

List of Theory Subject Coordinators January to July, 2021

| S. NO. | SEMESTER | SUBJECT CODE | SUBJECT NAME | FACULTY NAME |
|--------|----------|--------------|--|------------------------|
| 1. | SECOND | MS 102 | MANAGEMENT OF TECHNOLOGY, INNOVATION AND CHANGE | MR. NITIN WALIA |
| 2. | SECOND | MS 104 | FINANCIAL MANAGEMENT | DR. NEERU GUPTA |
| 3. | SECOND | MS 106 | MARKETING MANAGEMENT | DR. ANJU BHARTI |
| 4. | SECOND | MS 108 | BUSINESS RESEARCH METHODS | DR. RITU GUPTA |
| 5. | SECOND | MS 110 | OPERATIONS MANAGEMENT | DR. AMIT GUPTA |
| 6. | SECOND | MS 112 | HUMAN RESOURCES MANAGEMENT | MRS. KALPANA SHARMA |
| 7. | SECOND | MS 114 | E-BUSINESS | DR. SANJEEV KUMAR |
| 8. | SECOND | MS 116 | BUSINESS ANALYTICS | DR. NEERU GUPTA |
| 9. | FOURTH | MS-202 | PROJECT DISSERTATION | PROJECT MENTORS |
| 10. | FOURTH | MS 204 | BUSINESS INTELLIGENCE AND APPLICATIONS | DR. SANJEEV KUMAR |
| 11. | FOURTH | MS 206 | STRATEGIC MANAGEMENT | MR. RAJIV JAIN |
| 12. | FOURTH | MS 208 | CORPORATE SOCIAL RESPONSIBILITY, HUMAN VALUES & ETHICS | MR. ANKUR AHUJA |
| 13. | FOURTH | MS 212 | RETAIL MANAGEMENT | DR. ANOOP KUMAR GUPTA |
| 14. | FOURTH | MS 214 | ADVERTISING AND BRAND MANAGEMENT | DR. ANOOP KUMAR GUPTA |
| 15. | FOURTH | MS 216 | INTERNET MARKETING | DR. SUKHVINDER SINGH |
| 16. | FOURTH | MS 222 | MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING | MR. VIVEK KUCHHAL |
| 17. | FOURTH | MS 224 | FINANCIAL DERIVATIVES | DR. RITU GUPTA |
| 18. | FOURTH | MS 228 | STRATEGIC HUMAN RESOURCE MANAGEMENT | MR. NISHANT GAUR |
| 19. | FOURTH | MS 230 | ORGANIZATIONAL DEVELOPMENT | MRS. KALPANA SHARMA |
| 20. | FOURTH | MS-238 | SOFTWARE PROJECT MANAGEMENT | DR. SANGEETA RAWAL |
| 21. | FOURTH | MS 244 | GLOBAL COMPETITIVENESS AND STRATEGIC ALLIANCE | PROF. (DR.) M.K. BHATT |