

PRABANDHAN

Volume 10, Jul-Dec, 2022

Annual Newsletter of Department of Management Maharaja Agrasen Institute of Technology



About the Department

The Department of Management was established in the year 2004 under GGSIP University with an intake of 60 students. The intake was subsequently increased to 120 in 2011 and has intake of 180 students since 2012. The Department is committed to achieve excellence in management education & research and assesses the success of its programs using the highest standards of quality. A group of well qualified, experienced and highly motivated faculty is engaged in providing quality education to the future managers and prepare the students in wider field of management to take up challenging jobs in the area of :-

Finance

Marketing

Human Resource Management

Since its inception, the Department has been the first choice of the students seeking admission in the private management institutes under GGSIP University. The students from the Department are heavily recruited by both academia and industry. Many of the ex-students of the Department occupy top positions in both academia and industry.

The Department works with a vision “To develop institute of higher academic learning known for its total commitment to excellence in technical and management education and research with a holistic concern for quality of life, environment, society & ethics”.

HOD's Message



Department of Management is committed to develop excellence in management education thereby providing managers with a rich blend of managerial, entrepreneurial, technical and social skills. Our endeavour is to provide well qualified and well-equipped management personnel to the Industries on a continuous basis. To achieve this purpose, the department takes initiative to develop not only the academic knowledge on different business subjects but also develop various soft skills such as communication skills, problem-solving and decision making skills and critical judgment skills of our students. Along with this, we also focus on inculcating social, cultural, ethical & human values in our students. A team of well qualified and experienced faculty members ensures provision of quality education through interactive teaching –learning process. Emphasis is placed on learner-centric education wherein students are encouraged to take initiative in planning and organizing various curricular, co-curricular & extra-curricular activities. This learner-centric education is augmented by the practical experience during six weeks industrial training which equips our students to handle various challenges in the industry as well as society. There is a regular interaction with industry experts on various management issues along with Industrial Visits to leading Industrial Organizations. Our students are placed with the top national and multi-national companies in India. With excellent infrastructure, dedicated faculty members and high-quality students, we are constantly moving our department towards ever increasing success and growth.

Chief Editor: Prof. (Dr.) Amit Gupta

Editors: Mr. Rajiv Jain, Dr. Ritu Gupta, Dr. Vivek Kuchhal

Technical Officer: Mr. Pankaj Sikarwar, Mr. Rajkumar Yadav

FDP on “Advanced Research Methods: A Qualitative and Quantitative Approach”

The Department of Management, MBA, MAIT organized a five days offline Faculty Development Program (FDP) on “Advanced Research Methods: A Qualitative and Quantitative Approach” (25th July to 29th July 2022). The resource persons were Dr. Jaspreet Kaur, Associate Professor, Pearl Academy and Dr Pooja Goel, Professor, Shaheed Bhagat Singh College, University of Delhi. The group of participants included Faculty members and Research Scholars from various prominent Universities and Institutions of Delhi/NCR and North India.

INAUGURAL:

The FDP commenced with an inaugural program that started with a brief introduction about the Institute given by Dr Sukhvinder Singh, FDP Coordinator. It followed up with Saraswati Vandana and lighting of the lamp by the dignitaries. Then the theme of the FDP program was introduced to the dignitaries and participants by the FDP Coordinator Dr. Anoop Kumar Gupta. The welcome speech was given by the Director, MAIT, Prof. (Dr.) Neelam Sharma. Due to some urgent work, Dean (Academics) Prof. (Dr.) S.S. Deswal couldn't come but sent his good wishes, which were communicated to the audience by Dr. Anoop Kumar Gupta. The Dignitaries were welcomed by presenting them saplings. Thereafter, Dr Jaspreet Kaur briefly spoke about the significance of Qualitative Research and its relevance in today's research.

The inaugural session concluded with a vote of thanks by Prof. (Dr.) Amit Gupta, HOD-MBA, MAIT. A total of over 55 participants were present in the inaugural session. The Inaugural session was followed by High Tea.

Day 1 – 25 July, 2022 – Session 1

It started at 11:30 am. Dr. Jaspreet Kaur started the session on Qualitative Research with very innovative examples as to how this type of research brings up research gaps in focus and new concepts to light.

The following topics were covered in Session 1:

- Introduction to different types of Qualitative Research
- Coding of Text files (word and pdf), video data files and images in NVivo software Practical examples were discussed with a step-by-step approach. Participants learnt the practical concepts very well and practiced it on their laptops. It was followed by Lunch break.

Day 1 – 25 July, 2022 – Session 2

Session started at 2.00 pm. Dr. Jaspreet Kaur started the session with very innovative examples to summarize the first session. The following topics were covered in Session 2:

- Word Cloud, Sentiment formation, Text search in NVivo
- Social media analysis with NCapture in NVivo.

