

Maharaja Agrasen Institute of Technology Department of Management, MBA

Dossier

On

Online Training

Λn

How to Write a Research Paper?

held on

14th July 2021 (Wednesday)

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY



(Approved by AICTE & Affiliated to GGSIP University)
Plot No. 1, Sector – 22, Rohini, Delhi-110086

DEPARTMENT OF MANAGEMENT (MBA)



Under the Aegis of IQAC presents
Online Training on

"How to Write a Research Paper?"

14th July 2021, Wednesday (3:00 pm to 5:00 pm)

Presenter

Dr. Anoop Kumar Gupta

Assistant Professor, MBA Department, MAIT

Click Here for
Event Joining
(MS Teams)

Faculty Coordinators: Mr. Rajiv Jain, Dr. Sukhvinder Singh

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Event Incharge:

Dr. Sukhvinder Singh : Assistant Professor

Mr Rajiv Jain : Assistant Professor

Dr. Amit Gupta

HOD, Department of Management, MBA

Prof. (Dr.) Neelam Sharma

Director, MAIT

FORM A

Proposal:

Name of the Event: How to Write a Research Paper?

Platform : Microsoft Teams

Date : 14 July, 2021

Time : 3:00 PM – 5:30 PM

Organized By: Department of Management, MBA, MAIT

Motivational Objective of the Event:

This training program aims to introduce the students to the art and science of research paper writing. The participants would be introduced to aims and objectives of writing a research paper, and general structure of a research paper. The participants would be then introduced to different components of a research paper. By attending this training, participants should be able to initiate into research paper writing.

Form B

Part 1

Aim of the event:

On successful completion of the course, participants should be able to:

- Understand the basics of Research Paper Writing.
- Learn about various components of a research paper namely:
 - Introduction
 - o Literature Review Hypothesis development
 - o Difference between hypothesis and proposition
 - o Research methodology Design. Sampling technique
 - o Data collection
 - o Data analysis and findings
 - Conclusion
 - References
- Importance of citation and referencing

Part 2

Abstract:

Maharaja Agrasen Institute of Technology, Department of Management (MBA), organized a online training on "How to Write a Research Paper?" on July 14, 2021. The resource person was Dr. Anoop Kumar Gupta, Assistant Professor at Department of Management, MAIT, New Delhi. Participants were first year students of the Department of Management. Objective behind this training was to introduce the students to research paper writing.

Dr. Anoop Kumar Gupta started the session by revising the research concepts of the participants. He acquainted the audience about the aims and objectives of writing a research paper by sharing his research papers with the participants. He has some quality publications in international journals of repute like Journal of International Consumer Marketing published by Taylor & Francis, and International Journal of Indian Culture and Business Management published by Inderscience. The participants were introduced to the components of a research paper like introduction, literature review – finding the research gap, hypothesis development, research methodology, data collection, analysis and findings, conclusion, and references.

Part 3

Conclusion

Dr. Gupta concluded his presentation with importance of giving credit to fellow researchers by citing them and the importance of avoiding plagiarism. The session was concluded by handling queries of the students. The session was attended by 65 students. Students found the session valuable and insightful.

Part IV Snap shot

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