCT

📍 ROOM NO.-741
7th BLOCK

STUDENT COORDINATORS	KASHISH SHARMA	HARSHITA BERI	RADHIKA MITTAL	MEGHA GUPTA	LAKSH KAUSHIK
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“Ballyhoo-The Ad-Mad Show”

The much-anticipated Ballyhoo event, comprising two engaging stages, brought together a fusion of creativity, enthusiasm, and competitive spirit. The event was hosted both virtually and in physical mode, with the first stage conducted on the 23rd October in the form of an online quiz, followed by the exhilarating final round of ad enactment held on the 26th October in room no. 712.

The event witnessed remarkable participation, with a total of 10 teams engaging in the initial online quiz. From these, 7 teams emerged victorious to battle it out in the finals, where seven teams displayed their prowess in the art of ad enactment. Dr. Amit Gupta graced the final round as the esteemed chief guest, adding significance and prestige to the event. He was warmly presented with a sapling as a token of appreciation for his presence.

The event's success was further augmented by the expertise of the judging panel, consisting of Dr. Ritu Gupta, Dr. Anju Bharati, and our faculty coordinator, Dr. Rajiv Jain. Their astute evaluation and feedback added value to the competition.

In the final round, each team exhibited exceptional creativity, presenting their ads with finesse, captivating the audience and judges alike. The first prize was clinched by 'Boring Pals' comprising Krish Bansal, Aarushi, Sambhav, Piyush, Krish Bhatia, Jahanvi, and Riya, who showcased a remarkable performance. The second position was secured by 'Marketing Maestros' represented by Bhavna, Saransh, and Vaibhav, while 'The Quadruplets'—Vishal, Ankita, and Harsh—impressively secured the third spot with their inventive ad enactment.

The entire event was a testimony to the incredible talent and creativity present among the participants, leaving an indelible mark in the memories of all involved.

The success of Ballyhoo - The AdMad Show can be attributed to the enthusiastic participation of the teams, the support of the audience, the guidance of our judges, and the dedication of the organizing team.



Treasure Titans (October 27, 2023)

There is a treasure hidden at every rainbow's end! To live the spirit, HR Club – Hawthorne at Department of Management organised a unique activity Treasure Titans for MBA first year students. As the clock struck 2:00 PM, all the students in their respective teams were off to find the pieces of the puzzle related to HR and management processes across the MAIT campus.

The management and HR clues engaged the creativity and teams' skills of the students. The students had to put the clues together to present a story line and answer the question being asked.

The activity witnessed experiential learning of various corporate skills such as Team Work and Dynamics, Leadership Skills, Time Management, Goal Accomplishment, Creativity and Art of Presentation.

Such activities are a regular event at Department of management to drift the students away from their academic routine. This helps the students unwind and gets them ready to face various challenges thrown at them from time to time. Overall, the activity was a fun event and all the participants enjoyed it.



Visit to India Trade Promotion Organisation

Department of Management, MAIT, GGSIP University organized Business visit to India International Trade Fair, Pragati Maidan, New Delhi on November 18, 2023 for the students of MBA First Semester, Section A, Batch (2023-25). In total 25 students along with faculty members Ms. Neha Sharma, Assistant Professor, Department of Management and Mr. Nakul Anand, Assistant Professor, Department of Management.

The 42nd edition of India International Trade Fair (IITF) an annual magnum opus of India Trade Promotion Organization (ITPO) is scheduled from November 14-27, 2023. IITF with B2B and B2C components is one of the largest integrated trade fairs. It has wide spectrum of Business, Social, Cultural and Educational Dimensions that are weaved together where visitors and exhibitors, media persons, marketing professional, social activists, NGOs etc. to source their needs and objectives. A number of Government Organizations use this platform to spread awareness about their programmes and policies among the public. As such, almost all States and Union Territories of Federal Government of India participate in this mega event.