Participants learnt the practical concepts very well and practiced it on their laptops.

Day 2 – 26 July, 2022 – Session 1

It started at 10.00 am. Dr Jaspreet Kaur started the session on Qualitative Research with a discussion about Literature Review. which then progressed to Systematic Literature Review. She demonstrated as to how SLR is different from the traditional literature review approach and discussed its' applications.

The following topics were covered in Session 1:

Systematic Literature Review

Steps in the review process

Procedure with an example of an A category paper

Practical examples were discussed with a step-by-step approach. Participants learnt the practical concepts very well and practiced it on their laptops. It was followed by a 15minute tea-break.

Day 2 – 26July, 2022 – Session 2

It started on 11.15 am. Dr Jaspreet Kaur continued the session on Systematic Literature Review by moving on to Meta Analysis, a related concept. She covered in detail the process and various steps in calculating the effect size in Meta analysis.

Participants learnt the practical concepts very well and practiced it on their laptops. It was followed by Lunch break.

Day 2 – 26July, 2022 – Session 3

It started on 2 pm. Dr Jaspreet Kaur continued the session on Meta Analysis and explained its significance with practical examples.

In particular, the following topics were covered by her:

- Examining heterogeneity values in Meta Analysis (I square and Q value)
- Sub Group analysis and Meta-regression (applying moderators in Meta-analytical studies) Participants learnt the practical concepts very well and practiced it on their laptops. It was followed by the Tea before the conclusion of the day.

Day3 – 27July, 2022 – Session 1

It started at 10.00 am. It was taken by the second resource person, Dr Pooja Goel, Professor, Shaheed Bhagat Singh College, New Delhi.

Dr Pooja Goel started the session on explaining the significance of Exploratory Factor Analysis (EFA) in Quantitative Research. She provided a systematic, evidence-based guide to the conduct of EFA studies that can be followed by researchers with modest statistical training, supplemented with an example to illustrate its application.

Practical examples were discussed with a step-by-step approach. Participants learnt the practical concepts very well and practiced it on their laptops. Session was followed by a tea-break.

Day 3 – 27 July, 2022 – Session 2

It started on 11.15 am – Dr Pooja Goel started this session by covering another research software called AMOS, which is used for covariance based structural equation modelling. She covered its theories and practical applications by examples on AMOS software. The session was followed by lunch break.

Day 3 – 27 July, 2022 – Session 3

It started on 2 pm – Dr Pooja Goel started this session by continuing to cover different functions under AMOS. Basics of CFA were specifically covered in the session. Participants learnt the practical concepts very well and practiced the exercises provided on their laptops.

It was followed by the Tea break before the day was called off.

Day 4 – 28July, 2022 – Session 1

It started at 10 am. Dr Pooja Goel, continued on the concepts she discussed on Day 3 on CFA and AMOS. She specifically covered the concepts and applications related to “Testing Reliability and Validity in CFA”. Practical examples were discussed with a step-by-step approach. Participants learnt the practical concepts very well and practiced it on their laptops. It was followed by a tea-break.

Day 4 – 28 July, 2022 – Session 2

It started on 12 pm – Dr Pooja Goel started this session by covering another significant aspect of various statistics used to measure the CFA model and its model fit definitions and recommendations. It was followed by lunch break.

Day 4 – 28 July, 2022 – Session 3

It started on 2 pm – Dr Pooja Goel started this session by continuing to cover different functions under CFA and SEM. The following concepts were specifically covered:

- Zero order, First order, Second order CFA
- Higher order effects in SEM

Participants learnt the practical concepts very well and practiced the exercises provided on their laptops. It was followed by the Tea break before the day was called off.

Day 5 – 29 July, 2022 – Session 1

It started at 10 am. Dr Pooja Goel, continued on the concepts she created on Day 3 and 4 on CFA and AMOS. She specifically covered practical aspects of working on SEM (in AMOS software) with hands on practice session with participants.

Practical examples were discussed with a step-by-step approach. Participants learnt the practical concepts very well and practiced it on their laptops. It was followed by a tea-break.

Day 5 – 29 July, 2022 – Session 2

It started on 12 pm – Dr Pooja Goel concluded the session on CFA and AMOS. She then moved on another significant topic of “Research Paper writing for High Impact Publications”.

She specifically discussed the aspects of paper writing which are often neglected by researchers and leads to rejections by good journals. It was followed by lunch break.

Day 5 – 29 July, 2022 – Session 3 – VALEDICTORY Session

It started on 2 pm – Dr Pooja Goel started the session by continuing to cover critical aspects of research paper writing. It was followed by some interesting Q&A sessions.

This was followed by a brief valedictory session.

Participation certificates were distributed by Director MAIT Prof. (Dr.) Neelam Sharma, Dean Academics Prof. (Dr.) S.S. Deswal and HOD Prof. (Dr.) Amit Gupta to various participants who attended the FDP. Prof. (Dr.) Amit Gupta, Head of Department delivered a vote of thanks to the resource person, participants and all the people who were directly and indirectly associated with this FDP. The session ended with feedback from some of the participants. Overall, it was a good learning experience for the participants.



Industrial cum Corporate Visit to BSE Institute Ltd.

Department of Management, MBA, MAIT ,GGSIP University organised an Industrial cum Corporate visit to BSE Institute Ltd., Investor's Service Center, 101, 1st Floor, Aggarwal Corporate Tower, 23, District Center, Rajendra Place, New Delhi – 110008 on 31st October, 2022.

The students(42) along with two faculty (Dr. Ritu Gupta & Dr. Sanjeev Kumar) arrived at BSE corporate office by 11:00 am. The students were inducted by the BSE official Mr. Harbinder Singh Sokhi (Manager, Investor Protection Fund). The session includes information about the operations of stock exchanges and the regulators of stock exchanges. Students also get exposure about the various investment avenues and understanding about risk and return while investing in different securities. At the end students take refreshment.

It was really an enlightening session for the students to get a basic understanding about stock exchanges and their operations.

They discussed how BSE enables investors to trade in equities, currencies, debt instruments, derivatives, and mutual funds. They also provided information about other important capital market trading services such as risk management, clearing, settlement, and investor education.

They elaborated the meaning of stock exchange that how it helps companies raise capital or money by issuing equity shares to be sold to investors and the companies invest those funds back into their business, and investors, ideally, earn a profit from their investment in those companies.

The session also provided detailed knowledge about investment. Topics relating to Investment avenues and Principles of safe investment also discussed under this session. They also introduced the students to various certification courses by the center for enhancing career options.

We extend our deep gratitude to both of them. The visit proved to be fruitful under the guidance of Dr. Neeru Gupta and Dr. Anju Bharti.

Also, we extend our heartfelt thanks to Prof. (Dr.) Amit Gupta, HoD, MBA, MAIT and Ms. Anshu Raheja (Deputy Manager, BSE Institute Ltd.) for arranging such a wonderful visit.



Visit to International Trade Fair 2022, Pragati Maidan

The visit to IITF, New Delhi was organized for MBA students (Batch 2022-24) on 17th November, 2022 by Department of Management, Maharaja Agrasen Institute of Technology, Delhi. The objective of this visit was to provide a great opportunity for students to learn that how the businesses find platforms for trade and industry for sourcing, finding buyers, business interactions, technology transfer opportunities, test marketing, and market access.

IITF is the largest integrated trade fair with both B2B and B2C components. It is one of the largest trade fairs in the world both in terms of exhibitors and visitor participation and has evolved its unique character as an iconic international event.

The students with the faculty coordinators visited the stall no. 4A, the stall of SEBI, of IITF. We were informed more on CPAI, Commodity Participants Association of India (CPAI) which is an all India body of members of the major commodity exchanges of India viz Multi Commodity Exchange Ltd. (MCX), National Commodity Exchanges of India Ltd. (NCDEX) and National Multi Commodity Exchange of India (NMCE).

The specific day was dedicated to enlightening sessions by senior professionals from IIFL Security and SMC global securities. Mr. Anuj Gupta, Vice President IIFL Security delivered a knowledgeable session on commodity market and disseminated knowledge related to commodity market and investment in commodity market, SMC Global Securities. Ms. Vandana, Assistant Vice President, commodity reserves SMC Global securities had a interactive session with students on world trade in commodities and enlightened the student with her vast knowledge and experience. ‘

The association also organised a quiz programme for the students where many students of MBA first year won prizes in the quiz programme. Some of the students who won prizes in quiz are Raja Maheshwari, Risabh Sharma, Anurag Hembrom, Dipanshu Tyagi and Kartik Marwah They also provided healthy refreshments to all students . All the student received participation certificate at the event. The students were also given MCX Bags at the event.

The students learnt a lot about the financial industries and the role of SEBI. The visit proved to be fruitful under the guidance of faculty coordinators. Also, we extend our heartfelt thanks to Prof. (Dr.) Amit Gupta, HoD, MBA, MAIT. We extend our deep gratitude to association of SEBI- CPAI for arranging such a wonderful visit.



Visit to International Trade Fair 2022, Pragati Maidan

Department of Management, MBA, MAIT, GGSIP University organized Business visit to International Trade Fair 2022, Pragati Maidan, New Delhi 110001 on 31st October, 2022.

The students (46) along with the faculty (Dr. Ritu Gupta, Dr. Neeru Gupta, Mr. Ankur Ahuja & Ms. Nisha Aggarwal) arrived at Pragati Maidan by 10:00 am for the trade Fair. The India International Trade Fair, ever since its inception in 1980, has evolved as a major event for the business community. It is a premier event organized by the India Trade Promotion Organization (ITPO), the nodal trade promotion agency of the Government of India. The events held between 14–27 November every year at Pragati Maidan, New Delhi, India.

The Theme of 41st IITF 2022 was “**Vocal for Local, Local to Global.**” Apart from this theme Central ministries, commodity boards, state-owned units like KVIC, Department of Income Tax, customs, Ministry of Ayush, National Jute Board, and the RBI also displayed the achievements of their sectors.

Our Department of Management's MBA Faculty collaborated to host a special session with BSE Stock Exchange and the security exchange board of India, the main focus of the session was to acquaint the students with the numerous facets of investments. The Keynote Speaker was Mr. Harbinder Singh Sokhi (Manager, Investment Protection fund) ,who spoke about theme of this year “Nivesh Ka Amrit kaal” and how SEBI is working in association with the other security exchanges to provide the spectrum to Indian stock market by regulating , developing and protecting the market for the investors .After the brief introduction of the investments, Mr. Sokhi invited Mr. Surendar Kumar Gupta (Director - Star Finvest Pvt Ltd to investors for safe and good investment) to give his insights on What makes early investments advantageous. Mr. Gupta introduced us to various benefits of investing in equities or Index Funds and how this investment's return might assist us in the inflation timeframe Following the crucial details Mr. Gupta offered regarding the various types of securities and their return on investment, Ms Amanjot Kaur (Director , IFM services) presented us about sound financial habits and the power of compounding's advantages that can lead to investment wisdom. Ms. Kaur discussed Long-term investments like SIPs and other types of investments that can serve as the foundation for retirement funds. Additionally, this lesson taught students about the several risk factors that can be used for the relevant Investments, to determine the level of risk we are willing to accept for profits.

Followed by Ms. Kaur , one Quiz was organised by BSE Stock exchange in guidance of Mr Rajeev Ranjan Jha (Editor, deshmanthan, sharemanthan and print magazine Nivesh Manthan.) who asked students about the different Questions Related to stock Market and Investments and awarded students who answered the on the spot questions .

Overall students learned a lot about investing in this session. They get clarity about investment routes and safe investment principles-related topics. Students enjoyed the whole visit.



Industrial cum Corporate Visit to ITPO on 25/11/2022

The visit to IITF, New Delhi was organised for MBA students (Batch 2022-24) on 25th November, 2022 by Department of Management, Maharaja Agrasen Institute of Technology, Delhi. The objective of this visit was to provide a great opportunity for students to learn that how the businesses find platforms for trade and industry for sourcing, finding buyers, business interactions, technology transfer opportunities, test marketing, and market access.

IITF is the largest integrated trade fair with both B2B and B2C components. It is one of the largest trade fairs in the world both in terms of exhibitors and visitor participation and has evolved its unique character as an iconic international event.

The students with the faculty coordinators visited the stall no. 4A, the stall of SEBI, of IITF. We were informed more on CPAI, Commodity Participants Association of India (CPAI) which is an all India body of members of the major commodity exchanges of India viz Mult Commodity Exchange Ltd. (MCX), National Commodity Exchanges of India Ltd. (NCDEX) and National Multi Commodity Exchange of India (NMCE).

The specific day was dedicated to 'Bharat ka share bazar', 'Nivesh ka Amrit Kaal'. The stall was inaugurated by Shri Santosh Kumar Mohanty, Honourable whole-time member, SEBI, Shri Amarjeet Singh & Shri G P Garg, Executive Director of SEBI. They discussed through their speech about CPAI and how the association is committed to every resource at its disposal to achieve its mission of development of a robust Commodity Derivative & Securities Market through assistance to Govt. & Regulator, coordination with exchanges, guidance to members and education & awareness to investors, producers & consumers through seminars, awareness programmes, workshops and e-mails etc.

The executive director also explained how the CPAI has earned recognition and appreciation from the government & the regulator, so much so that the SEBI has included it as a member in its Commodity Derivatives Advisory Committee (CDAC) and Risk management Review Committee (RMRC).

He also expressed that CPAI has also been accorded representation in various product advisory and other committees by the exchanges. CPAI's industry wide networking capabilities, knowledge bank, and outreach programmes will be at the forefront in metamorphosing phase of Institutionalisation of Commodities and growing phase of every conventional & alternative class exchange-traded instruments.

The association also organised a quiz programme 'Kaun Banega Informed Investor' for the students. Ridhi and Aakash of MBA first year won prizes in this quiz programme. They also provided snacks packet to all of us at the end of the programme.

The students learnt a lot about the financial industries and the role of SEBI. The visit proved to be fruitful under the guidance of faculty coordinators. Also, we extend our heartfelt thanks to Prof. (Dr.) Amit Gupta, HoD, MBA, MAIT. We extend our deep gratitude to association of SEBI- CPAI for arranging such a wonderful visit.



Barclays Rubicon Training Program– Connect With Work (CWW) from 23-25 Nov. 2022

Maharaja Agrasen Institute of Technology, Department of Management organized three day training program from November 23rd -25th , 2022 for MBA – III semester on **Connect with work program**. **Barclays “Connect with Work”** Program in collaboration with Rubicon as an implantation partner and **Rubicon Foundation** as an NGO partner aims at improving the employability skills of the youth. Under this program, students were trained by **Corporate Trainers** to enhance their life skills which would help them significantly to increase their chances of succeeding in a job interview. This program is being launched with a limited number of colleges in India.

Three Day training program by industry expert on Soft Skills and Communication covered topics mentioned below:

Day 1

Introducing the connect with work program

Expectation setting
Ice breaking

Organizational Structure
SWOT Analysis
Corporate Jargons

Day 2

Corporate Readiness

Public Speaking
Presentation

E-mail Etiquette

Grooming

Body language
Telephone Etiquette

Day 3

Personal Interviews and Group Discussion

Team Building Exercises

Group Discussion rules and enhance Public Speaking Skills.

Tips to handle Interview and be able to create the right impression (Personal Interviews).

The session proved to be good learning and hand on experience for final year students seeking final placements.



Industrial Visit to Moon Beverages Ltd. Coca-Cola Happiness Factory

The Industrial visit to Coca Cola Moon beverages, Greater Noida and India's Only Happiness Factory Museum was organised by Department of Management, MBA, MAIT on 17th December, 2022 for the MBA first year (Batch 2022-24).

Moon Beverages is the authorised manufacturer for bottling different Coca Cola Products. The existing installed capacity of the company is 10 million cases per annum.

The visit was organized with the objective of giving them an insight into the state of the art manufacturing (production and operation) and bottling process of Coca Cola and its other variants. Also, to make them aware about the connection between the theory and its practical application as the Management is all about practical implications of the theoretical concepts.

Details of Visit

The students (MBA Ist yr) accompanied with faculty members Dr. Anju Bharti, MBA, MAIT and Mr. Nitin Walia MBA, MAIT reached Moon beverages, Coca-Cola plant at 9.45am by bus.

The students were given a brief of the rules and guidelines to be followed by them. The students were divided in two groups and were taken for the plant visit with their respective plant guides.

We were welcomed by Mr. Saurabh Singh, Marketing manager, Coca-Cola Happiness Factory & plant guides. An introductory session was conducted by plant guides regarding useful information about the Coca-Cola Company through a video. The video show was all about:

1. An insight into the historical background of Coca Cola
2. Products ordered worldwide i.e. Maaza, Thumbs Up, Fanta, Sprite, Coke, Kinley etc
3. There are more than 3800 products and more than 500 brand
4. The CSR activities done by Coca Cola.

They also cleared the myths regarding the ill effects of Coca-Cola logically. After sharing the Informational details, they took us to 'THE VAULT' where plant guides explained the students about boiling process including the preparation of the coca cola base, steaming process, rinsing process, coding process, pasteurising process, decarbonisation, formation of syrup mix, checking the temperature and showed us how the packaging take place.

It also had the museum where various artifacts were displayed, like the history of bottles used for coca-cola, how the shapes and colour of the bottle changed in last several decades. They also showed us the replica of coke studio by which they sponsor a musical programme on television. The students got an opportunity of clicking some memorable pics there.

Students understood the following:

1. International quality control of cold drinks;
2. Various stages of automated manufacturing of Coke;
3. Number of steps involved in maintenance of the plant to adhere to standard safety norms;
4. The process of working of Water Treatment Plant;
5. Current CSR practices being adopted; and
6. Labour welfare activities in automated 24x7 working environment

Industrial Visit to Moon Beverages Ltd. Coca-Cola Happiness Factory

The plant guides explained all processes to students and handled all their queries. At the end, they offered us coca cola cans to drink and we clicked some memorable group pics with them. We returned back by 3.30 pm.

The industrial visit to Coca cola was of great knowledge as it provided us with the insights of the industry as well as provided the managerial exposure which would further help students in their internship and building future career. The students were highly enthusiastic during the visit. It was overall a memorable experience for all of us.

This initiative of student's learning was supported by the HoD Prof. (Dr.) Amit Gupta, Department of Management, MBA, MAIT.



