



MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY

Field Visit

Location: Dilli Haat, INA

Date: 9th December 2022

Time: 10:00 AM – 3 PM

Course: BBA (First year)

As a part of the curriculum, BBA students must be engaged in some activities related to entrepreneurship. Therefore, one activity was planned where students had the opportunity to visit Dilli Haat, INA.

The objective was to interview craftsmen of Dilli Haat about their business, its success, and the challenges faced. They were asked to take interview craftsmen and entrepreneurs and they submitted a report that included:

1. Cover page
2. Objective of the activity
3. Introduction of craftsmen and their business
4. Interview questions with answers
5. Learning Outcome
6. Conclusion

A total of 50 students enthusiastically participated in the activity and gained knowledge related to certain aspects of the business.

