

Name: Ms. Anjali Gupta

Designation: Assistant Professor

Qualification: M.Com(Finance and Accounting),
MBA(Finance and Business Analytics),
UGC-Net (Commerce)

Email ID: guptaanjli43@gmail.com

Area of Interest: Finance, Accounting and Business Analytics

Research Publications:

- Research Paper titled “Analysis of Impact of COVID-19 on Financial Performance of BSE Listed Companies” in **ABDC-C Category Journal** “Empirical Economics Letters, 20 (Special Issue 4) (July 2021)” ISSN: 1681-8997.
- Chapter titled “Covid-19 and Standard Operating Procedure at Workplace in India” in the Book titled “Pandemic of Covid-19 and Its Challenges: A Multidisciplinary Approach” ISBN: 978-93-91012-16-8 (2021).
- Abstract publication in book of abstracts in “NAAC sponsored National Seminar on Strategic Management & Bench marking for Quality Sustenance in Higher Education Institutions in India” Model Institute of Engineering & Technology, Jammu (2021).
- Paper presented and published on “A Study of Determinants of Investors Behavior towards Mutual Fund” in International Conference organized by Pyramid College of Business and Technology, Phagwara (2020).
- Paper published and presented on “A Study on performance evaluation of Mutual Funds in India” in International Multitrack Conference on Sciences, Engineering and Technical Innovations organized by CT Institute of Engineering, Management and Technology, Jalandhar in association with ISRO and PTU, Jalandhar (2015).



Faculty Development Programs:

- Completed Online Elementary 5 days FDP on “Impact of Covid on Higher Education and Research Initiatives” from 24th to 28th May 2021, organized by Venkateshwaraa College of Engineering and Technology, Pondicherry in association with Indian Society for Technical Education, New Delhi.
- Completed Online Elementary 5 days FDP on “Demystifying Financial risk Management” from 7th June to 11th June, 2021, under ATAL (AICTE Training and Learning Academy) at New Delhi Institute of Management.
- Completed Online Elementary 5 days FDP on “Data Analytics on Research” from 21st June to 25th June, 2021, under ATAL (AICTE Training and Learning Academy) at IIM, Sirmaur.