



Maharaja Agrasen Institute of Technology
Department of Management, MAIT

REPORT
ON

INDUSTRIAL CUM EXCURSION
TOUR TO MANALI, KULLU, SISU VALLEY & KASOL

FROM
10TH TO 15TH APRIL, 2024

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Event: INDUSTRIAL CUM EXCURSION TOUR TO MANALI, SISU, KULLU & KASOL

Organized By: Department of Management, Maharaja Agrasen Institute Of Technology

Date: 10th April to 15th April, 2024

Faculty Coordinators:

- Dr. Sanjeev Kumar, Assistant Professor, MAIT
 - Dr. Nitin Walia, Assistant Professor, MAIT
 - Dr. Anju Bharti, Assistant Professor, MAIT
 - Mr. Rajat Malik, Assistant Professor, MAIT
 - Ms. Anjali Gupta, Assistant Professor, MAIT
- **No. Of students:** 129 from MBA 2022-24 batch, MBA 2023-25 Batch, BBA 2022-25 batch, BBA 2023-26 Batch. (List Attached)

Dr. Amit Gupta
HOD, Department of Management
MAIT

Prof. (Dr.) Neelam Sharma
Director, MAIT

Objective of the Visit:

This extraordinary trip was designed:

1. To offer students a perfect blend of educational insights and thrilling recreational experiences.
2. To explore the fascinating world of Catch Beverages and Handicraft Industries along with fun filled activities for five days
3. To learn about the culture and magnificent scenic environment of Himachal and its preservation for sustainability.

Trip Details:

DAY 1

Our adventure began with the excitement of our departure from our Institute, Maharaja Agrasen Institute of Technology, Delhi to Manali from VOLVO Bus. We all gathered at the college campus, where we could feel the spirit of excitement to embark on our journey. As we set off for Manali, we had overnight journey for approximately 10 hours. Along the way, we took a pause for a dinner break, allowing everyone to refuel before continuing the scenic drive and making memories with our friends. Later, we got ready for an unforgettable overnight journey filled with anticipation and excitement as we made our way to the destination of Manali.

DAY 2

On Day 2 of our adventure in Manali, our journey began with the excitement of arrival, as Travelers tempo were arranged according to our group size that took us to the hotels. After settling in and rejuvenating at hotels, we embarked on a half-day city tour starting at approximately 3 p.m. We explored the cultural richness of Manali with visits to Hadimba Devi Temple, the Clubhouse road, Old Manali. There the students also tried the zip line activity near Vyas river. Subsequently, we proceeded down to the busy Mall Road to fully immerse ourselves in the vibrant atmosphere. Later, around 7 p.m., we came back to our hotel for a delicious dinner, concluding another unforgettable day in Manali with an overnight stay.

DAY 3

Rise and shine to a delightful morning as we awaken ourselves to rich natural beauty. Today's itinerary promised a thrilling experience as we embarked on our journey to explore the enchanting Solang Valley, fondly referred to as the "Snow Valley." A place known for adventure enthusiasts and nature lovers, this valley is known for its pristine beauty and adventurous winter sports activities. From snowboarding to paragliding and zorbing, there's no shortage of adventures to indulge in. Along the way, we had the opportunity to traverse through the iconic Atal Tunnel, a marvel of modern engineering, and explore the serene charm of Sissu in Lahaul Spiti district. At Sissu, we experienced multiple snow activities and had fun. Later on, the same day, we returned to Manali by evening. We concluded our day with dinner and had our overnight stay at our hotel, reminiscing about the day's unforgettable

experiences amidst the snow- capped splendor. We also enjoyed bonfire at hotel.

DAY 4

On Day 4 of the adventure-filled journey, the day begins with breakfast at the hotel, followed by checking out. We set off for Kasol, eagerly waiting for the scenic beauty along the way. Firstly, we had our stop at the Catch Factory and then at the Handicraft factory for an insightful industrial visit, immersing ourselves in the local craftsmanship and culture. A thrilling stop awaits us as we indulge in paragliding and river rafting amidst the beauty of Kullu. The adventure continues with our journey to Kasol along the Parvati River. Upon reaching Kasol, we all checked into the riverside Swiss camps, where we could feel the soothing sounds of the river and the promise of a memorable evening. As dusk fell, we all gathered around a bonfire again, relishing a dinner under the starry sky, accompanied by lively beats from a DJ, setting the stage for an unforgettable night in the lap of nature. With hearts full of excitement and happiness, we all had our stay at our camps for a restful night, eagerly waiting for the next day.

DAY 5

After waking up, we all gathered for a delightful breakfast accompanied by morning tea, preparing ourselves for the enriching day ahead. Our first destination begins as we embark on a journey to explore the serene beauty and spiritual essence of Manikaran Gurudwara and Shiv Temple, where peace and a spirit of devotion were felt. Following this spiritual visit, we proceed to our next destination amidst the beauty of nature. As the evening approached, we reached Bhuntar, where Volvo was waiting for us to escort us from Bhuntar, where the beginning of our overnight journey began to be back to Delhi. With hearts filled with memories of a day well spent, we bid adieu to Kasol, carrying the essence of its beauty with us as we traverse back to the city life of Delhi.

Next morning, we reached Delhi early in the morning. It's a bittersweet moment as you bid farewell to your fellow travelers, saying goodbye to both old and new friends. As you depart, you carry with you a treasure trove of memories, ready to cherish the moments shared and the adventures experienced throughout your time together.

It was really a wonderful trip to relish forever.

Learning Outcomes:

Industrial visit provided the students with an opportunity to learn practically through interaction, working methods and employment practices. It gave the students an exposure to current work practices to easily justify the theoretical knowledge being imparted at their classrooms.

Students also learned not only about the culture of Kullu-Manali but also realized the fact of preserving the natural beauty in an efficient manner. This excursion also helped the students to realize how to strike a perfect balance between studies and other activities which increases their holistic development.

Snaps:









