

END TERM EXAMINATION

FOURTH SEMESTER [MBA] APRIL-MAY 2019

Paper Code: MS 208

Subject: Corporate Social Responsibility,
Human Values & Ethics

(Batch: 2017)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 Had you been the CEO of Union Carbide (the genesis of the Bhopal Gas Tragedy), what measures would you have taken to adopt different provisions of Factories Act, 1948 for protecting workers health and safety. (15)
- Q2 As a sales manager for a major pharmaceuticals company, you have been asked to promote a new drug that costs Rs. 50000 per dose. You have read the reports saying the drug is only 5 percent more effective than an alternative drug that costs less than one-fourth as much. How will you deal with such ethical dilemma? Give reasons by elucidating the process of ethical decision making with relevant examples. (15)
- Q3 Critically comment on the following with relevant examples **(any three):** (15)
- (a) Managing E-waste
 - (b) Industrialization and Sustainability Issues
 - (c) UN Global Compact
 - (d) Caux Round Table
 - (e) Violation of Human Rights By MNC
- Q4 Prepare and elaborate Business Responsibility Report for the year 2018-2019 for any FMCG Company of your choice. (15)
- Q5 Assume that you are the Head of corporate social responsibility (CSR) Division of a listed manufacturing company. Write a briefing note for his upcoming meeting with a Team of Institutional Investors. Institution Investors follow the policy of socially responsible investment (SRI). The briefing note should include a discussion of the following issues:
- “The nature of environmental, social and governance (ESG) issues of the company and company’s response to these concerns through corporate social responsibility measures”. (15)
- Q6 What are the ethical values that can be extracted from the teachings of Arthashashtra by Kautilaya? How do they guide CSR activities of a firm? Explain by giving suitable Indian examples. (15)
- Q7 “ISO 26000 Standard was introduced to promote sustainable development. “Critically analyse the statement and discuss the current status of ISO 26000. (15)
- Q8 Explain the steps to be undertaken in social audit of government Programme that you are familiar with such Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA). (15)