The theme of IITF 2023 is “Vasudhaiva Kutumbakam: United by Trade”. India is one of the 20 countries represented in the G20, giving it a voice with its tagline “Vasudhaiva Kutumbakam”. It means the world is one family. In line with the G20, the theme shares India's ancient wisdom and strength in diverse sectors, perspectives and opinions on key socio- economic issues and to participate in shaping global economic policies.

Students thoroughly enjoyed the visit as learning was accompanied by fun activities in the form of role play to create awareness on investments and portfolio management, quiz on terms and concepts of stock market and trading and tambola game to conceptualize the concepts in financial analysis.



Industrial Visit to Trade Fair (NSDL)

HR club – Hawthorne of Department of Management, Maharaja Agrasen Institute of Technology, Delhi organised a **Role Play Activity: “HR Quest: The Role-Play Battle”** on October 25, 2023 for the MBA & BBA students. The objective of this event was to unveil the diverse competencies of students and also to help them develop necessary skills to face the real-life corporate challenges. The event provided opportunities to students to think beyond the confines of the classroom setting and they understood the relevance of the content for handling real world situations. They engaged in higher order thinking and learnt the content in a deeper way. The rules and the themes for the role play activity were told to participating teams in advance, total five teams of 5 members in each participated in the event on the themes such as **Equality, Diversity and Inclusion, Talent acquisition, Work life Balance, Power & Politics and Talent Management**. Ms. Neha Sharma judged the participating teams on five criteria such as content, confidence, coordination, clarity and overall presentation. After the completion of all the acts, Ms. Sharma announced the results and winning teams for Ist and IInd positions were felicitated by her and the faculty members. The first position went to Tanishq & team (Yamini, Tanya, Parul, Ishika, Karan and Moksh) from Section A, 2023-25 batch, the second position was earned by Jatin & team (Manya and Nitin) from section A & B, 2023-25 batch.

Role-play is a great tool for management studies, as it allows students to practice real-world techniques in a safe and controlled environment. It also gives them the opportunity to experience different situations from multiple perspectives, which can help them become better managers in the future. With its interactive nature and ability to provide feedback on performance quickly, role-playing has allowed students to develop their skills and knowledge quickly while still having fun. By encouraging teams of learners to collaborate with each other through role-play activities such as those found within our own course offerings, students confidently displayed their skills and enjoyed thoroughly.



‘Mock Stock Competition’

A Mock Stock Competition was organized by The Department of Management, Maharaja Agrasen Institute of Technology in association with BSE Institute Ltd., on 29th November, 2023. Mr. Sanjeev Das, Faculty and Ms. Kriti Rastogi, counsellor from BSE Institute Ltd., conducted the event along with coordinators from MAIT.

The event started at 11 am with welcome of our guests with a sapling. It was followed by the briefing to all the volunteers about their roles and duties during the competition as well as the briefing to participating teams regarding the rules for the competition by Mr. Sanjeev Das.

A total of 16 teams (2 member each) participated in the competition. Each team was given a sauda sheet, 500 shares 10 companies and ₹25 lakhs cash in hand for trading with the other teams. Each team had to react according to the news highlighted regarding the companies and then make a decision to either buy or sell their shares. On the agreement with the terms of trading, both the teams had to get their transaction registered with the company managers (volunteers). Each team had to be involved in a minimum of 7 trades during the given 75 minutes. The winning team would be the one with highest portfolio value (with minimum of ₹5 lakhs cash in hand left).

The event was informative and insightful as it helped students gain real world experience, of how the actual market works, in a risk-free environment. It helped students to make their own decisions as well as working in teams.

The competition was concluded with announcement of winners by Mr. Sanjeev Das. Kunal and Simarpal from MBA 3rd Semester, secured 1st position ; Anuj and Naman from MABS secured 2nd position and Shreya and Prarthna from BBa 3rd Sem got 3rd position. The event concluded with distribution of certificates.

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DEPARTMENT OF MANAGEMENT
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IN ASSOCIATION WITH
BSE BSE Institute Ltd.

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Benefits that Pack a Punch

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- Risk-Free Environment
- Decision-Making
- Team Collaboration

Certificates will be provided

29th NOVEMBER
10 AM
BLOCK-7

Dr. AMIT GUPTA
HOD, Department of Management

FACULTY CO-ORDINATORS: DR. HEERU GUPTA & DR. HITU GUPTA
STUDENT CO-ORDINATORS: NANCY GARG & DIVNEET SHAH
9899153404 9871537716



“Puzzle Mania”

The highly anticipated Puzzle Mania event, which consisted of two captivating stages, combined expertise, excitement, and a competitive spirit. The event was held in both virtual and physical modes. An online quiz was the first round, done on October 27. The final round of the exciting ad dramatization was held in room 712 on October 30.

With a total of 20 teams participating in the first online quiz, the event witnessed remarkable participation. Out of them, ten teams prevailed in the battle of knowledge and cunning, where ten teams engaged in combat. Significance and prominence were added to the event when Dr. Rajiv Jain attended the final round as the judge and the distinguished chief guest. He was graciously given a Ganesh murtia as a sign of gratitude for being there.

The success of the event was enhanced even more by the judging panel's experience, which included Dr. Rajiv Jain, the coordinator of four faculty members. Their insightful analysis and suggestions improved the competition.

During the ultimate round, every team shown remarkable inventiveness, skillfully showcasing their advertisements to captivate both the viewers and judges alike. "Lemon Tea," which included Megha Bisht, Mishthi Chauhan, and Nivedi, won the first place after putting up an incredible performance. The "3 Musketeers," who were represented by Vishal Singh Dheeran, Alpika Verma, and Harsh Gaur, took the second spot. Two teams occupied the third spot. The teams that finished in third place were The Studs, which included Rachit Ahhi, Satyam Mittal, and Jatin Dutta, and Team Napoleon, which included Avichal Dixit, Ashutosh Bansal, and Prakhar Sharma.




The whole event was a testament to the extraordinary skill and knowledge displayed by all those involved, leaving a lasting impression on all who were a part of it.

The audience's encouragement, the four judges' advice, the teams' passionate involvement, and the organizing team's dedication are all factors in Puzzlemania's success.



Faculty Achievements

(Ph.D Degree Awarded)

Photograph	Name of Faculty	Topic	University	Date of Award
	Dr. Vivek Kuchhal	Study of Volatility in Trading of Selected Commodity Derivatives in India	Maharaja Agrasen University, Baddi (HP)	16/11/2022
	Dr. Nitin Walia	A Study of Effectiveness of Distribution Channels in Brown Goods Industry in India	Baba Mastnath University, Rohtak, Haryana	03/04/2023
	Dr. Rajiv Jain	A Study on Impact of Celebrity Endorsement on Purchase Intention of Consumers Towards FMCG In Delhi City	Maharaja Agrasen University, Baddi (HP)	19/06/2023

Faculty Achievements

(Paper presented, published, attended conferences, seminars and workshops)

Dr. M.K. Bhat, Professor

Newspaper Articles Published

- North South divide and India daily excelsior, July 5, 2023.
- “India First” Kashmir Samachar, July 2023.
- Opposition unity-a distant dream Kashmir Samachar, August 2023.
- “Political Prison” Kashmir Samachar, Sept. 2023.
- Hamas Israel war daily excelsior, Oct. 16, 2023.
- Evaluating Modi Govt. Kashmir Samachar, Oct.. 2023.
- Terrorists & Terrorism daily excelsior, Nov. 16, 2023.
- Suicidal Strategies of INDI alliance Kashmir Samachar, Dec. 2023.
- Hothi attacks and India daily excelsior, Jan. 7, 2024.

