

Dr. Ratika Sikand

Assistant Professor

Department of Management

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Qualification: Ph.D. (Management), UGC-NET & JRF, MBA, and BBA

Area of Interest: Human Resource Management, Organizational Behavior, and General Management

Total Experience: 12 Years of teaching experience.

Journal Publication: 6

Conference Proceedings: 6

Conference Attended: 10

FDPs Attended: 8

Journal Publications

1. Research Paper Title: Sustainable Leadership and Organizational Citizenship Behaviour: Exploring Mediating Effect of Corporate Social Responsibility.
Journal: Vision: The Journal of Business Perspective, Online Published on 29 March 2022, <https://doi.org/10.1177/09722629221087370>.
2. Research Paper Title: Learned Helplessness at the Workplace and Its Impact on Work Involvement: An Empirical Analysis.
Journal: Global Business Review, ISSN: 0972-1509, Online ISSN: 0973-0664, Year 2020, Online Published on 18 December, <https://doi.org/10.1177/0972150920976693>.
3. Research Paper Title: Work Locus of Control and Demographic Variables: A Study of Job Involvement.
Journal: PIMT Journal of Research, ISSN: 22787925, Volume 12, Number 3, April-June, 2020
4. Research Paper Title: Moderating Effect of Age and Gender on Learned Helplessness and Job Attitude Relationship.
Journal: IITM Journal of Business Studies, ISSN 2393-9451, Year 2020, Volume 7 Issue 1 January – December 2020.
5. Research Paper Title: Impact of Learned Helplessness on Job Satisfaction: An Analysis of Banking Sector.
Journal: Indian Journal of Commerce, ISSN 0019-512x, Year 2020, Volume 73 Issue 1 & 2 January – June 2020.
6. Research Paper Title: Women Entrepreneurship in India

Paper Presentation & Publication in Conference Proceedings/Books

1. Participated in an international conference on “Research and Business Sustainability” and published a paper on the topic “Relationship between Learned Optimism and Organization Behaviour” on 16-17 December 2017 at the Department of Management Studies, IIT Roorkee. (ISBN: 978-93-86238-38-2).
2. Participated in an international conference titled “Health and Wellbeing: An Interdisciplinary Inquiry” and published a paper on the topic “Contemporary Managerial Practices and Employee Wellbeing; a Study of Indian Banking Industry” on 22-23 March 2017 at the Department of Psychology, JMI. (ISBN: 978-93-86256-63-8).
3. Participated in an international conference titled “Marketing on Emerging Economies” and published a paper on the topic “A study on the relationship between learned helplessness, attribution style, and demographic factors” on 16-17 July 2016 at Gautam Buddha University. (ISBN: 978-81-932836-5-3).
4. Participated in a national conference organized by GGSIP University and published a paper on the topic “A study of the role of learned helplessness and attribution on organization change” in March 2016. (ISBN: 978-93-85936-15-9).
5. Participated in an international conference titled “Marketing on Emerging Economies” and presented a paper on the topic “A study on organization change, learned helplessness and attribution style” on 18 February 2016 at the Centre for Management Studies, Jamia Millia Islamia.
6. Participated in a national seminar titled “Organizational Transformation in merging real and virtual world” and published paper on the topic “Bancassurance as a life insurance intermediary-opportunity and challenges” on 2015 at Maharaja Surajmal Institute. (ISBN: 978-16-31024-52-8).
7. Participated in a national seminar titled “The Enigma of Reform: Will FDI will be Catalyst for Growth” and presented a paper on the topic “FDI in Retail Sector “on March 2013 at BLS.
8. Participated in a national seminar titled “Global Recession & Challenges” and presented a paper on the topic “Recession and its impact on different sectors” on March 2012 at Lingaya's Lalita Devi Institute.
9. Participated in a national seminar titled “Contemporary issues in management” and published a paper on the topic “Agricultural marketing” on March 2011 at Lingaya's Lalita Devi Institute. (ISSN: 2230-987X).