



Maharaja Agrasen Institute of Technology

Department of Management, MBA

Dossier

On

**India Trade Promotion Organisation, ITPO, EDUCATION VISIT
(Industrial cum Corporate Visit)**

42st India International Trade Fair, IITF, Gate No. 4, Hall No. 5, Pragati Maidan, New Delhi.

Held On

17th November, Friday, 2023



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Event Incharge:

Dr. Sukhvinder Singh : Assistant Professor

Mr. Nishant Gaur : Assistant Professor

Dr. Amit Gupta

HOD, Department of Management, MBA

FORM A
India Trade Promotion Organisation,ITPO, EDUCATION VISIT

42st India International Trade Fair, IITF, Gate No. 4, Hall No. 5, Pragati Maidan, New Delhi.
Multi Commodity Exchange Stall 04A, (Stall of SEBI)

Organised by: Department of Management, MBA, Maharaja Agrasen Institute of Technology, Delhi

Date: Time: 10:30 am – 3.30 pm

Venue: No. of students visited: 36, Batch: MBA First Year (1B) (2023-24)

Proposal:

Name of the Event : Industrial cum Corporate Visit

Location : India International Trade Fair, IITF, Gate No. 4,
Pragati Maidan, New Delhi, (Stall of SEBI)

Date : 17th November, Thursday, 2023

Time : 09:30 AM – 3:30 PM

Organized By : Department of Management, MBA, MAIT

Motivational Objective of the Visit:

The objective of this visit is to provide a great opportunity for students to learn that how the businesses find platforms for trade and industry for sourcing, finding buyers, business interactions, technology transfer opportunities, test marketing, and market access.

Form B

Part 1

Aim of the event:

The objective of this visit was to provide a great opportunity for students to learn that how the businesses find platforms for trade and industry for sourcing, finding buyers, business interactions, technology transfer opportunities, test marketing, and market access.

Part 2

Abstract:

IITF is the largest integrated trade fair with both B2B and B2C components. It is one of the largest trade fairs in the world both in terms of exhibitors and visitor participation and has evolved its unique character as an iconic international event.

21 students along with the faculty coordinators (Dr Sukhvinder Singh & Mr Nishant Gaur)visited the stall no. 4A, the stall of SEBI, of IITF. The event comprises of guest lectures , awareness quizzes ,management games , competitions etc.

The visit was a great source of learning for students. Students also got an great opportunity to clear several doubts regarding Demat and trading accounts, functioning of SEBI and MCX, IPO listing, Malpractices in stock trading, Career opportunities at SEBI etc. The visit ended with light refreshment and group photo session.

Industrial cum Corporate Visit Program Details:

The event started with the lecture from Mr Nitin Sahay , seasoned investor who motivated students to regularly invest in equity market. He informed students about robustness of Indian Stock market .

The second part of presentation was taken by Mr Sunil Gakhar (Vice President and Regional Head for Business Development at MCX Delh). Mr Sunil Gakhar introduced several

concepts of Commodities trading to the students. He also explained the importance of Multi Commodities Exchange in India. He further elaborated on how students can invest in commodities

The association also organised a quiz programme for the students where many students of MBA first year won prizes in the quiz programme. Some of the students who won prizes in quiz are Rahul Giri, Aryan Rawat, Himanshu , Aditi and Manya They also provided healthy refreshments to all students . All the student received participation certificate at the event. The students were also given MCX Bags at the event

Conclusion

The students learnt a lot about the financial industries and the role of SEBI. The visit proved to be fruitful under the guidance of faculty coordinators. Also, we extend our heartfelt thanks to Prof. (Dr.) Amit Gupta, HoD, MBA, MAIT. We extend our deep gratitude to association of SEBI- MCX for arranging such a wonderful visit.

Snap Shot:



