

Maharaja Agrasen Institute of Technology Department of Management, MBA

Dossier

On

A SESSION

ON

"PROFESSIONAL ORIENTATION"

Held On

26th June 2021 (**Saturday**)



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Event Incharge:

Dr. Ritu Gupta: Assistant Professor

Mr Ankur Ahuja: Assistant Professor

Dr. Amit Gupta

HOD, Department of Management, MBA

Prof.(Dr.) Neelam Sharma

Director, MAIT

FORM A

Proposal:

Name of the Event: Professional Orientation

Platform : MS- Teams

Date : 26th June, 2021

Time : 11:00AM

Organized By: Department of Management, MBA, MAIT

Motivational Objective of the Event:

The session aims to provide learners with an opportunity to understand the different specialisations and various career opportunities as per the different domains of specialisations. All the key points will be tinted, necessary to consider while finalising specialisation choices.

Form B

Part 1

Aim of the event:

The objective of the session was to enlighten the students on different domains of specialization which will enable them to take a well-informed decision.

Part 2

Abstract:

An interactive session on "**PROFESSIONAL ORIENTATION**" was organized for MBA students batch 2020-22 by the Department of Management (MBA), Maharaja Agrasen Institute of Technology on 26th June 2021. The objective of the session was to enlighten the students on different domains of specialization which will enable them to take a well informed decision. The session started at 11:00 a.m. with a welcome speech by Dr. Amit Gupta (HOD).

Session I: Mr. Arvind Aggarwal, Assistant Vice President, Compliance, Leading Asia Pacific Region, HSBC Bank was the guest speaker of Session I. **The title of this speech was "This is where we start - "A little Ambiguity"**. He provided valuable insights about career opportunities in different fields. The aim of this session was to enlighten the students about the recent trends in the market and how to adapt themselves according to these changes.

He shared that the students must explore their area of interest and choose their specialization accordingly. He further explained that it is a crucial step which requires introspection and one must avoid making hasty decisions regarding the same. Apart from this he laid stress on developing skills and one must focus on improving their capabilities.

He explained the importance of teacher in a student's life with the example from Gita where Lord Krishna acts as a guide to Arjuna and shows him the right path, in the similar manner students must seek the guidance of their teacher.

He further enriched the students about the importance of work life balance with his own personal example. He also emphasized on managing time and focusing on mental and physical health. This was followed by a query session.

Session II: Dr. Nidhi Srivastava, academician and entrepreneur enthusiast with more than 18 years of teaching experience was the guest speaker of session II. The title of her speech was "Current Industry Trends for management professionals". It was an interactive session where she guided the students about different areas of management like finance, marketing, human resource, International business, Data Analytics and Information technology along with new emerging fields like tourism and hospitality, artificial intelligence, strategy, innovation and entrepreneurship etc.

She interacted with the students and played a game where students were required to assess themselves which was followed by what skills sets are required in the industry and how students can make differentiate themselves from others through personal branding. She also guided that student about

softs skills and hard skills and the importance of gaining practical knowledge along with theoretical knowledge. After that, she cleared the doubts of the students very patiently.

Part 3

Conclusion

The session was concluded by vote of thanks by Mr. Ankur Ahuja. A total of 116 participants took part in it and it was a three-hour session. It was an interesting and insightful session that helped many students clear their doubts regarding different domain of specialization and various career opportunities it holds.

Part IV Snap shot





