

PRABANDHAN

Volume 8, Jul-Dec, 2021

Annual Newsletter of Department of Management Maharaja Agrasen Institute of Technology



About the Department

The Department of Management was established in the year 2004 under GGSIP University with an intake of 60 students. The intake was subsequently increased to 120 in 2011 and has intake of 180 students since 2012. The Department is committed to achieve excellence in management education & research and assesses the success of its programs using the highest standards of quality. A group of well qualified, experienced and highly motivated faculty is engaged in providing quality education to the future managers and prepare the students in wider field of management to take up challenging jobs in the area of :-

Finance

Marketing

Human Resource Management

Since its inception, the Department has been the first choice of the students seeking admission in the private management institutes under GGSIP University. The students from the Department are heavily recruited by both academia and industry. Many of the ex-students of the Department occupy top positions in both academia and industry.

The Department works with a vision “To develop institute of higher academic learning known for its total commitment to excellence in technical and management education and research with a holistic concern for quality of life, environment, society & ethics”.

HOD's Message



Department of Management is committed to develop excellence in management education thereby providing managers with a rich blend of managerial, entrepreneurial, technical and social skills. Our endeavour is to provide well qualified and well-equipped management personnel to the Industries on a continuous basis. To achieve this purpose, the department takes initiative to develop not only the academic knowledge on different business subjects but also develop various soft skills such as communication skills, problem-solving and decision making skills and critical judgment skills of our students. Along with this, we also focus on inculcating social, cultural, ethical & human values in our students. A team of well qualified and experienced faculty members ensures provision of quality education through interactive teaching –learning process.

Emphasis is placed on learner-centric education wherein students are encouraged to take initiative in planning and organizing various curricular, co-curricular & extra-curricular activities. This learner-centric education is augmented by the practical experience during six weeks industrial training which equips our students to handle various challenges in the industry as well as society. There is a regular interaction with industry experts on various management issues along with Industrial Visits to leading Industrial Organizations. Our students are placed with the top national and multinational companies in India. With excellent infrastructure, dedicated faculty members and high-quality students, we are constantly moving our department towards ever increasing success and growth.

Chief Editor: Dr. Amit Gupta

Editors: Mr. Rajiv Jain, Dr. Ritu Gupta, Mr. Vivek Kuchhal

Webinar on “Online Course on Regression Analysis using Excel”

Date – 2nd July 2021

Course Presenter- Dr. Neeru Gupta

Skills development is at top most priority in Higher Education today. Management institutes are expected to provide various training program to their students. The training program ‘Regression Analysis using Excel’ is designed to orient management students toward statistical research analysis and impart some analytical skills to solve various management problems. The exclusive training program will provide an opportunity to learn how to use regression analysis in various management problems. This program will work as a stimuli for those who are keen to learn regression analysis.

Many of the management problems are related to identify the factors leading to a particular situation or to identify cause and effect relationship among variables. Regression analysis is a statistical method used for estimation of relationship between dependent and one and more independent variables. It can be utilized to assess the strength of the relationship between variables and for modeling the future relationship between them.

This training program aims:

- To provide research stimuli to keen learners.
- To provide a hand-on experience of the regression model and its use in management researches.
- to acquaint learners with various assumption of regression model and their importance.

The contents of this course are designed to support the course objectives. The following focus areas are included in this course:

- Bi Variate Regression Analysis
- Multi Variate Regression analysis:
- Various Assumptions of regression Model:
 - ◆ Homoscedasticity
 - ◆ No Multicollinearity
 - ◆ Normality
 - ◆ No Autocorrelation

Webinar on “Guided Tour on Summer Training Report”

Maharaja Agrasen Institute of Technology, Department of Management (MBA), organized an online training on “A Guided Tour on Summer Training Report” on July 07, 2021. The resource person was Dr. Ritu Gupta, Assistant Professor of Department of Management, MAIT, New Delhi. Participants were first year students of Department of management. Objective behind this training was to enable students to prepare the summer training report as per the guidelines with in the time frame provided by the university so that they can score maximum in their academics.

Dr. Ritu Gupta started the session by taking insights of participants about summer training report. She acquainted the audience about the purpose of preparing summer training report by sharing her experiences & enlightened the audience with the significance of summer training report in their academic and professional career. She also elucidated that how the title and objectives for the summer training report is to be finalised. Dr. Ritu Gupta also described the process of designing the research methodology for summer training report. Students were also familiarised by the art of writing bibliography and references in American Psychological Association (APA) style. She clarified the procedure of finding research papers and that how students can start working for summer training report.

Dr. Gupta concluded her presentation with formatting guidelines for summer training report followed by a question answer round. Students came up with questions on selection of topic for summer training report, few students asked about the type of research design for their summer training report objectives and many more questions were addressed by Dr. Gupta. The session was at-

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(Approved by AICTE & Affiliated to GGSIIP University)
Plot No. 1, Sector – 22, Rohini, Delhi-110086

DEPARTMENT OF MANAGEMENT (MBA)
Under the Aegis of IQAC
presents
Online Training on

“A Guided Tour on Summer Training Report”
7th July 2021, Wednesday
(3:30 pm to 5:00 pm)

Presenter
Dr. Ritu Gupta
Assistant Professor, MBA Department, MAIT

E-certificate to all participants

[Click Here for Event Joining \(MS Teams\)](#)

National Seminar on “Emerging Paradigms in Marketing: Trends, Challenges and Opportunities”

The Second National Seminar started at 10:30 am with Saraswati Vandana and faculty coordinators Dr. Anju Bharti and Dr. Anoop Kumar Gupta introduced the theme of the session.

Dr. Rishi Mohan Bhatnagar, President of Aeris, India was the first guest of honour. Dr. Bhatnagar started his talk with a historical perspective on Industrial Revolution which happened in the west in 1940s. He highlighted that Industrial Revolution has been followed by Internet Revolution and the IoT (Internet of Things) Revolution. IoT revolution has brought the hardware companies sell services like the examples of GE.

The Internet and IoT revolutions have brought the following changes in our lives and marketing in particular:

- Product life cycles are getting shorter
- Creation of new kinds of jobs, methods and businesses
- New manufacturers and services are evolving in this new era

He specifically discussed the case of Mahindra Electric Car and how it was able to manage the problems in the electric vehicles space to achieve the growth in later years. He shared his experience of Aeris of digitization. He emphasized that there are four basic P's now – People, Planet, Profit and Purpose for any business now. In terms of emerging paradigms, he mentioned about the focus on Social media, Voice search, Influencers and Micro-Influencers, Collaboration and Co-creation and also about Brand Value and Trust.

Mr. Rahul Khandelwal, Associate Vice President, Organised trade at Godrej Consumer Products Ltd. was the second guest of honour. Mr. Khandelwal started his talk with a personal touch with live examples of Indoor dining behaviours during covid and post covid times. He brought about various examples of digitization in marketing happening globally, which is changing customer behavior. Digitization globally have gone from 18% in 2018 to 58% in 2020 and further moving up in 2021.

About 75% of all financial transactions are now happening online and in that too, the share of UPI has gone up drastically during recent years. He spoke about the wave of Consumerism, which has majorly impacted industries like, Technology, Healthcare and Insurance. Packaging has changed drastically in recent times.

Mr. Khandelwal then elaborated the recent paradigm of “Information Centered Shopping”.

The main points brought up in this theme were as under:

- Valuing time and experience of customers
- Time saving services for which customers are willing to pay extra
- Personalized or Customized version of various service offerings
- Gender diversity to offerings
- Preference of Indian brands or philosophies like Ayurveda, etc over foreign brands

The seminar was concluded with reiterating the learning outcomes by student coordinators. A total

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
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DEPARTMENT OF MANAGEMENT (MBA)
2nd National Seminar on
“Emerging Paradigms in Marketing : Trends, Challenges and Opportunities”
10th July 2021 (Online Mode)

[Click Here for Registration](#) *E-certificate to all participants*

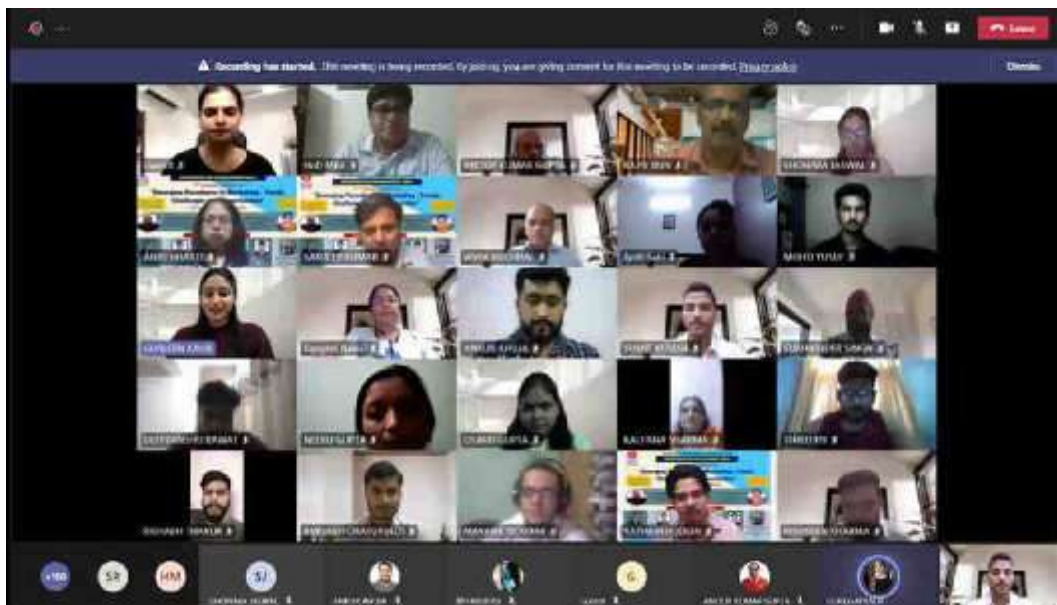
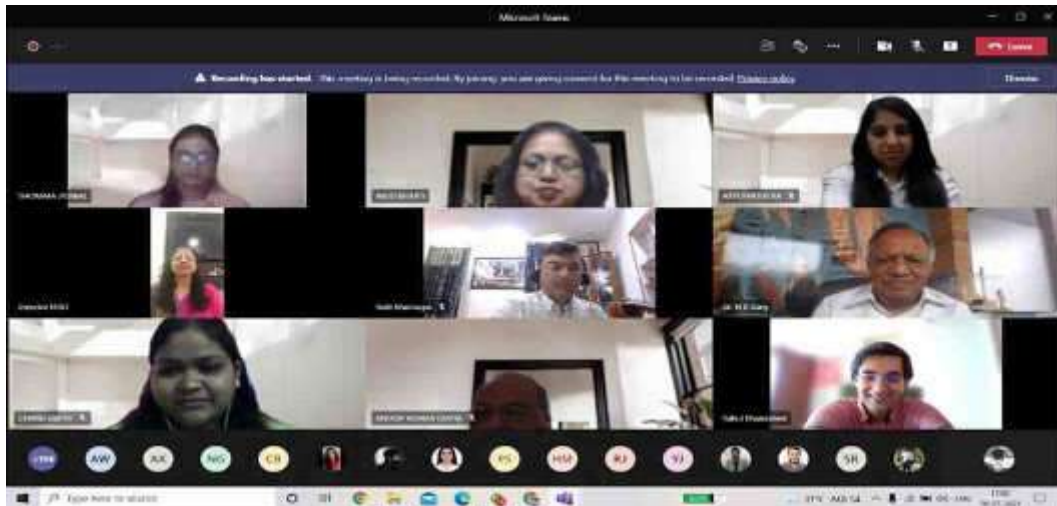
Dr. Nand Kishore Garg
Founder & Chief Advisor, MATES
Chancellor, MAU, (HP)

Prof. (Dr.) Neelam Sharma
Director, BIATT

Guest of Honor/Speakers

 Mr. Rishi Mohan Bhargava President of Aorta India	 Mr. Rahul Khandelwal Associate Vice President, Organized Trade at Godrej Consumer Products Ltd.	 Mr. Ajay Jangid State Head, Axis Bank, Rajasthan	 Mr. Peeyush Mongal Director, OXO	 Mr. Amit Kaul Founder & CEO, Dogaaji	 Ms. Neharika Pinto Associate Director Brand & Communications Group
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Co-Chair : Dr. Amit Gupta (HOD, MBA)
Faculty Coordinators : Dr. Anis Bharti (9818383012), Dr. Anoop Kumar Gupta (9868997448)



Webinar on “How to write a Research Paper”?

Maharaja Agrasen Institute of Technology, Department of Management (MBA), organized an online training on “How to write a Research Paper?” on July 14, 2021. The resource person was Dr. Anoop Kumar Gupta, Assistant Professor of Department of Management, MAIT, New Delhi. Participants were first year students of Department of management. This training program aimed to introduce the students to the art and science of research paper writing. Dr. Anoop Kumar Gupta started the session by revising the research concepts of the participants. He acquainted the audience about the aims and objectives of writing a research paper by sharing his research papers with the participants. He has some quality publications in international journals of repute like Journal of International Consumer Marketing published by Taylor & Francis, and International Journal of Indian Culture and Business Management published by Inderscience. The participants were introduced to the components of a research paper like introduction, literature review – finding the research gap, hypothesis development, research methodology, data collection, analysis and findings, conclusion, and references.

Dr. Gupta concluded his presentation with importance of giving credit to fellow researchers by citing them and the importance of avoiding plagiarism. The session was concluded by handling queries of the students. The session was attended by 65 students. Students found the session valuable and

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MAIT
 अग्रसेन हि तिमोतिन
 कर्मणि न करोमि:

DEPARTMENT OF MANAGEMENT (MBA)

**Under the Aegis of IQAC
 presents
 Online Training on**

“How to Write a Research Paper?”
 14th July 2021, Wednesday
 (3:00 pm to 5:00 pm)

Presenter
Dr. Anoop Kumar Gupta
 Assistant Professor, MBA Department, MAIT

[Click Here for
 Event Joining
 \(MS Teams\)](#)

E-certificate
 to all
 participants

Faculty Coordinators : Mr. Rajiv Jain, Dr. Sukhvinder Singh

Webinar on “Project Report Writing”

Maharaja Agrasen Institute of Technology, Department of Management (MBA), organized an online training on “Project Report Writing” on July 16, 2021. The resource person was Mr. Nishant Gaur, Assistant Professor at Department of Management, MAIT, New Delhi. Participants were first year students of the Department of Management. Objective behind this training was to make student learn how to write a project report.

Mr. Nishant Gaur started the session by introducing the concept, relevance and importance of project writing. He acquainted the audience with knowledge and skill of title framing and objective writing for HR, Marketing and Finance Projects. The participants were introduced to the chapters of a project : introduction, literature review research methodology, data analysis & interpretation and findings, suggestions, conclusion.

Mr. Nishant Gaur concluded his presentation with sharing the format and layout of project report along with the annexure for title page, certificates, acknowledgement, index page, list of tables, abbreviation, APA style for bibliography. The session was concluded by handling queries of the stu-

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Plot No. 1, Sector – 22, Rohini, Delhi-110086

DEPARTMENT OF MANAGEMENT (MBA)

Under the Aegis of IQAC
presents
Online Training on

“Project Report Writing”
16th July 2021, Friday
(3:30 pm to 5:00 pm)

Presenter
Mr. Nishant Gaur
Assistant Professor, MBA Department, MAIT

E-certificate
to all
participants

[Click Here for
Event Joining
\(MS Teams\)](#)

Faculty Coordinators : Mr. Rajiv Jain, Dr. Sukhvinder Singh

Faculty Development Program cum Workshop on “Data Analytics using R” (23rd July to 27th July 2021)

The Department of Management, MBA, MAIT organized a Faculty Development Program cum Workshop on “Data Analytics using R” (23rd July to 27th July 2021). The resource person was Dr. Vishal Shukla, Associate Professor, School of Commerce, Presidency University, Bengaluru. The group of participants included faculty, research scholars, corporate professionals and students from different states of India and also international participants on “Data Analytics Using R”.

Faculty Development Program commenced with an inaugural program and then followed by three sessions on Data Analytics Using R, delivered by the Resource Person. The program started at 10:30 AM on online mode at Zoom Platform. The inaugural program was started with saraswativandana . Then the one week FDP program was introduced to the dignitaries, guests and participants by the FDP Coordinators - Dr. Neeru Gupta, Dr. Ritu Gupta and Dr. Sukhvinder Singh. The welcome speech was given by Director, MAIT, Prof. (Dr.) Neelam Sharma. It was followed by the speech of Dean Academics, MAIT, Prof. (Dr.) S.S. Deswal . Then the resource person for the FDP Dr. Vishal Shukla introduced the FDP Programme along with its importance and relevance in today’s world to the participants. Then the event was addressed by an inspirational and motivational speech of Founder Chairman, MAIT, Dr. Nand Kishore Garg. The inaugural session concluded with the votes of thanks by Dr. Amit Gupta, HOD-MBA ,MAIT. A total of 105 participants were present in the inaugural session.

A brief valedictory session was conducted at the end of the session 3. Dr. Amit Gupta, Head of Department delivered a vote of thanks to the resource person, participants and all the people who were

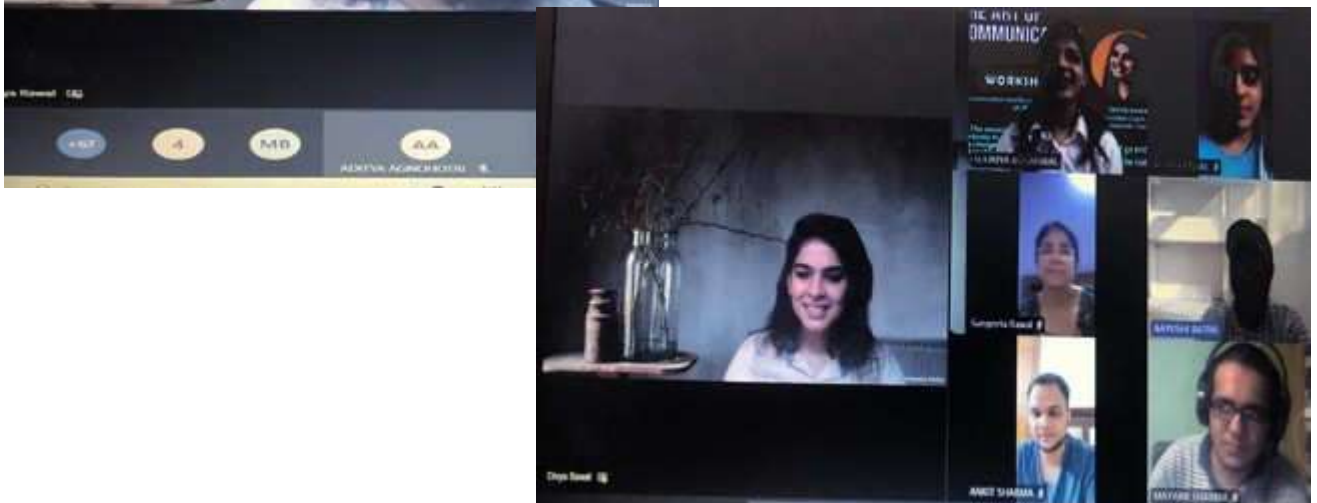


Workshop on “The Art of Communication”

The workshop was started at 3:30pm on July 30, 2021 by a welcome note for the speaker of day Ms. Divya Rawal, Certified Coach and Corporate Trainer. After a warm welcome, session was handed over to Ms. Divya. She started with the story behind the article that was published in 2006. In 1990, a psychologist named Elizabeth Newton did an experiment where 2 groups : listeners (who had to listen and guess the song) and tappers (sit and tap any melody) were formed. While 120 melodies were tapped only 3 were identified right by listeners. Thus this example raised the question : Are we able to effectively communicate??

There are two types of communication: Verbal and Non Verbal. In Verbal Communication both Speaking and Listening Activities are involved. For effective speaking skills one should know what he is going to speak , for who is he going to speak, and where he is going to speak. Along with this how he is going to speak should be taken care of this includes tone, pace, clarity, voice modulation, confidence and body language. For effective listening skills one should maintain good eye contact, show interest and nod, focus, smile, reiterate and ask questions to understand the speaker. Non verbal communication is all about how effectively is one able to handle his emotions. This includes facial expressions, body movements, eye contact, space and posture.

Towards the end of the workshop the speaker discussed how to convert danger phrases to power phrases by taking some real examples. Participants asked some queries at the end which



Barclays Training Program– Connect With Work (CWW)

Maharaja Agrasen Institute of Technology, Department of Management organized three day training program from October 6th, 2021 to October 8th 2021 for MBA – III semester on **Connect with work program. Barclays “Connect with Work”** Program in collaboration with Rubicon as an implantation partner and **Rubicon Foundation** as an NGO partner aims at improving the employability skills of the youth. Under this program, students were trained by **Corporate Trainers** to enhance their life skills which would help them significantly to increase their chances of succeeding in a job interview. This program is being launched with a limited no of colleges in India.

Training Program Details:

The training was conducted by two trainers Mr Sushant Sharma & Mr Varun Khanna for two batches of MBA II year students 24 Hrs. of high impact training by expert on Soft Skills and Communication.

Three Day training program by industry expert on Soft Skills and Communication covered topics mentioned below

Day 1

Introducing the connect with work program

Expectation setting Ice breaking

Organizational Structure SWOT Analysis Corporate Jargons

Day 2

Corporate Readiness Public Speaking Presentation

E-mail Etiquette Grooming

Body language Telephone Etiquette

Day 3

Personal Interviews and Group Discussion

Team Building Exercises

Group Discussion rules and enhance Public Speaking Skills

Tips to handle Interview and be able to create the right impression (Personal Interviews)



Webinar on “Trending Opportunities in the IT/Software Industry for MBA students”

The webinar commenced with a warm welcome note by student coordinators Ankit Sharma and Pooja Singh.” The expert speaker for the session was Mr. Ranveer Kumar Assistant. Vice President, (Digital and IT solutions), IndusInd Bank Ltd. Gurugram. He provided valuable insights on the plethora of opportunities in the IT/Software Industry for management students.