A Five-day Certification Course on “Overviews of Capital Market - Series 1”

A **Five-day Certification Course** was organized by the **Department of Management Studies (MBA)** in collaboration with the **Bombay Stock Exchange Brokers' Forum** for MBA students batch 2021-2023 and 2022-2024

Course Title: “Overviews of Capital Market - Series 1”

Course Duration: 1st November - 5th November 2022

Course Platform: Online (Google Meet)

Resource Person: Dr. Vishnuvajhala Aditya Srinivas Chief Operating Officer & Chief Economist, Bombay Stock Exchange Brokers Forum.

Schedule

Date	Time	Topic
1 November 2022	5.00 - 5.45 pm	Working of Stock Market - Working of stock exchanges, working of broker, trading account, Demat account, risk management, KYC of clients, investment vs speculation
2 November 2022	5.00 - 5.45 pm	Fundamental Analysis - Economic Analysis, industry analysis and company analysis with case studies
3 November 2022	5.00 - 5.45 pm	Mutual Funds - Meaning, types of mutual funds, advantages, working of mutual funds, role in wealth creation, SIP and its benefit, Mutual fund industry scenario
4 November 2022	5.00 - 5.45 pm	Monetary Policy & Live Terminal
5 November 2022	5.00 - 5.45 pm	Gold Vs Equity

The course started on 1st November at 05:00 p.m. with a welcome speech by Prof. Dr. M.K. Bhat. The event took off with first day presentation by Dr. Vishnuvajhala Aditya Srinivas, Chief Operating Officer & Chief Economist at Bombay Stock Exchange Brokers Forum.

He explained about the regulatory role of Securities Exchange Board of India and different types of trading account as well as other basics of trading mechanism. He shared the mechanism of depository and its overall role in securities market in very interactive way.

The session was concluded by Vote of thanks by Dr. Ritu Gupta. More than 190 students attended the session. The size of participation during the course duration is testimony to how excited everyone was to learn about capital market. Overall, it was a great learning and valued experience for all the students.

MAHARAJA AGRAJEN INSTITUTE OF TECHNOLOGY
(Approved by AICTE & Affiliated to CGGP University)

DEPARTMENT OF MANAGEMENT (MBA)

Under the Aegis of IQAC Presents
Five days Certification Course
on
“Overviews of Capital Market - Series 1”
in collaboration with
Bombay Stock Exchange Brokers' Forum
1st Nov. - 5th Nov., 2022 (Time : 5:00 pm to 5:45 pm)

Resource Person
Dr. V. Aditya Srinivas
Chief Operating Officer and Chief Economist
Bombay Stock Exchange Brokers Forum

Faculty Coordinator
Dr. Ritu Gupta

Registration Link
<https://forms.gle/3dR11d1Lshvca4v06>

Platform
Google Meet

Prof. Neelam Sharma
Dean Academics
MAIT, DMR

Prof. S.K. Dasgupta
Dean Academics
MAIT, DMR

Prof. Anil Gupta
Head of Department, MBA
MAIT, DMR

Dr. Vishnuvajhala Aditya Srinivas is presenting

BSE
DO AND DON'T FOR INVESTORS

- 1) Bring dispute to notice of broker in writing within 7 (seven) working days from date of receipt of funds/securities or statement.
- 2) Problem not resolved by broker (DP) – write your complaint to Investors Grievance Cell of the relevant Stock exchange/ Depository without delay.
- 3) If in doubt, revoke any authorization given by you at any time.
- 4) Do your own study about the fundamentals of the company whose shares you are buying.
- 5) Don't get carried away with advertisements about the financial performance of companies in print and electronic media.

Participants: Anil Sharma, Karik Manish, Ritu Gupta, and others.

Faculty Achievements

(Paper presented, published, attended conferences, seminars and workshops)

