



Maharaja Agrasen Institute of Technology

Department of Management, MBA

Dossier

On

**India Trade Promotion Organisation, ITPO, EDUCATION VISIT
(Industrial cum Corporate Visit)**

41st India International Trade Fair, IITF, Gate No. 4, Hall No. 5, Pragati Maidan, New Delhi.

Held On

25th November, Friday, 2022



S. No.	Particulars	Page No.
1.	Form-A : Proposal to organize an event	3
2.	Form B : Part I - Aim of the event Part II – Abstract Part III –Conclusion Part IV – Snap Shot	4 4 5 6-7

Event Incharge:

Dr. Anju Bharti : Sr. Assistant Professor

Dr. Sanjeev Kumar : Sr. Assistant Professor

Dr. Anoop Kumar Gupta : Sr. Assistant Professor

Dr. Sukhvinder Singh : Assistant Professor

Dr. Amit Gupta

HOD, Department of Management, MBA

FORM A

**India Trade Promotion Organisation,ITPO, EDUCATION VISIT
(I)**

**41st India International Trade Fair, IITF, Gate No. 4, Hall No. 5, Pragati Maidan, New
Delhi.**

Commodity Participants Association of India, CPAI Stall 04A, (Stall of SEBI)

Organised by: Department of Management, MBA, Maharaja Agrasen Institute of
Technology, Delhi

Date: 25th Nov 2022

Time: 10:00 am – 3.30 pm

Venue: No. of students visited: 20, Batch: MBA First Year (1C) (2022-24)

Proposal:

Name of the Event : **Industrial cum Corporate Visit**

Location : India International Trade Fair, IITF, Gate No. 4,
Pragati Maidan, New Delhi, (Stall of SEBI)

Date : 25th November, Friday,2022

Time : 09:30 AM – 3:30 PM

Organized By : Department of Management, MBA, MAIT

Motivational Objective of the Visit:

The objective of this visit is to provide a great opportunity for students to learn that how the businesses find platforms for trade and industry for sourcing, finding buyers, business interactions, technology transfer opportunities, test marketing, and market access.

Form B

Part 1

Aim of the event:

The objective of this visit was to provide a great opportunity for students to learn that how the businesses find platforms for trade and industry for sourcing, finding buyers, business interactions, technology transfer opportunities, test marketing, and market access.

Part 2

Abstract:

IITF is the largest integrated trade fair with both B2B and B2C components. It is one of the largest trade fairs in the world both in terms of exhibitors and visitor participation and has evolved its unique character as an iconic international event.

The students with the faculty coordinators visited the stall no. 4A, the stall of SEBI, of IITF. We were informed more on CPAI, Commodity Participants Association of India (CPAI) which is an all India body of members of the major commodity exchanges of India viz Multi Commodity Exchange Ltd. (MCX), National Commodity Exchanges of India Ltd. (NCDEX) and National Multi Commodity Exchange of India (NMCE).

Industrial cum Corporate Visit Program Details:

The specific day was dedicated to enlightening sessions by senior professionals from IIFL Security and SMC global securities. Mr. Anuj Gupta, Vice President IIFL Security delivered a knowledgeable session on commodity market and disseminated knowledge related to commodity market and investment in commodity market, SMC Global Securities. Ms. Vandana, Assistant Vice President, commodity reserves SMC Global securities had a interactive session with students on world trade in commodities and enlightened the student with her vast knowledge and experience. ‘

The association also organised a quiz programme for the students where many students of MBA first year won prizes in the quiz programme. The students who won prizes in quiz are

Ridhi and Aakash, also provided healthy refreshments to all students . All the student received participation certificate at the event.

Conclusion

The students learnt a lot about the financial industries and the role of SEBI. The visit proved to be fruitful under the guidance of faculty coordinators. Also, we extend our heartfelt thanks to Prof. (Dr.) Amit Gupta, HoD, MBA, MAIT. We extend our deep gratitude to association of SEBI- CPAI for arranging such a wonderful visit.

Snap Shot:

