



Maharaja Agrasen Institute of Technology

Department of Management, MBA

Dossier

on

“How to become a Successful Entrepreneur”

Held On

May 29, 2023

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT

SESSION
on
“How to become a Successful Entrepreneur”
May 29, 2023 (11:00 AM)

Resource Person
MR. AMIT KAUL
Founder of Several Startups and Successful Entrepreneur

Dr. Nand Kishore Garg
(Founder Chairman, MATES)

Sh. Vineet Kumar Lohia
(Chairman, MATES)

Prof. (Dr.) Neelam Sharma
(Director, MAIT)

Prof. (Dr.) S.S. Deswal
(Dean, MAIT)

Prof. (Dr.) Amit Gupta
(HOD)
Dept. of Management, MAIT

Faculty Coordinators : Dr. Vivek Kuchhal & Dr. Sanjeev Kumar

S. No.	Particulars	Page No.
1.	Form-A : Proposal to organize a Guest Lecture	3
2.	Form B : Part I - Aim of the Guest Lecture Part II – Abstract Part III – Conclusion Part IV – Snap Shot	4 4 5 6

Faculty Co-ordinator:

Dr. Vivek Kuchhal , Associate Professor

Dr. Sanjeev Kumar, Assistant Professor

Prof.(Dr.) Amit Gupta

HOD, Department of Management, MBA

Prof.(Dr.) Neelam Sharma

Director, MAIT

FORM A

Proposal:

Name of the event: “How to become a Successful Entrepreneur”

Date: 29 May, 2023 (Monday)

Resource Person: Mr Amit Kaul, Founder of several startups and Successful Entrepreneur

Time: 11 AM

Venue: 7 th Block

Organized By: Department of Management (MBA, MAIT)

Faculty Coordinators: Dr.Vivek Kuchhal, Dr. Sanjeev Kumar

Motivational Objective of the Activity:

The importance of Entrepreneurship can hardly be over-emphasized in today’s competitive world as India wants more job creators than job seekers. It becomes even more intense. When it comes to current situation in the world today, where most developed economies are going through recession and start-u are doing layoffs in large numbers. To unlock the secrets of successful entrepreneurship for MBA students of MAIT, it is proposed to organize a session on it with inputs from a real startup veteran from the industry.

Form B

Part 1

Aim of the event:

The aim of the guest lecture on the topic "How to become a successful entrepreneur" is to provide guidance and insights to individuals who aspire to start and grow their own businesses. The aim is to help them understand the key principles, mind-set, skills, and strategies that can contribute to their success as entrepreneurs.

Part 2

Abstract :

The speaker started by discussing the various risks that startup founders take in doing a startup. He highlighted that with the increase in online exposure, individuals and organisations are more vulnerable to various risks to which startups are more vulnerable.

The speaker walked the students through a series of steps which are taken by successful entrepreneurs which were as under:

- Finding a worth while IDEA, which affects a large number of people or customers in fulfilling their need
- Explore the Idea in detail in various aspects and its requirements
- Plan for Scaling up the idea to a level where it becomes profitable
- Do a pilot run of the scaling model
- Implement the scaling model

He further highlighted that individuals and organisations should be aware of the various risks associated with startup funding and take necessary expert help at appropriate time in their startup journey. He took student queries and answered them with detailed examples from live startup scenario today.

Part 3

Conclusion

The speaker provided valuable insights into the topic. The lecture provided the students with a better understanding of how to do a successful startup. The lecture was fruitful to spread the awareness among students about the topic.

Snap Shot:

