

About the Department

The Department of Management was established in the year 2004 under GGSIP University with an intake of 60 students. The intake was subsequently increased to 120 in 2011 and has intake of 180 students since 2012. The Department is committed to achieve excellence in management education & research and assesses the success of its programs using the highest standards of quality. A group of well qualified, experienced and highly motivated faculty is engaged in providing quality education to the future managers and prepare the students in wider field of management to take up challenging jobs in the area of :-

- Finance
- Marketing
- Human Resource management

Since its inception, the Department has been the first choice of the students seeking admission in the private management institutes under GGSIP University. The students from the Department are heavily recruited by both academia and industry. Many of the ex-students of the Department occupy top positions in both academia and industry.

The Department works with a vision "To develop institute of higher academic learning known for its total commitment to excellence in technical and management education and research with a holistic concern for quality of life, environment, society & ethics".

HOD's Message

Department of Management is committed to develop managers with a rich blend of managerial, entrepreneurial, technical and social skills. Our endeavour is to provide well qualified and well-equipped management personnel to the Industry. To achieve this purpose, the department takes initiative to develop various soft skills such as communication skills, problem-solving and decision making skills, creative, analytical and critical judgment skills of our students. Along with cultivating industry-friendly skills and capabilities of students, we focus on inculcating social, cultural, ethical & human values in our students.



The department also provides excellence in management education and research. A team of well qualified and experienced faculty members ensures provision of quality education through interactive teaching –learning process. Emphasis is placed on learner-centric education wherein students are encouraged to take initiative in planning and organizing various curricular, co-curricular & extra-curricular activities. This learner-centric education, coupled with practical experience during six weeks industrial training, equips our students to handle various challenges in the industry as well as society. Many of our students are placed with top national and multi-national companies.

With excellent infrastructure, dedicated faculty members and high-quality students, we are constantly moving our department towards ever increasing limits of success.

STUDENT INTAKE : 180 STUDENTS

Chief-Editor:
Dr.RavinderJit

Editors:
Ms.Meenakshi Gupta
Dr.Ritu Gupta
Mr.Vivek Kuchhal

Technical officer:
Mr. Pankaj Sikarwar

Students Co-ordinators:
Mr. Onkar Ahlawat
Ms.Shivani Goyal
Ms.Swati Choyal

Industrial Visit



An Industrial Visit to Yakult, Sonapat was organised on 30th January and 15th February, 2018 for MBA first year students.. The visit started with a brief presentation on company's history, how it has evolved over the years and how Yakult's USP - a probiotic drink helped company to be number one across the globe.

After a brief presentation, a visit to production facility was conducted where representatives showed the various production and testing facilities of Yakult and explained the complete production process of Yakult. The highlights of the Yakult production facility is given below. Yakult has production capacity of over 10 lakh bottles (65ml) every day although demand is not that much and they are producing around 3 lakh bottles every day depending on the inputs from their sales department on daily basis. Yakult goes through 135 safety tests before reaching to consumers. Yakult has some market competitors like Mother Dairy and Nestle but because of its USP(Probiotics), it's enjoying a major market share and able to position itself as a health drink to improve the intestinal health and the immune system. As part of their marketing campaign, they have Shilpa Shetty as their Brand Ambassador, who does TV and radio commercials.

INDUSTRY RELEVANT SKILLS FOR CAREERS IN FINANCE

A session on "Industry Relevant Skills for Careers in Finance" was organized for Second Semester students on 13th January, 2018 at Seminar Room, 9th Floor. The session was conducted by Mr. Alok Sharma, an Industry expert and Finance consultant, having more than 15 years of experience in Investment and Risk Management industry.

Mr. Alok Sharma briefed the students about the Finance Industry in general, followed by Investment Management industry in particular. Mr. Sharma described the critical parameters of financial control in any industry and also the economy. Mr. Sharma described various roles in Investment and Risk Management domains and also touched upon the Certification and Internship offerings of industry relevant training programs.

As a part of the session, Mr. Alok Sharma also made a demonstration of specialized software for Financial and Security markets, SPIDER, covering the specific details on Candle Stick pattern analysis, Bar Chart Analysis, Indicators and Oscillators.

The session concluded with a vote of thanks to Mr. Alok Sharma. The students were also briefed about the upcoming training programs in the area of Financial Risk Management (including certifications and internship requirements).



Seminars

National seminar on “Emerging Paradigms of Digitization:A Management Prospective

A National Seminar was organised by Department of Management on March 26th, 2018. The inaugural session started with the lighting of lamp. Dr. R K Mittal, Vice Chancellor, Chaudhary Bansilal University, Haryana, was the chief guest. Dr. Rajbir Singh Hooda, Professor, Head and Additional Dean, SGT University, Gurgram, was the key note speaker for the event. Mr Dinesh Chopra, an entrepreneur, was the guest of honour. The event was graced by the presence of our Founder Chairman Dr. Nand Kishore Garg ji and Chairman Shri Prem Sagar Goel ji. During the inaugural session, Director General, MAIT, Dr M.L. Goyal; Director, MAIT, Dr. Neelam Sharma; Dean, MAIT, Dr. S.S. Deswal, and all Heads of Department of MAIT, were present. It was altogether an enriching experience for all those who attended the seminar.



“Success in Career – Learning throughout Life”

Mr. Dinesh Chopra summarized the learning's from his life, for achieving our goals of life under following heads:

- Be flexible with your job and organizational environment
- Keep work-life balance
- Revolution of technology is yet to come.
- Keep upgrading your knowledge and keep trying for a better job
- Keep changing strategies and actions as per need of the mission
- Honesty and Integrity as a core values



Seminar on Equity Market

A seminar on "Equity Market" was organised in MBA department of MAIT on 23rd September, 17 by a team of experts from Angel Broking. The objective of seminar was to enrich students with the knowledge of fundamental and Technical aspects of stock market Mr. Amit Arora and Mr. Ahadeb covered various aspects such as need of investment, how to invest, third party products, variety of asset class, portfolio management etc. They also talked about various investment plans such as SIP, SWP, STP etc. They also introduced software ARQ which is a hyper intelligent Investment engine. The session become more interesting when they shared the job opportunities available in market for fresher. The seminar ended with a healthy question answer session.



Kautilyan Economics for Bringing Shared Prosperity

A Workshop on “Kautilyan Economics for Bringing Shared Prosperity” was organized in the Department of Management, MAIT, in collaboration with Kautilya International Foundation, Delhi, from 5th March, 18 to 16th March, 18. The Key speaker, Professor Balbir Singh Sihag, highlighted the monumental contribution of Kautilya in modern economic thought.

Prof Sihag received Ph.D. in Economics from Massachusetts Institute of Technology (M.I.T.), USA. He has been Professor of Economics at University of Massachusetts for twenty- two years. At present he is Professor Emeritus of Economics at M.I.T.



Social Surfing

A workshop on 'Social Surfing' was conducted on 5th September, 2017 by 'Center for Social Research(CSR)' in collaboration with 'Facebook' in MBA Department, Maharaja Agrasen Institute of Technology, Rohini. Considering the involvement of social media in our daily life, what we can term social media as ?A bane or a Boon! Ms. Priyanka and Ms. Ranjani from 'Center for Social Research' conducted the workshop to discuss the ill effects and non-credible use of social media and how to make safe use of social platform. The workshop was pretty thoughtful with exciting interactive activities involving a think out of box activities as well as a few others hinted at the real usage of social platform. The main concerns of the workshop were related to the usage of facebook with some key indications that how facebook has evolved tremendously with time in providing individual security to the masses. From the very outset, it was thoroughly interactive session and it ended with a group photo. The best part of the workshop is the compliment they posted on facebook for our students and Institute i.e. “One of the most enthusiastic crowds we have ever encountered! The MBA Students of Maharaja Agrasen Institute of Technology were too cool for words-they nailed the social fence and tangram exercises and participated with full enthusiasm and Vigour!



ICICI Stock Mind Competition

A workshop on 'Stock mind competition' was held on 18th January, 2018 by Mr. Dishanshu Tripathi, Senior Regional Manager, ICICI, (ICICI direct centre for financial learning). He explained how the stock market works and elaborated how to select a company for investment based on its fundamental and technical aspects. He emphasised that Investment in stock market requires a systematic knowledge of fundamental and technical aspects of a company. A thoughtful investment will have high chances of getting good return. Through this competition students will get a platform for virtual trading and will able to analyse how correct they can be in their selection of securities in real world. He explained the process that how the students can participate in the competition conducted by ICICI. He suggested that during the duration of competition, participants will have to trade online (terms & conditions applied). Students were very enthusiastic to participate in the competition after attending this workshop.



UDAAN'17

Management Talent Hunt, 28th October, 2017

Management Talent Hunt, UDAAN'17 was organised by Department of Management (MBA) on 28th October, 2017 at Maharaja Agrasen Institute of Technology. The inauguration of this mega event was done by Joint General Secretary, MATES Shri Mohan Garg ji, and Director General MAIT Prof (Dr.) M.L. Goel by lighting of lamp and taking blessings from goddess Saraswati . They motivated students through their words of wisdom. It was also attended by Prof.(Dr.) Ram Kishore, Dr. Kusum Sharma, Dr. S.K.Gupta along with faculty from Dept. of Management (MBA). Welcome address was given by HOD, Prof.(Dr.) Ravinder Jit and vote of thanks was given by Dr. Anju Bharti. UDAAN'17 was full of different activities like Karyashala related to supply chain management, IPL Bidding, Ad-Mad show, Corporate Stylo quotient, and T-Shirt Painting. It was well managed by the students and they learnt lot of things while performing. The winners were awarded with the prizes and the certificates at the end of the mega event.



BUSINESS PLAN COMPETITION

The session began with a brief introduction about the competition by the core team. Overall 40 teams participated, each with 3 members. 20 teams were screened out on the basis of a Business Quiz. The qualified 20 teams were then evaluated on Business Themes presentation and the best teams were awarded prizes. This event helped in developing the creative skills of students.



EXPLORING THE UNKNOWN HORIZONS

The workshop cum seminar was conducted at the Dept. of Management, MAIT on 14th October, 2017. Mr. Ashok Bhardwaj an alumnus of IIT and IIM-Ahmedabad, currently working as a consultant along with other speakers had shared rich entrepreneurial experiences with budding MBA students. Prof. (Dr.) Ravinder Jit, HOD, and faculty, Dept. of Management, MAIT welcomed the esteemed guests. Prior to the session, Mr. Ashok had given some questions which were to be answered by students just to know the attitude and thinking process of the students. He gave various suggestions required in life through the answers given by students like inculcating values such as positive attitude, hard work, consistency and need of risk taking to achieve goals. He changed audience's perspective on luck, success, and fear of being an average human. He guided audience on topics like streamlining thoughts, business ethics, dealing with failures, time management, communication skills and importance of networking. He also shared his learning experiences during working in corporate world.

Corporate Awards

Ms. Sonam Dhawan



Mr. Nitin Jain



ACCOLADES

FIRST SEMESTER



Simran Kaur Matta
1ST Rank



Bhavya
Monga 4th
Rank



Gunjan 12th
Rank



Shivangi Goel
13th Rank



Ankit Bansal 19th
Rank

SECOND SEMESTER



Bhavya Monga
1st Rank



Shruti Charausia-
5th Rank



Meenakshi 9th
Rank



Simran Kaur Matta
12th Rank



Baby Twinkle 13th
Rank



Anjali 17th
Rank

THIRD SEMESTER



Anchal Jain 4th Rank



Nikita Sood 12 th Rank



Shreya Bansal 17th Rank

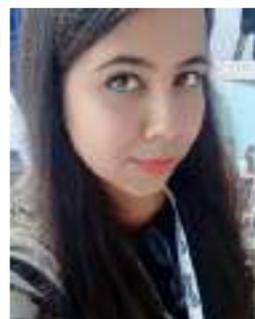
FOURTH SEMESTER



Shruti Goel 6th Rank



Shruti Lohani 10th Rank



Nikita Sood 18th Rank



Shreya Bansal 20th Rank

Faculty Achievements

Faculty Members Pursuing Ph.d

- Mr. Anoop Gupta
- Ms. Kalpana Sharma
- Mr. Nishant Gaur

Faculty Member Completed Ph.d

- Dr. Sunita Tank

S. No.	Faculty Name	Recent Publications
1	Prof.Ravinder Jit	'Emerging Paradigms of Digitization " 'Impact of liberalization and globalization on trade unions in India',
2	Dr.Ravi Kr.Gupta	Opportunities and Threats of Consumer Grievances Redressal Agencies Volatility Spillover between Indian and Chinese Stock Market
3	Dr.Neeru Gupta	Online Second Hand Goods Market: Factors Affecting Customer's Choice", • Causality Between Stock Price and Exchange Rate: Evidence from India",
4	Dr.Anju Bharti	'Augmenting Competencies and Strengthening Organisational Strategies Challenges in Digital Communication in Marketing and Consumer Behaviour' 'Impact of liberalization and globalization on trade unions in India'
5	Dr.Sunita Sidhwani	A study of Human Resource Information System as a tool for Corporate Branding'
6	Dr. Ritu Gupta	"Impact of Currency Futures on Exchange Rate Volatility" "EURO/INR Futures and Exchange Rate Volatility" "Awareness among rural customers about electronic banking"
7	Mr.Rajiv Jain	'Study about customer satisfaction and usage in digital banking
8	Dr. Sanjeev Kumar	"Role of Technology in corporate finance"
9	Mr. Nishant Gaur	"Role of Emotional Intelligence in Development of Knowledge Based Leader" "An Exploratory Factor Analysis For Developing a scale of Ethics" "Green HRM: HR Addressing Environmental Issues" in "Exploring the relationship between Ethics and Knowledge Management." "Emotional Intelligence As Driving Force For Managing Knowledge In Contemporary World"
10	Mr. Vivek Kuchhal	"Consumer awareness towards purchasing on social Media"
11	Mr. Anoop Kumar Gupta	"Consumer Satisfaction: a case study of 'Book My show' "
12	Mr. Nitin Walia	"Electronic Consumer Relationship Management in B2B e-commerce"

ALUMNI SPEAK

Proper emphasis on the study as well as overall development of students. In short an epitome of quality education. I have been able to learn about my hidden potentials with the help of my mentors. Encouraging, supportive and motivating staff is the strength of this institution. In terms of infrastructure also it is leading. Moreover, students have been prepared to face the competitive world. Overall a college with potential for excellence.

All these exposures helped me to effectively initiate my venture, which I started in MBA itself. AND college also provides the fullth support. There are so many things which I can see, are helping me work efficiently. And the overall experience is great.-

ABHISHEJ GUPTA
Batch of 2016-2018



I strongly believe that MAIT is one of the best college of GGSIPU. These two years were amazing and it has very wonderful faculty, they are very cooperative, they gave me an opportunity to excel in my area of interest. I would like to thank all the faculties and the staff for making me a "Better Person".

The days which have been spent in MAIT were the golden days of my life and will still remember it for the rest of my life. MAIT rocks!!

Mansi
Batch: 2016-2018



"Excellent ambience, supportive faculty & abundant opportunities is what distinguishes MAIT.

For me, studying here turned out to be an immense treasure of experience and knowledge. I'm grateful to everyone who have helped me throughout the journey to achieve this milestone."

Shruti Goel
Moody's-Financial Data Associate
Batch: 2016-18



MAIT gave me a platform to grow professionally and explore management in true sense. I would like to thank the college faculties who are supportive and gave a real-view of the corporate world. It was a great learning experience within heterogenous environment. The class discussions were enriching that helped me become industry ready. The institute's corporate relations and active Placement Cell helped me grab a campus placement at BlackRock as a Human Resource Intern.

Shruti Lohani
BlackRock - Human Resource Intern
Batch: 2016-2018



Placements

S. No.	Company Name	Selected
01	JARO EDUCATION	2
02	Ameriprise Financials	1
03	99 Acres (Infoedge.com)	1
04	CIANS	1
05	OYO, Oravel Stays Pvt. Ltd.	1
06	BARCLAY	1
07	BLACKROCK	8
08	S&P Global (Capital IQ)	7
09	Protiviti Consulting	2
10	Moody's Analytics	4
11	DXC Technology	2
12	Club Mahindra	1
13	KARVY	1
14	VISIBLE ALPHA	2
15	CarzyDeal	1
16	Exponential	3
17	MARKIT IHS	2
18	Hinduja Group	8
19	Byju's	1
20	UAS	1
21	UDS	1
22	EY	1
23	RBS	3
24	Mind Solution	4
25	Naukri.com	4
26	Shiksha-naukri.com	2
27	Artech Infosystems Pvt. Ltd.	1
28	ASPIRING MINDS	1

S. No.	Company Name	Selected
29	CITIBANK	1
30	Elite HR Practices	1
31	Entecres Lab	4
32	Fidelity International	1
33	Grant Thornton India LLP	1
34	Genpact	19
35	Green Thumb Pvt. Ltd.	2
36	Impeccable	1
37	Indiamart Intermesh	2
38	IndusInd Bank	1
39	My Operators	1
40	Nestkeys Infrastructure	3
41	NIIT Limited	1
42	Novel Financial Solutions	1
43	OPPO	7
44	Policy Bazaar	1
45	Priya Creations	1
46	Sky Logitrans Pvt. Ltd.	1
47	SPA Group	1
48	Teleperformance	1
49	TOMMY HILFIGER	1
50	URBANCLAP	2
51	WNS	5
52	Zylotech	1
53	Talent 4 Assure	3
54	Choice Consultancy	1
55	Nirvana Solutions	1
56	SK Patodia & Associates	2
57	Xoriant Solutions Pvt. Ltd.	1