Dr. Anju Bharti	<ul style="list-style-type: none"> • Published book chapter ‘Ethical perspective on Engineering education: A systematic Education Approach’ in Book Engineering Pedagogy Towards Outcome-Based Education, published by CRC Press, Taylor Francis in October 2022, ISBN 9781003083160 • ‘Paper published on topic ‘Media as a Key Driving Force of Global Economy: A Conceptual Paper Focusing on Advertising and Brand Management’ in Book - CONTEMPORARY INDIA: Issues and Challenges, MAIMS, published by CORVETTE PRESS Ghaziabad, Uttar Pradesh-201012, in Jan 2023, ISBN : 978-93-91385-26-2. • Presented paper titled ‘Developing Higher Order Thinking Skills for Shaping Future of Students’ in the International Conference on Strategies of Higher Education Institutions (HEIs) to Improve Higher Order Thinking Skills (HOTS) in Students held online at T John College affiliated to Bangalore University on 23rd September 2022
Dr. Vivek Kuchhal	<ul style="list-style-type: none"> • Research paper on “Dynamic information flow between spot and future markets in Agri-commodities markets in India” published in the “The Management Accountant”, a UGC Care journal, ISSN 0972-3528, July, 2022 Issue, Vol. 54, No. 07, pp. 91-96. • Awarded Ph.D. Degree in Commerce by Maharaja Agrasen University, Baddi, HP, in November, 2022 on the doctoral work in Finance on the topic - “ Study of Volatility in Trading of Selected Commodity Derivatives in India”.
Dr. Anoop Kumar Gupta	<p>Research paper published in Dec 2022, with details as follows:</p> <ul style="list-style-type: none"> • Gupta, A. K. (2022). Is m-shopping a reasoned action? Evaluating the role of intention and perceived risk in Indian m-shopping behaviour. International Journal of Indian Culture and Business Management, 27(4), 436-465. doi:10.1504/ijicbm.2022.127729. ISSN: 1753-0814 (Online); ISSN: 1753-0806 (Print) (Inderscience Publication)
Dr. Neeru Gupta	<ul style="list-style-type: none"> • 5-day Online FDP on “ Inculcating Universal Human Values in Technical education” from 26th September - 30th September 2022, conducted by AICTE. • Presented paper titled ‘Developing Higher Order Thinking Skills for Shaping Future of Students’ in the International Conference on Strategies of Higher Education Institutions (HEIs) to Improve Higher Order Thinking Skills (HOTS) in Students held online at T John College affiliated to Bangalore University on 23rd September 2022.

**Dr. Ravi
Kumar Gupta**

A-Research Paper Published in Journal

Kuchhal, V. C., Parti, A. K. & **Gupta, Ravi Kumar**, (2022), Dynamic Information Flow between Spot and Future Markets in Agri-commodities Markets in India, The Management Accountant (ISSN: 0972-3528, enlisted in UGC-CARE List of Quality Journals), July, Vol. 57, No. 07, pp 91-96.

B-Edited Books Published

- Sharma, M., Dargan, E., Khurana, V. K. & **Gupta, Ravi Kumar**, (2022), COVID Pandemic & Financial Landscape, (ISBN: 978-81-955881-1-2), Maharaja Agrasen University Publication, MATES, New Delhi, July, 1-277.
- Dutta, S., Sharma, R., Chaudhary, B. & **Gupta, Ravi Kumar**, (2022), Resilient Business Strategies in Turbulent Management Times, (ISBN: 978-81-955881-2-9), Maharaja Agrasen University Publication, MATES, New Delhi, July, pp 1-251.

C-Chapters Published in Edited Books

- Gupta, S. & **Gupta, Ravi Kumar**, (2022), Reviewing a Research Study on Currency Volatility and Futures Trading in India, COVID Pandemic & Financial Landscape, (ISBN: 978-81-955881-1-2), Maharaja Agrasen University Publication, MATES, New Delhi, July, pp 269-277.
- Gupta, S. & **Gupta, Ravi Kumar**, (2022), Consumer Protection and Awareness Avenues during Purchasing, Resilient Business Strategies in Turbulent Management Times, (ISBN: 978-81-955881-2-9), Maharaja Agrasen University Publication, MATES, New Delhi, July, pp 222-225.
- **Gupta, Ravi Kumar** & Gupta, S., (2022), Organisational Citizenship Behaviour of Employees towards Organisation and Individuals: An Empirical Study of Indian Service Organisations across Industries Sustainability in Public Services & General Management (ISBN: 978-93-94570-58-0), Kripa-Drishti Publications, Pune, December, pp 105-123.

D-Papers Presented in Conference/Seminars

- Paper entitled “Bankers Perception Regarding Challenges for Banks due to Financial Inclusion with reference to Indian Banking Sector” presented in Asia Pacific Economic Integration Forum 2022 (International Conference) on Connectivity Dots in Asia Pacific for Realising Regional Potential for Global Welfare organized by Faculty of Economics, Thammasat University, Bangkok, Thailand and Others held on July 21-22, 2022.
- Paper entitled “Evaluation of Factors Favorable and Barriers affecting TQM Practices in Private Universities in Himachal Pradesh” presented in Asia Pacific Economic Integration Forum 2022 (International Conference) on Connectivity Dots in Asia Pacific for Realising Regional Potential for Global Welfare organized by Faculty of Economics, Thammasat University, Bangkok, Thailand and Others held on July 21-22, 2022.
- Paper entitled “A Study of Growth and Challenges faced by Fintech Service Providers” presented in Global Strategic Management Conference 2022 on Fintech in Metaverse: Challenges, Opportunities & Future Trends organized by DME Management School, New Delhi on November 11-12, 2022.

Supervised Ph.D. Degree in Commerce to Dr Vivek Chandra Kuchhal, Associate Professor, Department of Management, MAIT, as Co-Supervisor along with Professor Anil K Parti of MAU on “Study of Volatility in Trading of Selected Commodity Derivatives in India” and degree was Notified to Award by the Maharaja Agrasen University, Badli, HP on November 16, 2022.

Students Accolades



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY, DELHI

GGSIPO Result Highlights
(MBA 1st Year 2021-23 Batch)

Heartiest Congratulations !
For Securing all Top 20 University Positions

 HIMANKIT ARYA RANK - 1	 KHYATI SHARMA RANK - 2	 RAGINI ARORA RANK - 3	 AYUSHI GOEL RANK - 4	 PAWAN ARORA RANK - 5	 MANSI GUPTA RANK - 6	 KRITIKA GUPTA RANK - 7
 MANVI ANAND RANK - 8	 ROHIT VERMA RANK - 9	 SAHIBBA MEHTA RANK - 10	 LUV MARWAH RANK - 11	 MEENU RANK - 12	 PRERNA RANK - 13	 RAHUL BANSAL RANK - 14
 HIMANSHI SHARMA RANK - 15	 MOHINI BHATIA RANK - 16	 ADITI BANSAL RANK - 17	 PRACHI JAIN RANK - 18	 SHRUTI ARORA RANK - 19	 TINA BANSAL RANK - 20	

Dr. Nand Kishore Garg Founder & Chief Advisor MATES	Shri. Vineet Kumar Lohia Chairman MATES	Shri S.P. Aggarwal (IAS) Executive Chairman MATES	Er. T.R. Garg General Secretary MATES	Prof. (Dr.) Neelam Sharma Director MAIT	Prof. (Dr.) S.S. Deswal Dean Academics MAIT	Prof. (Dr.) Amit Gupta HOD (MBA) MAIT
--	--	--	--	--	--	--

Placements



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY

Approved by AICTE & Affiliated to GGSIP University, New Delhi

MBA PLACEMENTS (2021-23) BATCH

 KHAANDEEP SINGH Regalo	 RISHABH CHAWLA Regalo	 HAROON CHOUDHARY Regalo	 AISHWARI GOYAL pwc	 PRANAV PRASAD pwc	 PRASANNA JAIN pwc	 SOMYA GUPTA pwc	 TANVI SRIVASTAVA pwc	 DEVI GUPTA ICICI Bank	 ROHIT SARIN ICICI Bank
 RHEA GUPTA HIKEEDU	 SAKSHITA GHAJ HIKEEDU	 SHWETA SHARMA HIKEEDU	 ISHIKA AGARWAL ACUITY	 SAKSHI AGGARWAL ACUITY	 KAVYA BAGARIA ACUITY	 KHYATI KHANNA ACUITY	 ADARSH BHATTIA ACUITY	 SOHAM BHATTI ACUITY	 POOJA VERMA ICICI Bank
 YASH GUPTA Venon group	 GAURAV BHATTIA Venon group	 SHIVANSH BHATTIA Smart Cube	 PRIYANSHU Smart Cube	 SHWETA KOTHARI <T> METROCORPORATION	 PRACHI SHARMA <T> METROCORPORATION	 SANKU GUPTA <T> METROCORPORATION	 SRISHTI <T> METROCORPORATION	 SHIVAM RAJPUT HIVE	 MUSKAN GOYAL HIVE

Address: PSP Area, Plot No. 1, Sector 22, Rohini, Delhi – 110086

Contact Numbers: +918448186942/8448186930/8448186933

Website: www.mait.ac.in, www.facebook.com/maitdel, Email: mait@mait.ac.in

Alumni Feedback



I would like to express my heartfelt gratitude to the faculty at MBA department at MAIT for giving me immense opportunities to hone my management and communication skills. Right from constant exposure to industry relevant skills through various guest sessions to plethora of knowledge I gathered here from the specialisations offered, the faculty lent its support at every step. Also, participating and organising various events at the department gave me management skills which I was able to leverage in my corporate experience. Finally a thank you to everyone at MAIT who supported me in giving a kick start to my career.

Ms. Sanya Ahuja
MBA (2019-21) Batch



MAIT is excellent in terms of studies and resources with excellent professors. Once in a MAIT, always be a MAITian. Totally focused towards achievement of students with new technology which provides best placement in Delhi NCR. Thanks to MAIT

Mr. Nitayi Gupta
MBA (2019-21) Batch



As Milton Berle has said "if opportunity doesn't knock build a door" so after my graduation, MAIT has helped me build that door by providing constant guidance, support, and mentorship. MAIT has everything that you expect from an MBA college it gives you the opportunity to broaden your knowledge in any domain you are interested in and has the infrastructure to support it. So overall my the two years I spent here were fantastic and helped me grow both professionally and personally. I express my heartfelt thanks to the institution for giving me the perfect opportunity to explore myself. I am grateful to be part of such an institution.

Mr. Hemant Joshi
MBA (2019-21) Batch