



Maharaja Agrasen Institute of Technology

Department of Management, MBA

Dossier

On

Case Study Competition

On

24th March, 2023



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HOD, Department of Management, MBA

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Director , MAIT

FORM A

Proposal:

Name Of The Event: Case Study Competition –G20 theme-Sustainable Development: One Earth-One Family-One Future

Date: March 24, 2023

Time: 1:00p.m. onwards

Venue: Block 7 (Room No.-712)

Organised By: Department of Management (MAIT)

Objective Of The Activity:

Case study analysis is meant to give the institutions the opportunity to infuse a strong dose of real-world experiences into the curriculum. It highlights the values of taking a holistic and integrated approach to manage an organisation. It helps students to organise their thinking around an integrative planning framework and provide incentives for students to give their best. So to represent the real-world scenarios in the form of case study, a “**Case Study Competition – G20 theme-Sustainable Development: One Earth-One Family-One Future**” is proposed for your kind approval.

FORM B

Part 1

Aim of The Event:

Broad aims of the events are:

- To enable students to strengthen their ability to think strategically and analyze the information given.
- To provide students with an excellent opportunity to enhance their public speaking skills and overall communication.
- To prepare students by giving them real-life scenarios in which proper time management becomes a crucial factor in the overall success of the team.

Part 2

Abstract:

An inter college Case Study Competition on “**Sustainable Development- One Earth, One Family, One Future**” was organised by The Department Of Management, Maharaja Agrasen Institute of Technology on 24th March,2023. The competition was judged by **Dr. Anju Bharti** and **Dr. Sukhvinder Singh, Assistant Professor, Department of Management.**

The theme for the case study was “**Green washing**”. Students from various departments participated in the competition. The event received an overwhelming response. For round 1---- 93 teams registered with us from different colleges. 55 Teams turned up for the participation in Round 1 and top 10 teams were selected for Round 2 of Case Study Competition. Students presented their ideas and solutions through presentations within a time limit of 10 mins followed by a 5 min Q&A round with the judges.

The event was very informative and students participated very enthusiastically. The event helped them with their communication skills alongside helping them to assimilate their ideas into theory and practice.

Finally the event closed with announcement of results.

Position	Team Name	Team Leader Name	Prize Money
FIRST	Begam ki DVD	Daksh Dudeja	3100
SECOND	Euphoric Crew	Sumedha Jindal	2100
THIRD	Vivekanand	Rishabh Chaudhary	1100

Part 3

Conclusion:

The event was highly informational and motivated students to participate in such events in future also. The Q&A round with the judges was quite interactive. It helped students to build their cognitive skills and reasoning skills. The event was well appreciated by the participants.

Part 4: Snap Shot