Dr. Ravi Kumar Gupta, Professor

- Text Book for MBA 3rd Semester (Finance & IB Area) entitled ‘International Financial Management’ published by Wisdom Publications, Delhi, jointly with two other authors, July 2023.
- Book entitled ‘Total Quality Management: Concepts and Practices’ published by Wisdom Publications, Delhi, jointly with one Faculty of Maharaja Agrasen University, July 2023.
- Book entitled ‘Currency Derivatives: An Indian Perspective’ was published by Wisdom Publications, Delhi, jointly with Dr Ritu Gupta, Assistant Professor, Department of Management, MAIT, October, 2023.
- Attended, Presented and a ‘Best Paper Award’ was given for the Paper entitled ‘Entrepreneurship Education for Employment Opportunities: A Review Study’ at National Conference organized by Department of Commerce, Chaudhary Bansi Lal University, Bhiwani, on November 29, 2023.
- Attended ‘Two Weeks Online FDP on Quantitative and Qualitative Research Methods’ organized by Birla Institute of Technology, Mesra, Noida Campus, from December 4-15, 2023.
- Attended and Presented a Paper entitled ‘Payments Banks driving the Growth of digital Economy’ at 74th All India Commerce Conference-2023 organized by the Indian Commerce Association at University of Delhi, from December 13-15, 2023.
- Attended and Presented two Papers jointly with two Faculty MAIMS & PhD Scholars in Maharaja Agrasen University at International Conference organized by Rukmini Devi Institute of Advanced Studies, Delhi, from December 22-23, 2023.

Faculty Achievements

(Paper presented, published, attended conferences, seminars and workshops)

Dr. Ritu Gupta, Assistant Professor


- “The Transmission of Volatility among Exchange Rate, Gold, Crude oil and Indian Stock Market: Non-linear ARDL Approach” Published in Vol 28 No 2, July-Dec 2023 Madhya Pradesh Journal of Social Sciences (ISSN: 0973-855X) UGC-CARE List Group I.
- An Empirical Analysis of Volatility and Asymmetric Behaviour: Case of NSE and BSE.”published in PARIKALPANA : KIIT Journal of Management December-2023, Volume-19.2 ISSN (P) : 0974-2808 ISSN (E) : 2582-4821.
- Attended “One Week Online FDP on Contemporary issues and Methods of Financial Economics” organized by Amity School of Business, from July 24-28, 2023.

Faculty Achievements

Patent Published and Granted


Dr. Amit Gupta, Professor & Head, Dept. of Management
⇒ Indian patent registered for Grant “Bar code Reader for financial awareness”, Design Number:392539-001, Dated:26/10/2023.
Dr. Ritu Gupta, Assistant Professor
⇒ Indian patent registered for Grant “Bar code Reader for financial awareness”, Design Number:392539-001, Dated:26/10/2023.
⇒ Grant and Registration of an International (UK) Design Patent titled “AI in Bulit Attendance Tracking System”; Design Number: 6301342, Dated: 13/08/2023.
⇒ Indian patent registered for Grant “IOT based Home Monitoring device”, Design Number:392380-001, Dated:27/09/2023.
Ms. Anjali Gupta, Assistant Professor
⇒ Grant of UK Design Patent titled “Positron Emission Tomography Functional Magnetic Resonance Imaging Machine for Mental Health” – as a principal author. Design No.: 6296627, Dated: 22-07-2023.
⇒ Registration of Indian Design Patent titled “Bar Code Reader for Financial Awareness” under Intellectual Property India. Design No.: 392539-001, Dated:26-10-2023.
Ms. Neha Sharma, Assistant Professor
⇒ Indian Patent Publication of “An Ontology Based Artificial Intelligent System for Legal Suggestions” under Intellectual Property India. Application No. 202311039880A; Dated: 07-07-2023.

Students Accolades

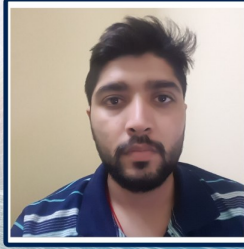


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 (E.N. 07214803920)
 BATCH 2020-22
 1st Position GGSIPU



SUDHANSHU PARASHAR
 (E.N. 36714803920)
 BATCH 2020-22
 3rd Position GGSIPU

DR. NAND KISHORE GARG
 Founder Chairman, MATES

SHRI VINEET KUMAR LOHIA
 Chairman, MATES

SHRI S.P. AGARWAL, IAS
 Executive Chairman, MATES

SHRI MOHAN KUMAR GARG
 Joint General Secretary, MATES

ER. T.R. GARG
 General Secretary, MATES

SHRI RAJNISH GUPTA
 Secretary, MATES

PROF. (DR.) NEELAM SHARMA
 Director, MAIT

PROF. (DR.) S.S. DESWAL
 Dean, MAIT

PROF. (DR.) AMIT GUPTA
 Head, Dept. of Management, MAIT



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 Founder & Chief Advisor,
 MATES

HIMANKIT ARYA
 (E.N. 11014803921)
 MBA Batch 2021-23

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 Chairman,
 MATES

PROF. (DR.) NEELAM SHARMA
 Director, MAIT

PROF. (DR.) S.S. DESWAL
 Dean, MAIT

PROF. (DR.) AMIT GUPTA
 Head, Dept. of Management, MAIT

Placements



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SHRI S.P. AGARWAL, IAS Executive Chairman, MATES	MAYANK GARG (E.N. 07214803920) BATCH 2020-22	ER. T.R. GARG General Secretary, MATES
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SHRI ANAND GUPTA Treasurer, MATES		
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SHRI S.P. AGARWAL, IAS Executive Chairman, MATES		ER. T.R. GARG General Secretary, MATES
SHRI MOHAN KUMAR GARG Joint General Secretary, MATES	SAKSHI SINGHAL (E.N. 07814803919) BATCH 2019-21	SHRI RAJNISH GUPTA Secretary, MATES
SHRI ANAND GUPTA Treasurer, MATES		
PROF. (DR.) NEELAM SHARMA Director, MAIT	BHAVYA MONGA (E.N. 02014803917) BATCH 2017-19	PROF. (DR.) S.S. DESWAL Dean, MAIT
		PROF. (DR.) AMIT GUPTA Head, Dept. of Management, MAIT
	KHUSHBOO GULATI (E.N. 02114803915) BATCH 2015-17	
		
	JASMINE JUNGLA (E.N. 30914803914) BATCH 2014-16	

Placements

S.No.	Name	Profile	Company	Package (LPA)
1	Annie Choudhary	Relationship Manager	Regalo Kitchens	10.0
2	Rishabh Pandey	Business Development Manager	Regalo Kitchens	10.0
3	Shakti Dutt	Business Development Manager	Regalo Kitchens	10.0
4	Vaishnavi agarwal	Risk consulting Specialist	PWC	7.9
5	Muskan Rathore	Risk consulting Specialist	PWC	7.9
6	Akansha Jain	Risk consulting Specialist	PWC	7.9
7	Nancy Garg	Risk consulting Specialist	PWC	7.9
8	Divneet Kaur Shah	Risk consulting Specialist	PWC	7.9
9	Parnika Harjai	Risk consulting Specialist	PWC	7.9
10	Ayushi Mittal	Risk consulting Specialist	PWC	7.9
11	Kritika Arora	Risk consulting Specialist	PWC	7.9
12	Kritika Srivastava	Risk consulting Specialist	PWC	7.9
13	Apurva Budhiraja	Risk consulting Specialist	PWC	7.9
14	Dhruv Gupta	Business Development Manager	Hike Education	7.0
15	Sneha Sakshi	Business Development Manager	Hike Education	7.0
16	Soumya Oberoi	Business Development Manager	Hike Education	7.0
17	Riddhi Sharma	Business Development Manager	Hike Education	7.0
18	Bhavika Bhatia	Business Development Manager	Hike Education	7.0
19	Aditya Kalra	BDM	Bajaj Finance	5.0
20	Mahak Sharma	Trainee Associate-Knowledge Management	Protiviti	5.5
21	Komal Gupta	Analyst	Acuity Knowledge Partners	4.9
22	Rinki Sharma	Analyst	Acuity Knowledge Partners	4.9
23	Chirag Minocha	Analyst	Acuity Knowledge Partners	4.9
24	Anurag Hembrom	Inside-sales Specialist	Posist	5.5
25	Bhanu Batra	CRMO Executive	Benzara	4.1
26	Manish Raj	Finance	ICICI Securities	4.1
27	Nikhil Dhiman	Finance	ICICI Securities	4.1
28	Ranjeet Singh	Finance	ICICI Securities	4.1
29	Ajay Yadav	Finance	ICICI Securities	4.1
30	Nikhil Chauhan	Finance	ICICI Securities	4.1
31	Adarsh Kumar Tiwari	Finance	ICICI Securities	4.1
32	Shubhankar Aggarwal	Finance	ICICI Securities	4.1
33	Himanshu Verma	Operations Management	Nagarro	3.5
34	Deepika Sharma	Operations Management	Nagarro	3.5
35	Jyoti Upadhyay	Operations Management	Nagarro	3.5
36	Sheersta Gupta	Operations Management	Nagarro	3.5
37	Nikhil Sharma	Relationship Manager	ICICI Prudential	5.0
38	Prachi Saxena	Relationship Manager	ICICI Prudential	5.0
39	Yugam Verma	Relationship Manager	ICICI Prudential	5.0
40	Divya Singhania	Relationship Manager	ICICI Prudential	5.0
41	Shubham Yadav	Relationship Manager	ICICI Prudential	5.0
42	Divya Atri	Relationship Manager	ICICI Prudential	5.0
43	Amisha Sahni	Relationship Manager	ICICI Prudential	5.0
44	Tarandeep Singh	Relationship Manager	ICICI Prudential	5.0
45	Krishnakant Mishra	Relationship Manager	ICICI Prudential	5.0
46	Anjali Mehta	HR	Machino International Pvt. Ltd.	4.5
47	Tavleen Kaur	HR	Machino International Pvt. Ltd.	4.5

