

# Maharaja Agrasen Institute of Technology

# **Department of Management, MBA**

Dossier

On

"Unsung Heroes"

# Held On

29th January, 2022



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# **Event Incharge:**

Dr. Sangeeta Rawal	: Associate Professor
Ms. Kalpana Sharma	: Assistant Professor
Mr. Rajiv Jain	: Assistant Professor

Dr. Amit Gupta

HOD, Department of Management, MBA

#### FORM A

## **Proposal:**

Name of the Eve	ent:	"Unsung Heroes"	
Platform	:	Online Mode through Zoom	
Date	:	29th January, 2022	
Time	:	11:30 AM onwards	
Organized By	:	Department of Management, MBA, MAIT	

# Motivational Objective of the Visit:

India has many unsung heroes, who devoted their lives to the cause of the nation. Some, probably had not even heard of 'Unsung Heroes'. The purpose of the event was to familiarize students with various Unsung Heroes.

#### Form B

#### Part 1

#### Aim of the event:

In today's fast-moving world and tough competitive day-to-day life, the youth hardly find time for remembrance of our rich heritage and past. This becomes most crucial whilst the nation celebrates Azadi ka Amrit Mahotsav (commemoration of 75 years of Indian Independence). The aim of the event is to recreate and bring forth stories, which lay as faded memories of the past, shall serve as a medium of inspiration and encouragement for the coming generations

#### Part 2

#### Abstract:

India has many unsung heroes, who devoted their lives to the cause of the nation. Some, probably had not even heard of 'Unsung Heroes' portrayed by MBA students of 2021-23 batch at the event organized to celebrate and acknowledge immense contribution of numerous unknown heroes to the cause of our nation. These unsung heroes are also the reason we live in a free country today.

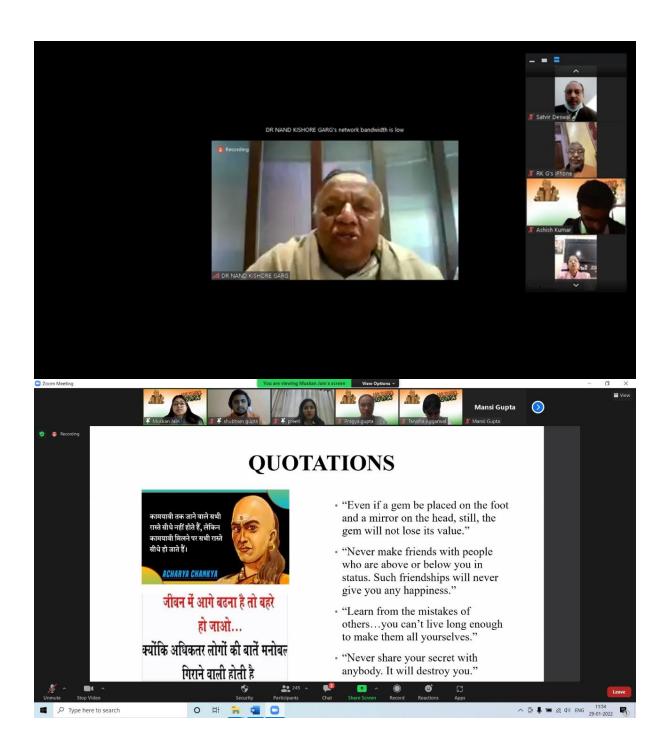
As per convention of the institute, programme began with the Saraswati Vandana invoking Saraswati, the goddess of knowledge and learning. The event was marked by the gracious presence of Dr N. K.Garg, Founder Chairman and Chief Advisor, MATES who enthused the students with his profound speech. Prof Dr. Neelam Sharma, Director MAIT motivated students on a positive note. Prof. S.S Deswal Dean, Academics MAIT wished the students and encouraged them. A cordial welcome speech was presented by Head of Department (MBA), Prof. Dr. Amit Gupta.

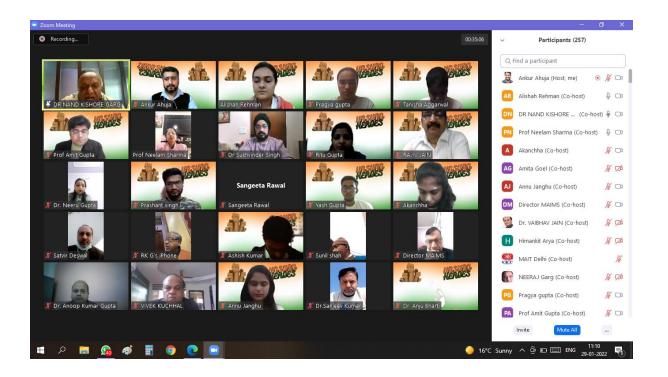
### Part 3

### Conclusion

The event received overwhelming response with fifteen teams comprising of fifty-three students of MBA department, presenting innovative and novel presentations depicting life and lessons of unsung heroes like Acharya Chanakya, Homi Bhabha, Kunwar Singh, Laxmi Narayan Tripathi, Swapnil Tewari to name a few.

The presentation concluded on a high note with the jury of faculty comprising Dr Sangeeta Rawal, Kalpana Sharma and Rajiv Jain, announcing the winners of the event.





## **Snap Shot:**