Mr. Ranveer Kumar emphasized the growing importance of digitalization and technology driven solutions that are creating a lasting impact. He further highlighted the various options available in the IT industry for management students like Business analyst, PMO analyst, UX experts, scrum master etc.

This was followed by a detailed and informative discussion on the relevant technologies which are relatively easier to catch up in the form of certain certification courses namely Python, Data science, big data, Data mining, Full stack, Java Script and Angular. Sir further guided the students about the important skills needed to be successful in today’s corporate scenario.

The session concluded with an interactive session of queries and doubts from the students followed by vote of thanks by faculty coordinators Dr. Anju Bharti and Ms. Kalpana Sharma. The session was attended by over a hundred students with faculty of Department of Management, MBA and the

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 (Plot No. 1, PSP Area, Rohini, Sector 22, Delhi – 110085)
DEPARTMENT OF MANAGEMENT (MBA)
 Under the Aegis of IQAC
 Presents
WEBINAR
 on
“Trending Opportunities in the IT/Software Industry for MBA Students”
 30th October, 2021 (Saturday), 11:30 am – 12:30 pm

Speaker

Mr. Ranveer Kumar
 Assistant Vice President (IT & Digital Solutions)
 IndusInd Bank Ltd., Gurugram

Faculty Coordinators
 Dr. Anju Bharti
 Mrs. Kalpana Sharma

E-certificate will be provided to all participants

Webinar Joining Link:
<https://tinyurl.com/4cozwdv>

Prof. Neelam Sharma
 Director
 MAIT, Delhi

Prof. S.S. Deswal
 Dean Academics
 MAIT, Delhi

Prof. Amit Gupta
 HOD, MBA
 MAIT, Delhi

The screenshot shows a Zoom meeting in progress. The top portion displays a grid of participants, including several individuals and a large green circle with the initials 'MS'. Below the grid, a presentation slide is visible with the title "Introduction of Few Key Job Profiles". The slide content includes the text "In the Software IT industry where management students can enter: The industry includes..." and lists several job profiles: Business Analyst, PMO Analyst, UX Experts, Product Management, Scrum Master, Project Management, and Pricing OPS Manager. The bottom of the screenshot shows the Zoom interface controls and a Windows taskbar.

Orientation (MBA Batch 2021-23) The Connect' 2021

The Department of Management, MBA, Maharaja Agrasen Institute of Technology organised 'The Connect 2021' on 30th November 2021, an orientation program for the new MBA batch of 2021-2023.

The senior MBA batch enthusiastically welcomed the freshers through online mode. It was conducted by the seniors to give the new batch an insight about the institution, their fruitful journey in the campus and various aspects of the course which could help build bright future from MAIT-MBA.

The Session started with the blessings of Maa Saraswati, the goddess of divine knowledge and wisdom. The welcome address was given by HoD, Prof. (Dr.) Amit Gupta and he motivated students to move ahead in life confidently and make full use of the opportunity provided by MAIT to them.

The faculty members of Department of Management were introduced. The students were given an awareness about the various clubs and societies available at MAIT, which could help students develop their overall personality. Virtual tours were given to the students on different facets being presented, so that they can relate with the institution as much as possible. To welcome the new batch, a melodious musical performance was made by Satyam Bhatnagar, student of MBA Batch 2020-2022, for the upcoming batch. He sang some beautiful songs.

Alumni links are always important and they are real brand ambassadors of any educational institution. Video clips from Alumni of various MBA batches from 2008 to 2020 were shown to showcase their experiences in this MBA course of MAIT. This communication of their learnings from this esteemed institution went a long way in telling the new batch that they have joined the right college for their MBA journey. Also, it covered as to how to make best use of this time of their career in MBA studies.

Our Director, Professor (Dr.) Neelam Sharma Mam welcomed the students and motivated them through her video message so that the students can achieve their ambitions. She shared many thought-provoking stories and created curiosity for new achievements among the students.



Webinar on “Professional Guidance for Financial Company Interview”

The webinar was started at 6:00 pm on December 8, 2021 by a welcome note for the speaker of the day Mr. Akhil Chandna, Partner, Global People Solution. After a warm welcome, session was handed over to Mr. Akhil.

Mr. Akhil Chandna shared his experience and guided students on tax & regulatory matters spanning across cultures and geographies. He also explained all the aspects of expatriate taxation and has a robust client base from cross-section of industry segments. His guidance on latest requirements in financial companies for recruitment helped our students to get placement in reputed financial firm “PWC”

Towards the end of the webinar Mr. Akhil Chandna discussed how to face interview and how to handle questions asked by interviewer. It was very interactive session. Participants asked queries at

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DEPARTMENT OF MANAGEMENT (MBA)

Under the Aegis of IQAC
Presents
WEBINAR
ON
“Professional Guidance for Financial Company Interview”
8th December, 2021 (6:00 pm onwards)

Speaker
MR. AKHIL CHANDNA
Partner, Global People Solution

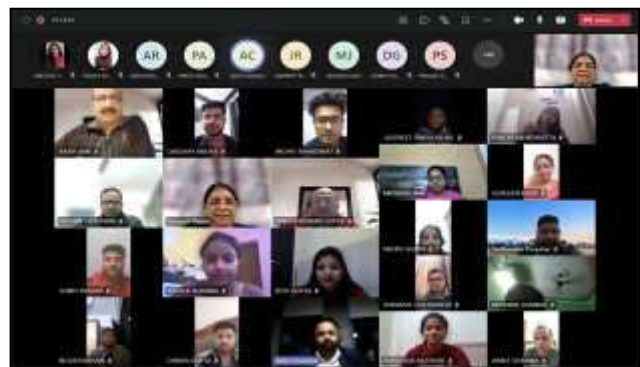
Webinar Joining Link
<https://tinyurl.com/8d385mpu>

Faculty Coordinator
Dr. Sangeeta Rawal

Prof. Neelam Sharma
Director
MAIT, Delhi

Prof. S.S. Deswal
Dean, Academics
MAIT, Delhi

Prof. Amit Gupta
HOD, MBA
MAIT, Delhi



INTERVIEW Process – Post interview

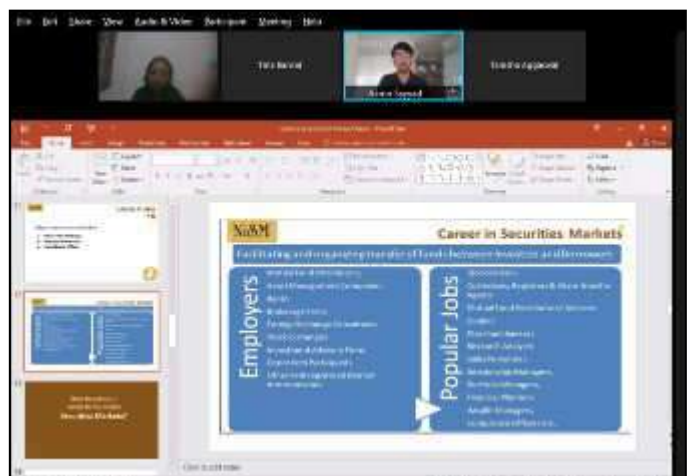
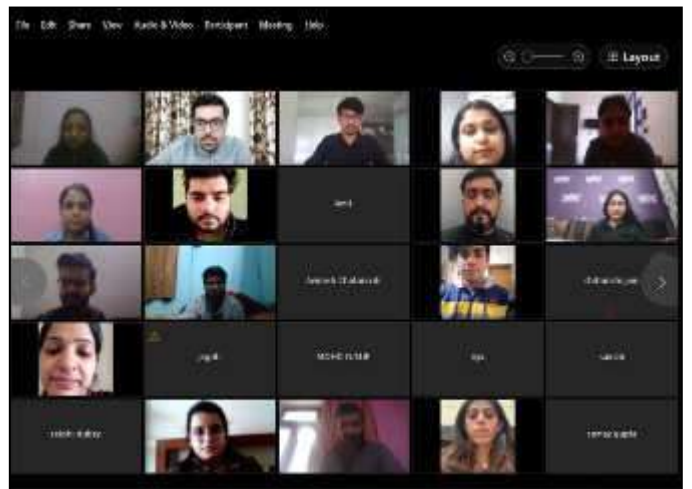
- Do not ask the host, stop in the interview process but AVOID asking "Did I have the job?"
- It is also appropriate to ask by when you might expect to hear from them.
- Thank them for a interview for the time spent interviewing with you.
- Follow up with an email to the interviewer 5-7 days later.
- In addition to saying thank you, refer to anything the interviewer mentioned that interested you a lot and ask to schedule a call you think the job is a great match and why you're so strong candidate for the job.
- Do not follow up a week or so later with another email or call, and then follow with a phone call.

Webinar on “Career in Securities Markets and Investments”

A webinar on Career in Securities Markets (Share Market) and Investments is organised by National Institute of Securities Markets (NISM), an educational institution, established by the Securities and Exchange Board of India (SEBI), the securities markets regulator, in 2006 on 14th December 2021. Mr. Aamir Sayyad, Business Development Officer, NISM was the speaker of the day.

The objective of this webinar was to acquaint students with the career opportunities in the field of securities markets and Investments. The programme provides insight into all aspects of securities markets to assist them in becoming well-rounded professionals.

The session started with understanding the basics of securities markets, the terminology used in the markets, various investment avenues, and its working from Indian markets scenarios. Later on, Mr. Sayyad told that how students can prepare for a rewarding career in the field of securities markets, he emphasized on a capacity building in securities markets through SEBI Mandate Certifications, full-time and part-time academic programs, training, and workshops. He introduced the students with various certification courses which they can choose according to their needs.

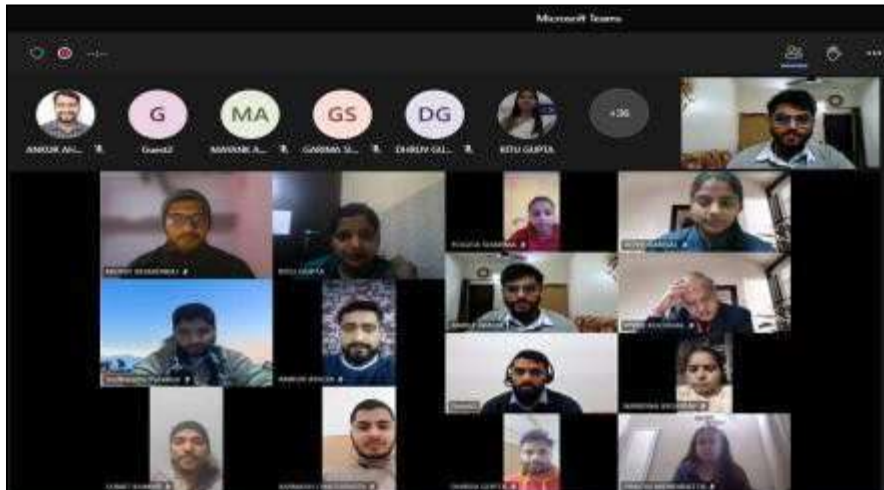


Alumni Talk on “Professional Insights for Data Researcher/Data Analytics Profile”

A session on “**Professional Insights for Data Researcher/Data Analytics Profile**” was organized for MBA students batch 2020-22 by the department (MBA), Maharaja Agrasen Institute of Technology on 18th December, 2021. The objective of the session was to enlighten the students on different requirement of industry for Data researcher and Data analytics Profile which will enable them to prepare themselves as per the industry. The session started at 06:00p.m. with a welcome speech by Dr. Ritu Gupta.

Mr. Abhishek Sehrawat student of 2018-2020 batch was the speaker of session. Mr. Abhishek shared that for cracking an interview for a data researcher profile one must requires to have some analytical skills. Students should start focusing on the learning basic analytical tools like Ms Excel and its advanced version to make them ready for industry. He also added that the summer internship is the key point that should be taken seriously by MBA students. It is the time that they can earn some practical knowledge and add some value to their profile. Mr. Abhishek also shared his personal experience of different interviews faced that help our students to understand that what is expected by the industry.

The session was concluded by a vote of thanks. A total of 45 participants took part in it and it was a one-hour session. It was a motivating and understanding session that helped many students to clear



Faculty Achievements

(Paper presented, published, attended conferences, seminars and workshops)

<p>Mr. Vivek Kuchhal</p>	<ul style="list-style-type: none"> • New edition of the Business Laws, VI Edition for B.Com (Hons) for Delhi University, CBCS pattern was published in Aug, 2021 published by S.Chand & Co Ltd, New Delhi. • Attended 2nd National Seminar on Emerging Paradigms in Marketing: Trends, Challenges and Opportunities on 10th July 2021 organized by Department of Management, MBA, MAIT. • Attended FDP on “Data analytics using R” at Dept of Management, MBA, MAIT from 23rd July to 27 July, 2021. • Attended 7th one week National workshop on Research Methodology and data Analytics from 18 to 25th August 2021 organized by MAU, Baddi. • New edition of the Business Laws, VI Edition for B.Com (Hons) for Delhi University, CBCS pattern was published in Aug, 2021 published by S.Chand & Co Ltd, New Delhi. • Contributed an Article on “Cyber Hygiene: The New Hygiene Regime” for Agrani Sankalp, September, 2021 Issue. • Awarded Swayam Arpit online course certification for successfully completing the Arpit course for Career Advancement Scheme Promotion – Online Refresher Course in Management from 1st Dec 2020 to 31st March 2021 in the proctored examination held on 21st August 2021
<p>Dr. Anoop Kumar Gupta</p>	<ul style="list-style-type: none"> • Attended FDP on “Data analytics in R” at Dept of Management, MBA, MAIT from 23rd July to 27 July 2021. • Attended 2nd National Seminar on “Emerging Paradigms in Marketing: Trends, Challenges and Opportunities” on 10th July 2021 organised by Department of Management, MBA, MAIT. • Attended International Webinar on changing horizon and Contemporary Avenues in Economics’ organized by Department of Economics, in collaboration with Jorhat College (Amalgamated), Assam, India. On 4th September 2021.

<p>Dr. Anju Bharti</p>	<ul style="list-style-type: none"> • Attended FDP on Data analytics in ‘R’ at Dept of Management, MBA, MAIT from 23rd July to 27 July 2021. • Attended FDP at MAU, Baddi, 7th one week National workshop on Research Methodology and data Analytics from 18 to 25th August 2021. • Attended faculty knowledge exchange programme ,case study workshop on 18th Aug 21 organised by NDIM in collaboration with IBS(ICFAI Business School) information team – North India. • Awarded Swayam Arpit online course certification for successfully completing the Arpit course for Career Advancement Scheme Promotion – Online Refresher Course in Management from 1st Dec 2020 to 31st March 2021 in the proctored examination held on 21st August 2021. • Attended 2nd National Seminar on Emerging Paradigms in Marketing: Trends, Challenges and Opportunities on 10th July 2021 organised by Department of Management, MBA, MAIT. • Attended International Webinar on changing horizon and Contemporary Avenues in Economics’ organized by Department of Economics, in collaboration with Jorhat College (Amalgamated), Assam, India. On 4th September 2021. • Attended 7th International Conference on ‘ Reshaping the landscape of Media during Crisis Situation’ organized by Department of Journalism and Mass communication MAIMS in collaboration with academic partner – Makhanlal Chaturvedi National University of Journalism & Communication, Bhopal through online mode on 17 Sept 2021. • Published paper at National Journal ‘The Quest’, a bilingual research journal, ISSN-2278-3466 on the topic ‘A study of Vendor’s Perspective and their issues on the weekly haat at in Delhi’ August 2021.
<p>Mr. Rajiv Jain</p>	<ul style="list-style-type: none"> • Attended 2nd National Seminar on Emerging Paradigms in Marketing: Trends, Challenges and Opportunities on 10th July 2021 organized by Department of Management, MBA, MAIT. • Attended FDP on “Data analytics using R” at Dept of Management, MBA, MAIT from 23rd July to 27 July, 2021 • Awarded A Grade in Swayam Arpit online course certification for successfully completing the Arpit course for Career Advancement Scheme Promotion – Online Refresher Course in Management from 1st Dec 2020 to 31st March 2021 in the proctored examination held on 21st August 2021. • Attended 7th one week National workshop on Research Methodology and data Analytics from 18 to 25th August 2021 organized by MAU, Baddi.