Alumni Feedback



After graduation I was looking for an MBA program that could help me improve my management skills and that is what MAIT provided. Even though I graduated during the COVID period, the faculty was really awesome and were helpful in unexpected ways. We tried to interact with classmates over Zoom, to not be isolated during the tough times. The lectures were always engaging and I barely felt left out. Workshops used to be conducted and we also had first-hand industrial experiences, that contributed prominently to improving my skills when I started working. I am grateful to have joined MAIT and would like to thank all the faculties and HODs.

Ms. Manya Gupta
MBA (2020-22) Batch

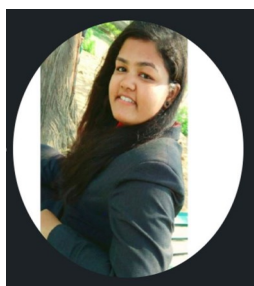


I am thrilled to express my gratitude for the remarkable journey I experienced while completing my MBA at Maharaja Agrasen Institute of Technology. The faculty members played a pivotal role in shaping my academic and professional growth. Their dedication and expertise not only imparted knowledge but also instilled confidence through their words of encouragement.

I am immensely grateful for the opportunities the institute provided, which ultimately led me to secure a coveted position at PwC India. Despite the challenges of the pandemic, the institute seamlessly transitioned to online classes & webinars and continued to secure excellent placements.

Looking back at my journey, I feel proud and grateful to all the faculty members who went above and beyond to ensure that each student reached their full potential even during the toughest times.

Ms. Saloni Aggarwal
MBA (2020-22) Batch



I would like to express my deepest gratitude to MAIT for giving me this opportunity to learn, work & achieve my sole reason to join MBA. Moreover, to help me get through the process of learn-unlearn-relearn. During the pandemic the faculty dedicatedly worked with us/for us in the best possible manner so that as a student I should not stop working towards my goals. I am grateful to all my teachers for motivating me and providing ample opportunities so that I can grow in overall terms and not just in terms of subjective knowledge. I got placed in Accenture, that was a breakthrough in my journey. I will forever be thankful to everything I got from MAIT. Proud to be a MAITIAN.

Ms. Tanya Saxena
MBA (2020-22) Batch