

NAME: MS. NEHA SHARMA

Designation: Assistant Professor

Department of Management Studies (MBA)

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QUALIFICATIONS:

Ph. D (Pursuing in Human Resource Management)

NET Qualified

PGDM (AIU) Human Resource Management

BBA (General Management)

TOTAL YEARS OF EXPERIENCE: 12.8 Years (Teaching) and 1.3 Years (Industry)

AREAS OF INTERERST: Human Resource Management, Strategic HRM, Compensation and Performance Management, General Management Subjects

CERTIFICATIONS/ADDITIONAL QUALIFICATIONS

- Participated in one week 'Capacity Building Program on Communication Skills' conducted in June 2022 by **IIM Vishakhapatnam**.
- Certification from NHRD on "Train the Trainer – Delivery Skills for Trainers" in January, 2019
- Certified Practitioner of **Neuro Linguistic Programming** from **American Board for NLP**
- Certified **NLP Coach** and **Certified NLP Practitioner** from **Indian Board of Hypnosis & Neuro Linguistic Programming (IBHNLP)**.
- Certified **Life Coach** from **Indian Board of Hypnosis & Neuro Linguistic Programming (IBHNLP)**.
- **Hypnosis Practitioner** from **Indian Board of Hypnosis & Neuro Linguistic Programming (IBHNLP)**.
- **Emotional Intelligence & Life Coach Certification** from Joeel & Natalie Rivera, Transformation Services at Udemey Platform.
- **Positive Psychology Certification: Live Well & Work Well** from Braco Pobric, Life Success Academy.

RESEARCH PAPERS PUBLICATIONS/FDPs/WORKSHOPS:

Journal Publications: **08**

Book Chapters: **04**

Conference Proceedings: **11**

FDPs/Workshops:

14 FDPs (One Week at IIM Vishakhapatnam)

9 Workshops

Research Paper Publications (Details)

- Research paper titled “Unfolding the Role of Organisational Citizenship Behaviour as a Mediator between the Psychological Contract and Employee Turnover Intention” published in The Empirical Economics Letters with ISSN No. 16818997 in February 2022.
- Research paper titled “Psychological Contract Perspective on Organisational Citizenship Behaviour and its Effect on Employee Turnover Intention” published in International Management Review with ISSN No. 15516849 in September 2021.
- E-HRM practices in the Emerging Digital Era for Organizational Sustainability: Contemporary Developments from Scholarly Work, Journal of Huazhong University of Science and technology, Volume 50, Issue 4 – 2021.
- Development, Maintenance and Violation of Psychological contracts and its Organizational Implications, International Journal of Creative Research Thoughts, January 2021, Volume 9, Issue1.
- Motivational and Engagement Factors for Students in Classrooms in Higher Education Sector, International Journal of Scientific & Engineering Development Research, January 2021, Volume 6, Issue1.
- Improvising Quality Education through Effective Implementation of ICT in Higher Education – A Comprehensive View, International Journal of Research & Analytical Reviews, April 2020, Volume 7, Issue 2.
- Case study Premier General Insurance Ltd: Imperatives for Transformational Change, Review of Management Journal, July 2019.
- Spirituality at Work Place – A Comprehensive View, Journal of Emerging Technologies and Innovative Research, May 2019, Volume 6, Issue 5.

Book Chapter Publications (Details)

- HR Innovative & Sustainable Approaches in Industrial Revolution 4.0, accepted for publication in Peer Reviewed Refereed Book by Apple Academic Press.
- Digitalization as a Vehicle to Innovation and Business Growth in the edited book titled “Innovations in Finance, Business Processes and Technology during Crises” published by Weser Books in April, 2022.
- Unlocking the Potential of Industry 4.0 in Financial Services in the edited book titled “New Horizons in Commerce, Business, IT & Social Sciences” published by NBA publishing company in February, 2022.
- Recent Advances in human Resource Management in edited book titled “Recent Advances in the fields of Accounting, Finance & Management”, (Peer Reviewed Refereed Book) published by Weser Books in May 2021.

INVITE FOR KEYNOTE SPEAKER/GUEST LECTURE:

- Keynote Speaker in “World Innovation Patent Conclave” at Apeejay School of Management in August 2022. (Offline Mode)
- Resource Person in International Workshop on Research Methodology at AKS University, Madhya Pradesh in April 2022. (Online Mode).
- Keynote Speaker in International Conference on the ‘Role of ICT in Management and Business: Practices, Trends and Prospects’ at IITM, GGSIP University in March 2022. (Offline Mode)
- Key note speaker for International Conference on "Business Leadership and Entrepreneurship -Post Pandemic Era" at Tumkur University, Karnataka (Online Mode)
- Resource Person for more than 10 webinars in renowned universities and academic institutions like Jamia Hamdard University, New Delhi; Bharati Vidyapeeth University, New Delhi and many more.