Dr. Neeru Gupta	<ul style="list-style-type: none">• Successfully completed Swayam Arpit online course certification for Career Advancement Scheme Promotion – Online Refresher Course in Management from 1st Dec 2020 to 31st March 2021 in the proctored examination held on 21st August 2021.• Attended 2nd National Seminar on Emerging Paradigms in Marketing: Trends, Challenges and Opportunities on 10th July 2021 organised by Department of Management, MBA.• Organised and Attended FDP on “Data analytics using R” at Dept of Management, MBA, MAIT from 23rd July to 27 July, 2021.
Dr. Ritu Gupta	<ul style="list-style-type: none">• Completed ‘SWAYAM ARPIT Course in Financial Markets and Emerging Business Models for Career Advancement Scheme (CAS) promotion on 21 August, 2021 organised and conducted by University of Kerala• AICTE Training And Learning (ATAL) Academy Online Elementary FDP on " BASIC APPLIED FINANCIAL ECONOMETRICS AND BUSINESS ANALYTICS" from 2021-8-2 to 2021-8-6 at UNIVERSITY OF KERALA.• Attended FDP on “Data analytics in R” at Dept of Management, MBA, MAIT from 23rd July to 27 July 2021.• Attended 2nd National Seminar on “Emerging Paradigms in Marketing: Trends, Challenges and Opportunities” on 10th July 2021 organised by Department of Management, MBA, MAIT.

Students Accolades

Maharaja Agrasen Institute of Technology
(Approved by AICTE & Affiliated to Guru Govind Singh Indraprastha University, Delhi)
P&P Area, Sector-22, Bahini, Delhi-110088

Department of Management (MBA)

7/10 UNIVERSITY TOPPERS ARE FROM MAIT

MBA (2019-21) BATCH
GGSSIP UNIVERSITY RANK HOLDERS
DECEMBER, 2019 EXAMINATIONS

Congratulations

FIRST RANK
BHAWNA BANSAL


Aarti Ramchandani
3rd Rank


Anshu Gupta
5th Rank


Sakshi Singhal
6th Rank


Sanya Ahuja
7th Rank


Himani Tyagi
8th Rank


Mayank Bhatt
10th Rank

Placements

S.No.	Company Name	Selected
1.	ICICI Bank	7
2.	Extramarks Education India Pvt. Ltd.	4
3.	S&P Global Market Intelligence	6
4.	Info Edge (India) Ltd.	4
5.	BYJU'S	2
6.	Planets Spark	3
7.	Protiviti	4
8.	Better.com	2
9.	Moody's Analytics	5
10.	Evalue	2
11.	InfoAxon Technologies Ltd.	2
12.	POSist Technologies Pvt. Ltd.	3
13.	IHS Markit	2
14.	Laksh Human Resources India Pvt. Ltd.	3
15.	Cue Maths	4
16.	Yellow AI	2
17.	Naukri.com	3
18.	E & Y	3
19.	Lido Learning	3
20.	Nagarro Software Pvt. Ltd.	4
21.	Bajaj Finance	2
22.	Bada Business	4
23.	Canara HSBC	1
24.	Square Yards	3
25.	SMBC	1
26.	VISTARA Airlines	2
27.	IDFC First Bank	3
28.	HDFC ERGO Health Insurance	2
29.	THG Publishing Pvt. Ltd.	2
30.	Nysa Global	2
31.	Robotron	2
32.	IAnalyzer	4
33.	Veative Lab Pvt. Ltd.	3

Alumni Feedback



When I completed my graduation, MAIT was one college that I had in my mind for MBA. I always wanted to experience a proper college environment; Thankfully MAIT gave me an environment where i experienced everything from Good academic structure, Supportive Faculties, co-curricular activities and much more. To-day I am placed in one of the largest and top Financial Research firm in the world, Thankful to MAIT for providing me a platform to learn and grow not only about my career but life as well.

Mr. Abhishek Sehrawat
MBA (2018-20) Batch



At the very outset I would like to express my heartiest thanks to the Department of management (MAIT). It's been a pleasure to get the guidance, support and mentorship from the faculty here which helped in embedding the skills in us. From acquiring knowledge in the field of management to improving inter personal skills, MAIT's faculty has always supported and motivated us. With this support, we were able to organise so many events like Financiero, National conference, Annual management fest etc.

I was placed in Acuity knowledge partners (Formerly Moody's) from here which was a good start of my career. I really get appreciate in this organisation along with getting chance to lead such a huge team and being awarded as 'Rising star' for being efficient in my work.

I really feel proud of being part of MAIT. The memories, relationship and experience associated with it will always be there with me."

Ms. Himani Garg
MBA (2018-20) Batch



My decision to choose an MBA career at MAIT has opened new doors of opportunities. The ambience in class created by our college faculty is fun learning, where every student gets a chance to show up with their knowledge. MAIT has various clubs and joining those clubs gave an all new experience to enhance my managerial skills, communication and teamwork. I would like to thank our faculties at MAIT for crafting the best version of me.

Mr. Rahul Ahlawat
MBA (2018-20) Batch



I was looking for a college that'd help me cut through the competition and I am glad to have chosen to do my MBA from MAIT. I humbly thank the faculty for their tireless efforts to polish the personality of their students, both professionally and personally. With the incessant support and encouragement from the administration, one comes out as a better version of oneself, if worked hard, to lead a bright professional career and a happy life.

Ms. Paridhi Goel
MBA (2018-20) Batch